

University of Regina

School of Journalism

ACADEMIC UNIT REVIEW SELF STUDY REPORT

2018–2019

Table of Contents

Background.....	4
Faculty and Staff.....	5
Resources	
Teaching Space.....	5
Scholarly Output	
Dr. Gennadiy Chernov.....	6
Dr. Mitch Diamantopoulos.....	6
Dr. Patricia Elliott.....	6
Professor Trevor Grant.....	7
Community Service Initiatives	
Annual Minifie lecture.....	8
Crow Magazine.....	9
The Reconciliation and the Media conference	9
Programs	
Bachelor of Journalism.....	10
Master of Journalism.....	11
Internship program.....	12
Enrollment trends.....	14
Successes.....	15
Indigenization.....	18
SWOT Analysis	
Strengths.....	21
Weaknesses.....	22
Opportunities.....	23
Threats.....	24
Future directions.....	25

Academic

CVs

Dr. Gennadiy Chernov.....	29
Dr. Mitch Diamantopoulos.....	36
Dr. Patricia Elliott.....	47
Professor Trevor Grant.....	53
Lab Instructor Mark Taylor.....	59
Lab Instructor Layton Burton.....	62
Asper Chair Leonzo Barreno.....	65
Dallas Smythe Chair Marie Woolf.....	69
Sessional Lecturer Darrell Davis.....	71
Sessional Lecturer Joe Couture.....	73

Appendices

1. Undergraduate classes.....	75
2. Graduate classes.....	79
3. Journalism School equipment list.....	80
4. Budget and Staffing.....	82

Background.

The University of Regina's School of Journalism was the first university-based journalism program in Western Canada. It offered its first classes in 1980 with its first graduating class in the spring 1982. Over nearly forty years the School has helped define the character distinctive of the University and the media industry in Saskatchewan. Its recruits are from across the country and increasingly from around the world, especially since it has launched its Masters of Journalism program. From its inception, more than 800 students have graduated from the School. Many of them have distinguished them and their alma mater in the fields of journalism and communications through their abilities, skills and professionalism. Our graduates work at local, provincial and national level. They contribute to the success of broadcast, print and online news platforms.

This School's programs are carefully structured to balance classroom, studio and fieldwork experience easing the transition to becoming a working journalist. The School sustains a curricular balance between the disciplines of technical skill-building on the one hand and critical thinking and a liberal arts education on the other. Of course, different faculty members and courses specialize in different areas. Mutual respect for the importance of these complementary aspects of the curriculum and diverse views in the field has therefore been key to cultivating well-rounded graduates, ready to assume their responsibilities in the workplace and society.

Each of our graduates serves at least one 13 week paid internship as part of their studies, in the summer or fall semester. This curricular innovation empowers our students to both 'earn while they learn' and 'interview on the job' with prospective employers. Many internships lead to job offers. In fact, most of the students are placed in a *second* 13 week paid internship as extra work experience. This provides experience in both print and broadcast, and the chance to travel more widely and work in varied newsrooms. This enhanced their portfolios and references and increased their chances of getting job offers.

The School has also developed a strong public presence through its many contacts with the community and particularly through its Minifie Lecture series. This free public annual lecture features Canada's most distinguished journalists. Over the years, the School has co-sponsored and participated in many community events contributing to a broader social change. For example, "Reconciliation and the Media: building relations for better news coverage", was held in 2016. It highlighted current problems in media coverage of Indigenous issues and ways to improve that coverage.

Faculty and Staff

GennDIY	Position and Rank	Notes
Gennadiy Chernov	Associate Professor/ Department Head	Academic CV #1
Mitch Diamantopoulos	Associate Professor	Academic CV #2
Patricia Elliott	Associate Professor	Academic CV #3
Trevor Grant	Lecturer. Graduate Studies Coordinator	Academic CV #4
Mark Taylor	Lab Instructor, internship coordinator & design director of The Crow magazine	Academic CV #5
Layton Burton	Lab Instructor	Academic CV #6
Leonzo Barreno	Adjunct Professor, Global Chair	Academic CV #7
Marie Woolf	Dallas Smythe Chair	Academic CV #8
Darrell Davis Joe Couture	Sessional Lecturers	Academic CV #9 & 10
Ruth	Administrative Support Staff	

