

KHS Faculty Unit Review

Appendix 9

Proposed Course Based Masters Programs

Appendix A

Proposed sequencing of MKin courses effective Fall 2022

Fall 2022	Winter 2023	Spring/Summer 2023
KHS 886 KHS 882	KHS 884 KHS 880	KHS 885 KHS 902
Fall 2023	Winter 2024	Spring/Summer 2024
KHS 866 KHS 860	KHS 892 KHS 885	KHS 880 KHS 902
Fall 2024	Winter 2025	Spring / Summer 2025
KHS 880 KHS 885	KHS 892 KHS 860	KHS 866 KHS 902

List of required courses for MKin

KHS 860 – Psychology of Human Movement

KHS 866 – Ethics – Kinesiology and Health

KHS 880 – Clinical and Applied Exercise Physiology

KHS 882 – Pathophysiology and Metabolism

KHS 885 – Biomechanics and Movement Analysis

KHS 886 – Ergonomics

KHS 892 – Physiology of Aging

KHS 902 - Practicum

Master of Kinesiology (MKin) Special Case Application Process

The MKin is a 30-credit hour practicum-based master's degree that requires 24 credit hours of designated courses and 6 credit hours of practicum. It offers students an opportunity to gain advanced knowledge and experience through teaching, evidence-based research and applied engagement. Course delivery will include intensive/block and evening offerings in the fall and winter semester, and an intensive offering in spring. Practicum placements may occur in any semester, but most likely spring/summer semesters.

Admission requirements:

- a. Applicants must satisfy the admission requirements of the Faculty of Graduate Studies and Research at the University of Regina.
- b. Admission requirements are:
 - i. Minimum English Language Proficiency as defined by the Faculty of Graduate Studies and Research at the University of Regina;
 - ii. A four-year health sciences undergraduate degree with a minimum average of 70%
 - iii. Prerequisite classes (or equivalent): human anatomy, human physiology, and **two** from the following list: motor control, biomechanics, physics, exercise psychology, sport psychology, health psychology, nutrition, biochemistry, microbiology, aging, philosophy, pathology, physical rehabilitation

Application deadline:

April 15, 2022 for Fall intake.

Application procedures:

The standard application requirements are applicable, with the exception of identifying a supervisor. It is a course-based option, and there is no formal supervisor for this program.

NOTE: For admission to the MKin program, you must select "Kinesiology and Health Studies – MKin Practicum Special Case" in the Planned Program of Study section of the application process.

In addition to the standard application package, please submit Appendix A (MKin Program Outline Fall 2022 Admission document).

Faculty of Kinesiology and Health Studies
Master's Certificate in Sport and Recreation Management
(MCert -SRM) -Special Case
Effective admit term: Fall 2019

1. Executive Summary

Overview

The Master's Certificate in Sport and Recreation Management (MCert-SRM) will provide students with an opportunity to further enhance their knowledge in the area of sport and recreation management. Select courses in the MCert-SRM may be transferrable to our MSc (thesis route) if applicable. It is anticipated that the MCert-SRM will be fully delivered on-line by Fall 2020.

Certificate Objectives

- 1) Provide incoming students with the opportunity to increase experiential learning and knowledge acquisition in the areas of sport and recreation management.

- 2) To increase interest and awareness about our multidisciplinary graduate degree programs.

2. Detailed Program Description

- a. The MCert – SRM is a 12 credit hour graduate certificate program
- b. Planned time to completion 2-3 semesters
- c. Program Overview
 - i. 4 courses from the following:

Choose three from:

KHS 802 (Qualitative Research Methods and Experience in Kinesiology and Health)
KHS 803 (Research Design in Kinesiology and Health)
KHS 804 (Applied Research: Planning, Collection and Analysis) - NEW
KHS 840 (Advanced Topics in Sport and Recreation) – NEW
KHS 842 (Economics and Finance for Sport and Recreation) – NEW
KHS 844 (Foundations in Leisure Recreation) – current KHS 847AD
KHS 846 (Event and Festival Management) – NEW
KHS 848 (Advanced Sociology for Sport and Recreation Management) – NEW
KHS 850 (Organizational Theory – Sport and Recreation Management) - NEW

Choose one from: GBUS, JSGS, EADM, KHS

- ii. Suggested Course Sequence
Will be determined

3. Admission

- a. The main target group for the MCert-SRM will be students with a background in business, administration, sport and recreation management. Applicants must satisfy the admission requirements of the Faculty of Graduate Studies and Research at the University of Regina.
- b. Admission requirements will be:
 - i. Minimum English Language Proficiency as defined by the Faculty of Graduate Studies and Research at the University of Regina;
 - ii. Four-year degree with a minimum average of 70.00% (or equivalent);
- c. MCert-SRM application deadline: May 1
- d. MCert -SRM intake term: Fall or winter semester intake

4. Certificate Rationale

Alignment of the MCert-SRM with strategic plans:

The certificate aligns with the University of Regina's strategic plan and Faculty of Kinesiology and Health Studies Strategic Plan involving student success, community engagement/connection and quality program delivery by providing an opportunity for transformational change through unique program creation and design. Regarding student success, this certificate will foster independent thinking, knowledge mobilization and translation. Students will complete 4 classes related to sport and recreation management through unique delivery modes and use of national and international guest instructors.

Describe the anticipated impact the offering of this program has on the reputation of the University of Regina.

The MCert-SRM builds on excellence already experienced in other programs at the University of Regina, such as those offered through the Kenneth Levene Graduate School of Business. Incorporating international scholars into the delivery of the program aligns with the strategic priorities of the university and KHS, and provides students with unique access to knowledge and content not readily available in the community and region.

Need for the Program:

Graduates of undergraduate programs in sport and recreation management have expressed interest in pursuing course-based, and shorter, graduate programs at the university. At present, we only offer a thesis-based graduate program (MSc-KHS).

Indicate employment opportunities for graduates.

It is expected that most of the students attracted to the MCert-SRM would be those already employed or recent graduates looking to enhance their professional status and career opportunities.

Provide the number and locations of competing programs.

Durham College, Oshawa, Ontario – Graduate Certificate in Sport Business Management; 6 courses plus semester placement.

No local or regional competing programs.

Differentiate the proposed program from competing programs at other institutions

There are no competing certificate programs within close proximity to the University of Regina. While we may attract some students from afar, our initial target are those who live in our region.

List any program currently offered at UofR that could be impacted by the introduction of the proposed program.

The initiation of the MCert-SRM will be positive in terms of new student recruitment, retention and knowledge translation.

Differentiate between new student demand vs. current students switching majors.

The demand will be for new students; existing students will be too far into their program to reap the benefit of a short-term graduate certificate.

5. Cost-Benefit Analysis**Describe the human, financial, physical and other resource needs for the establishment of the program (incl. IT, library, space requirements,...).**

The Faculty of Kinesiology and Health Studies has three faculty members available to teach within the graduate certificate; there is a current search for another faculty member in the sport and recreation management area. In addition, three courses within the certificate listing are available to all graduate programs in KHS and can be delivered by tenured professors outside of the discipline area. Formalizing courses within the sport and recreation management area will assist the faculty in reducing the number of directed readings required for completion of the current MSc (KHS). We will work with Housing Services to provide residence and food service options for students from out of town interested in taking the intensive courses. Offering courses in intensive formats over the fall and winter breaks, as well as spring/summer, will maximize space usage. While there will be an initial investment required to develop the courses online, once available these courses will increase access and opportunity.

Describe hiring needs, availability of expertise amongst current faculty and staff, and impact on teaching load.

The Faculty of Kinesiology and Health Studies has 3 faculty members who would have the necessary expertise to contribute to the delivery of the courses noted in the program. In addition, we have compiled a list of national and international scholars with expertise to teach in the courses outlined for the program. We propose bringing those individuals in to teach in an intensive class delivery model (1 week class)

Provide enrolment estimates for the first 5 years with best-case, worst-case and mid-range estimates.

We anticipate 5-10 students per year in addition to the enrolment for the other degree options. Best-case is that students from Western Canada become interested, which could increase our numbers to 10-20; worst case – there will be a couple of students interested in the program. At present, we have expressed interest from recent graduates and students completing their undergraduate degree.

Provide a recruitment plan.

We will begin advertising electronically, primarily through the use of social media, professional networks and associations (e.g., Saskatchewan Parks and Recreation Association, Saskatchewan Association of Recreation Professionals, Sask Sport).

Provide a table that maps courses to current faculty and new hires.