Resources

Teaching Space

ROOM	CAPACI TY	FUNCTION
105.2.1		previously the production/control room; future plan is to develop as a Super Suite (4 Mac computers with editing color and grading ability, for MJ student use)
105.2.2	75	TV Studio/Classroom
105.3, 105.5, 105.7, 105.9 & 105.10	2	Telephone booths complete with recording equipment to conduct telephone interviews
105.4, 105.8., 105.12, 105.13, 105.14,105.15.1, 105.2, 105.17, 105.20, 105.21 & 105. 23	3	Editing Suites
105.3	14	Edit Suite/Teaching Edit Suite
105.3.1	4	Radio Studio

105.6	30	Large Computer Lab, complete with 26 work stations and smart classroom abilities
105.15	16	Small Computer Lab complete with 14 work stations and smart classroom abilities
105.28	15	Small classroom/Student Lounge/Student Library

Scholarly Output

Dr. Gennadiy Chernov

Highlights: Research

1. Chernov, G., & McCombs, M. (2019). Philosophical orientations and theoretical frameworks in media effects: Agenda setting, priming and their comparison with framing. *The Agenda Setting Journal*, 3(1), 63-81.
2. Chernov, G., Valenzuela, S., & McCombs, M. (2011). An experimental comparison of two perspectives on the concept of Need for Orientation in Agenda-setting Theory. *Journalism and Mass Communication Quarterly*, Vol. 88 (1).
3. Ghanem, S., McCombs, M., & **Chernov, G.** (2009). Agenda setting and framing. In William Eadie, (Ed.) *21st Century Communication*. Thousand Oaks, CA: Sage

Dr. Mitch Diamantopoulos

1. Journalism studies anthology:

Diamantopoulos, M. (2009). *Thirty years of journalism and democracy in Canada: The Minifie Lectures, 1981-2010*, a 30th anniversary anthology of the James M. Minifie lecture series, published in hardcover by Canadian Plains Research Center Press. <http://www.uofrpress.ca/publications/30>

2. Cooperative studies journal article:

Diamantopoulos, M. (2011). Co-operative development gap in Québec and Saskatchewan from 1980 to 2010: A tale of two movements. *Canadian Journal of Non-Profit and Social Economy Research*, 3(1), pp. 6-24. <http://anserj.ca/index.php/cjnser/article/view/85>

3. Alternative media history journal article:

Diamantopoulos, M. (2014). On breaking a wild young colt: Associative intelligence, alternative journalism and the cultural mutualization of the Canadian Prairies, *Journal of Co-operative Studies*, Summer 2014, in press. pp. 39-55. <http://www.thenews.coop/wp-content/uploads/S05-Diamantopoulos-1401.pdf>

Dr. Patricia Elliott

1. "Confronting risk at the crossroads of media freedom in Burma," published in *Sur le journalisme, About journalism, Sobre journalismo*, (7)1, June 2018, 64-79.
2. Dr. Elliott, "Campus-newsroom collaborations: Building bridges for investigative journalism," in M. Huff and A.L. Roth, eds., *Project Censored 2019: Fighting the fake news invasion*. New York: Seven Stories Press, 2018, 227-241.
3. "When ants move mountains: Uncovering a media theory of human agency," published in *KOME – An international journal of pure communication inquiry*, 4(1), 2017, 20-35

Professor Trevor Grant

Print

Grant, Trevor. "The Hammer and The Hummingbird: Spectating Crime Inside the Documentary Film." In *The Criminal Humanities: An Introduction*, 99-114. New York, NY: Peter Lang, 2016. *This ground-breaking anthology examines the phenomenon of crime and our historical understanding – and misunderstanding – of the criminal mind through the lens of disciplines such as the visual arts, cultural studies, religious studies, and comparative literature. This anthology boasts chapters written by some of the world's key scholars working at the crossroads of crime, media, and culture as broadly defined.*

Documentary

Flight From Darkness

Director/Writer

Publishers/Broadcasters CBC TV and National Film Board

A one-hour documentary intimately exploring the destructive nature of Bi-Polar Disorder through one central character.

Flight From Darkness - Awards and Recognition

- 2007 Best Feature Documentary - Aboriginal Film & Video Festival
- 2008 Best Documentary – Social/Political - Sask. Film & Video Showcase
- 2008 Best Documentary Program or Series Nominee - CFTPA Indie Awards
- 2008 Nominee - KOS (Greece) International Film Festival

Documentary

Indecently Exposed

Director/Writer

Publisher/Broadcaster CBC TV *The Passionate Eye*

A hard edged one-hour documentary that exposes deep seated racism in a community, through the eyes of those on both sides of the power equation.

Indecently Exposed - Awards and Recognition

- 2006 Creative Excellence award - U.S. International Film & Video Festival
- 2006 Best Documentary with National Release - Gabriel Awards (Los Angeles)
- 2005 Chris Award – Columbus, Ohio International Film & Video Festival
- 2005 Best Documentary – Social Issues - Sask Independent Film & Video Showcase

Community initiatives.

Annual Minifie Lecture

In June 1980, the James M. Minifie Fund was set up to help support the School of Journalism at the University of Regina. The fund has provided the school with modern facilities for classes in all aspects of journalism. The fund also supports a free public annual lecture featuring Canada's most distinguished journalists.

A degree in journalism provides practical skills in writing, interviewing, researching, and storytelling techniques. Students also gain experience in newspaper layout, editing for television, radio and online broadcast, multiplatform techniques, and photojournalism.

Students study the history of journalism, media convergence and ownership trends, Aboriginal issues, as well as magazine writing, television and radio news and documentary production, digital editing, desktop and Internet publishing. They will be encouraged to challenge conventional wisdom and develop their own writing style. Students spend one full semester on an internship in a radio, television, newspaper, magazine, or internet newsroom.

Here is how Dr. Diamantopoulos describes the significance of this Lecture in his book “**Extending the Democratic Frontier: Canadian Journalism and the Public Interest, 1981-2010**” :

Indeed, the Minifie Lectures are a kind of annual audit of our ‘common sense’¹ and our shared values as Canadians. Each address reflects a fleeting moment in the infinite unfolding of the Canadian idea, bearing witness, as Carol Off suggests in her talk, to the continuous ‘re-writing of the Canadian narrative.’

Importantly, these pages also tell the inside story of Canadian journalism itself. For in this age of media globalization, deregulation, and crisis, the state of the mass media system too has become a pressing public issue.

This collection illuminates the war for the hearts and minds of this professional community, as waged by working journalists themselves. It tells a larger story about the re-invention of journalism in our age, from the inside out. This is a backstage view of how our journalism has evolved, for better and for worse, and a textbook of contemporary issues in journalism. Knowlton Nash issues a prophetic warning of the dawn of ‘show business values’ in the news. June Callwood launches a trenchant critique of *faux* objectivity. Arthur Kent and Tony Burman lament the eclipse of foreign news. These thirty interventions weave an important, wide-ranging, diverse and colourful tapestry of critical perspectives on Canadian journalism.

THE CROW MAGAZINE

The Crow is our annual student news magazine. Unlike our other publications, such as INK (our student newspaper), INKOnline (its online version), and our Big Stories in Small Towns publication, all of which are for daily news stories and features, The Crow is a showcase for our students' long form journalism. The majority of the work published in The Crow comes from our magazine class and typically consists of 2000-5000 word stories. These stories are supplemented by photojournalism generated by the authors of those stories or students taking our photojournalism class. The most recent edition, from fall 2018, also features excerpts from Peter Mansbridge's Minifie Lecture and a selection of the best standalone photos from our photojournalism class. Annually we print 3,500 copies of The Crow, usually 52-64 pages in length, and distribute them around campus and throughout Regina.

The Reconciliation and the Media conference

The School of Journalism co-sponsored, and its students and faculty took part in the Reconciliation and the Media conference which took place at the University of Saskatchewan on October 4-5, 2016. It brought together a diverse group of journalists, news producers, journalism students, residential school survivors, Indigenous leaders, newspaper owners, news organizations and more. The conference was inspired by the Truth and Reconciliation Commission's 94 Calls to Action released in June 2015. Particularly, calls 84, 85 and 86 call on the media to create much needed change in terms of how it reports on Indigenous people and news. Together Indigenous and non-Indigenous communities shared their thoughts and recommendations on how to foster reconciliation in the media and why it is so important.