Courses	Possible faculty available for assignment
KHS 802 (Qualitative Research Methods and Experience in Kinesiology and Health)	Dr. Larena Hoeber; Dr. June LeDrew, Dr. Brenda Rossow-Kimball, Dr. Rebecca Genoe, Dr. Tristan Hopper
KHS 803 (Research Design in Kinesiology and Health)	Dr. Rebecca Genoe
KHS 804 (Applied Research: Planning, Collection and Analysis)	Dr. Harold Riemer; Dr. Cory Kulczycki; Dr. Larena Hoeber;
KHS 840 (Advanced Topics in Sport and Recreation)	Dr. Larena Hoeber, Dr. Cory Kulczycki, Dr. Harold Riemer
KHS 842 (Economics and Finance for Sport and Recreation)	Guest Instructors
KHS 844 (Foundations in Leisure Recreation)	Dr. Cory Kulczycki, Dr. Tristan Hopper; Dr. Rebecca Genoe,
KHS 846 (Event and Festival Management)	Guest Instructors
KHS 848 (Advanced Sociology for Sport and Recreation Management)	Dr. Larena Hoeber
KHS 850 (Organizational Theory – Sport and Recreation Management)	Dr. Larena Hoeber

Note: Active search for faculty member in sport and recreation with anticipated start of August 1, 2019.

Provide a break-even analysis to show the minimum enrolment number at which the revenue generated by the program exceeds its cost.

Graduate course delivery is required to meet the demands of current students. We anticipate 5-10 students interested in the course-based certificate for the fall 2019 intake (have 6 students who have expressed interest already that may not otherwise be considering graduate studies at this time).

APPENDIX I – Motions Summary and Course Forms for New Courses

Motion 1: New Courses

That the following seven (7) new courses be created effective 201920

KHS 804 – Applied Research: Planning, Collection and Analysis

KHS 840 – Advanced Topics in Sport and Recreation

KHS 842 – Economics and Finance for Sport and Recreation

KHS 844 – Foundations in Leisure Recreation

KHS 846 – Event and Festival Management

KHS 848 – Advanced Sociology for Sport and Recreation Management

KHS 850 – Organizational Theory – Sport and Recreation Management

KHS 804 – Applied Research: Planning, Collection and Analysis

This is a broad survey type course that introduces the student to fundamental topics required for the planning, implementation, and data/information analysis for research projects designed to answer managerial/organizational questions or in seeking solutions to specialized problems. An important element of the course is focused on using the resulting information to present recommendations and/or possible solutions.

KHS 840 – Advanced Topics in Sport and Recreation

An in-depth analysis of special interest topics. Topics will be of interest to students, faculty, and visiting academics and practitioners. Study in this course will focus on seminars, lectures, and other assignments (e.g., literature reviews, major projects) which explore the topic in greater detail.

KHS 842 – Economics and Finance for Sport and Recreation

With a focus on sport and recreation organizations the course will focus on aspects of economic impact, supply and demand principles, labour markets, competitive balance, attendance demand, and pay and performance. Finance will be addressed through topics including: statements and ratios, budgeting, public/private sector funding, and feasibility studies.

KHS 844 – Foundations in Leisure Recreation

The purpose of this course is to develop an understanding of key topics, theories and perspectives related to leisure research. Students will review foundational literature in the leisure field, specifically exploring social psychological, cultural, and environmental aspects of recreation and leisure. (Note: Currently catalogued as KHS 847AD)

KHS 846 – Event and Festival Management

The purpose of this course is to critically assess theoretical and practical tools and knowledge about the planning and management of events and festivals. Students will become familiar with current strategies, theories, plans, and techniques for successful event implementation.

KHS 848 – Advanced Sociology for Sport and Recreation Management

The course is concerned with the understanding of social issues and how sport and recreation organizations address them. Students will be introduced to advanced sociological theories, such as third-wave feminism, queer theory, and critical race theory. These will be used to explore a range of social topics facing the sport and recreation industry, including gender, gender identity, sexual orientation, ethnicity, immigration, ability, SES, commercialism, environmentalism, and political advocacy. In

addition, students will explore how sport and recreation organizations are addressing these topics through practices and policies.

KHS 850 – Organizational Theory – Sport and Recreation Management

The course is concerned with organizational-level issues in recreation and sport management. In this course, students are introduced to organizational theory and apply these concepts to complex problems and issues in recreation and sport organizations. The course seeks to provide students with a framework of concepts that facilitate effective and critical analysis of macro organizational situations.

Rationale: A number of new courses formalize course topics currently being explored through directed readings, therefore reducing the need to deliver in that manner. In addition, the new courses allow the faculty to provide formalized course topics in areas that we do not currently possess the expertise, but draws on the expertise of national and international scholars.

MOTION 2: Master’s Certificate in Sport and Recreation Management Approval

To approve the Master’s Certificate in Sport and Recreation Management (MCERT-SRM) as presented.