It explored the intergenerational effects of residential schools on Indigenous communities in an effort to spread truth and understanding.

By bringing together two groups into a single community focused on reconciling a dark and complicated past, the conference was intended to initiate real and ongoing change across all facets of Canadian journalism.

Attendees, organizers and speakers included CBC Indigenous reporter Connie Walker, TRC Commissioner Marie Wilson, residential school survivor Eugene Arcand and many more. Together they helped create a space for growth and change by sharing their personal stories and convictions.

Students from the University of Regina's School of Journalism also attended. In an effort to create a record of this important event, the students spoke with participants about their pasts, presents, and futures. The theme of reconciliation in the media was explored through the unique experiences of each individual.

PROGRAMS:

BACHELOR OF JOURNALISM.

Bachelor's students spend the first two years of their four-year degree program in pre-journalism, building an eclectic knowledge base and tuning their curiosity. Then the students complete the final two years of the program immersed in the theory and practice of journalism.

Before students apply to the School of Journalism, they accumulate a set of prescribed general Arts courses. We refer to this period as 'pre-journalism.' When students have completed pre-journalism -- usually after two years of university studies -- they apply to enter the School. If accepted, they spend the next two years of their university career in intensive journalism studies, graduating with a four-year bachelor's degree.

Students admitted to the School of Journalism will take three semesters of course work and a semester-long internship in a medium in print, radio, television, multimedia and newsroom. The first semester begins with ethical studies and basic research, interviewing and reporting skills in print, broadcast and online. In the second semester, we move it up a notch, introducing investigative journalism, current affairs broadcasting, elective studies in journalism topics and photojournalism.

During their first winter semester, students also run the campus-community online news site Ink Online, and have their radio work aired on CJTR community radio.

In the summer and fall, students fan out across the country for their internships, returning for the final winter semester to take journalism electives such as documentary video, magazine writing and advanced print. It's an intense program of studies, but one that ensure students gain the widest possible range of knowledge and skills to launch their journalism careers.

Students in the BAJ program may also work on a minor in Arts, Fine Arts or Sciences. Courses taken in pre-journalism may be applied to a minor in any of these areas. Students may declare up to two minors (18–24 credit hours). Students wishing to do so must maintain a 65% average in the classes used to fulfill the requirements of a minor. For information on requirements please look under the appropriate subject area in the University of Regina Calendar. At least 9 credit hours of the minor must be taken at the University of Regina.

Students must meet the required standard in this internship to obtain the degree. Students must also achieve a minimum average of 65% per semester in journalism, with no failures, in order to continue in the program.

Master of Arts in Journalism.

Whether students want to leverage their first degree into a career in journalism or they are already a professional journalist considering a mid-career sabbatical, there is an option tailored to their needs.

If they are new to the study and practice of journalism, two terms of basic training and a one-term paid newsroom internship will prepare them for Master's level study. This bridging year ensures a seamless transition from the classroom to the newsroom. An accomplished journalist with a degree may qualify for direct entry into one year, accelerated program. The Master's year features advanced courses, a graduate seminar and a capstone professional project. These experiences will give them new tools to help the public make sense of a complex world. The MJ will also help students take their journalism to the next level, advancing their career in a rapidly changing field.

Learning is wrapped around their major project, which they submit in the form of a brief proposal when they apply to the MJ program. A project can be a broadcast documentary, a series of print articles, an online project, a photo-journalism series, a book chapter, or other form of in depth journalism.

In the Fall semester, they will learn and practice research methods by developing your initial proposal into a detailed project outline. They will also spend time studying the history and practice of journalism, and discussing current events, at a higher level than undergraduate studies.

In the Winter semester, they will further explore their project and advance their skills through elective journalism courses. Examples are magazine writing and video documentary courses. In most cases, they will be working alongside fourth-year undergraduates, with additional learning tailored to their needs.

During one of their three semesters, they must also take a graduate-level elective outside the School of Journalism that is geared toward your project topic.

Students finish the Winter semester with their project fully researched, planned, and ready to roll. The Spring/Summer semester is dedicated to production and post-production, as well as travel for interviews, if required. The program is completed by the end of August, with the convocation ceremony held in October.

School of Journalism INTERNSHIP PROGRAM

All undergrad and bridging students at the University of Regina's School of Journalism receive one, and sometimes two, paid internships for a minimum of 13-weeks (the equivalent of one semester). Students pay tuition for the semester they are on internship, but they are also paid a trainee rate (or an equivalent honorarium agreed upon by the School), ranging from \$200/week at the low end up to \$650/week at the high end. Internships are often extended if students are available to stay, in which case their pay rate increases from the trainee rate to that of a regular staff member with commensurate experience. Students do not have to pay tuition if they receive a second internship.

Internship Partners

The School of Journalism places students in newsrooms throughout the Prairies and offers one international internship (at the Bangkok Post). We've also recently returned to offering communications internships. We work with a wide range of newsrooms, some of which come and go from year to year depending on their budgets. Since 2011, we have placed students in 13-week paid internships in the following locations:

Broadcasters

- CBC Regina
- CTV Regina
- CTV Saskatoon
- CTV Prince Albert
- CTV Yorkton
- CTV Edmonton (Alberta Primetime)
- Global Regina
- Global Calgary
- Global Edmonton
- Rawlco Regina (CJME)
- Rawlco Saskatoon (CKOM)
- paNOW
- Battleford Now

Newspapers

- Regina Leader-Post
- Saskatoon StarPhoenix
- Edmonton Journal
- Western Producer
- Brandon Sun
- Eagle Feather News
- Prince Albert Daily Herald
- Bangkok Post
- Weyburn Review

Communications

- University of Saskatchewan Veterinary School

In the newsroom

A newsroom supervisor, usually a managing or assignment editor, is designated for each intern to act as a guide throughout the internship and serve as a source of professional encouragement and assessment. These supervisors develop a work plan for the internship that includes orientation to their newsroom and a clear outline of duties and expectations. Each intern is also assigned a faculty supervisor who is available at any time for consultation should questions or conflicts arise.

Evaluation and assessment reports

Mid-way through the internship, faculty supervisors will call or make an on-site visit to discuss the student's progress in separate conversations with intern and their newsroom supervisor. At the end of the internship, the supervisor will also complete a final assessment of each intern using a standard survey provided by the school. Students are also required to submit a final report detailing highlights, lowlights, skills acquired and suggestions to improve their particular placement. In consultation with the school the employer may conclude the internship if the student neglects duties or indulges in conduct below acceptable standards. The school holds responsibility for deciding if the student has passed or failed the internship.

Outcomes

More than 90 per cent of our graduates are working in the field within a year of graduation, often in the newsrooms where they interned, and often before they officially complete our program in April. Locally, the editorial staff of the Regina Leader-Post, CTV Regina and CBC Saskatchewan (Regina and Saskatoon) is made up almost entirely of our graduates. For example, below is a breakdown of where the graduating class of 2018 interned and where they were hired after graduating.

Jennifer Ackerman: Interned at the Regina Leader-Post, hired fulltime at the Regina Leader Post.

Cory Coleman: Interned CBC Saskatchewan and CTV Saskatoon; hired at CBC Saskatchewan.

Josh Diaz: Interned CTV Regina; hired at CTV Regina (no longer working there).

Brenna Engel: Interned Red Spider Network (Berlin); hired by U of R external communications.

Jared Gottselig: Interned Battlefords Now; hired at ReMax Realty communications.

Celine Grimmard: Interned at News Talk Saskatoon; currently a master's student.

Rebecca Marroquin: Interned paNOW; hired at TenTree communications.

Michaela Solomon: Interned at Brandon Sun and CTV Regina; hired at CTV Regina.

Caitlin Taylor: Interned CTV Saskatoon and Bangkok Post; hired at CBC Toronto.

Madina Azizi: Interned at CTV Regina; hired at CTV Regina.

Enrolment trends.

University of Regina Census Date Students for Unit: JRN – Journalism

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
PROGRAM. UNDERGRAD BAJ	30	26	28	21	19	13	11
BJ	8	11	7	6	3	1	5
GRAD				4	8	8	7
MJ							
TOTAL:	38	37	35	31	30	22	23

The School of Journalism had a fixed enrolment of 52 students, 26 in the third-year and 26 in the fourth-year of the program. Starting 2012 things changed. The media industry plunged into a crisis, and the enrolment plummeted. Despite the fact that journalism employment was still relatively healthy (up to 90% of graduates found job during their first year after graduation), public perception of job prospects was negative. The enrolment stabilized in 2018-19, and the School projects a slow gradual increase of students’ intake in the future. The basis for such optimism lies in the fact that the School dramatically increased its recruitment efforts through online advertising through Google Adword, Twitter and Facebook both nationally and internationally. The School is also promoted in local newspapers and magazines. We also opened several classes in journalism for all university students; introduced a new 100-level class which attracts both pre-journalism students and students from other faculties; capitalized on the fact that nearly half of all graduates end up in different communications positions. More detailed data can be found at:

<https://www.uregina.ca/president/executive-team/provost-vp-academic/academic-unit-reviews/journalism.html>

Successes.

The main success of the School of Journalism is in professional achievements of its graduates who work as excellent journalists at international, national and provincial levels. There is no way to name all of them. However, we'd like to highlight selected students' successes in different areas of journalism.

Student Documentaries – Awards and Honours

➤ **“Denedeh”**

Docfest

Winner of \$1,000 from Human Rights Docfest in Toronto

National Student Film Festival

- I. National Student Film Festival – Best documentary
- II. National Student Film Festival – Category Unknown

World Film Fest

Official screening at the Canadian Student Film Category at the World Film Fest in Montreal

Yorkton International Film Festival

Yorkton Film Festival – Nominee Best Student

New York Times

Mentioned in a New York Times article about the La Loche shootings in 2016 and included a link to the documentary. The documentary went from 687 views on YouTube to 14,000

CBC TV

Broadcast on CBC TV (Licence)

➤ **“Her Father’s Land”**

Yorkton International Film Festival

Best Documentary – Golden Sheaf Winner

➤ **“Crude Power”**

Note: Just released so Crude Power has not been entered in film festivals as yet
Public Showcase and Panel Discussion

Toronto Star – Documentary trailer, and the full documentary are on line with student credits and credit for the University of Regina and the School of Journalism

The National Observer – Documentary trailer, and the full documentary are on line with student credits and credit for the University of Regina and the School of Journalism

Global National – images and interviews from Crude Power used (and credited) were used by Global in a feature story on the oil industry in Saskatchewan

➤ ***“Stolen Spirit”***

CTV Investigative Award Festival

CTV Investigative Award - Winner

Columbus International Film and Video Festival

Honourable Mention

Saskatchewan Motion Picture Industry Association’s Showcase Gala

“Emerging Filmmaker/Student” award at the Saskatchewan Motion Picture Industry Association’s Showcase Gala - Nominee

Human Rights DocFest

“Most Impactful Film in the Under \$1000 Budget Category” at the Human Rights DocFest in Victoria, BC – Second Place

Winnipeg Aboriginal Film Festival

Short documentary award – Nominee

Montreal International Student Film Festival

Best Short Documentary – Nominee

➤ ***“CETA”***

Canada Young Journalist Fellowship

One of only three EU-Canada Young Journalist Fellowships was awarded to first year student Jennifer Ackerman based on her story for the 301 newscast.

➤ ***“In Her Veins”***

Yorkton International Film Festival

Best Student Documentary Nominee

Best of Saskatchewan Nominee

Emerge Media Awards

Best Videography Nominee

➤ ***“Sirocco: Winds of Resistance”***

Yorkton International Film Festival

Best of Saskatchewan – Nominee

➤ **“What the Fuck is a Mormon?”**

Montreal International Student Film Festival

Official screening selection at the Student Film Festival at the Montreal World Film Festival

➤ ***Officer 332***

Yorkton International Film Festival

1. Best Student Production – nominee
2. Official screening selection at the Student Film Festival at the Montreal World Film Festival

➤ **“Wasted”**

CBC Television

Broadcast – CBC Television (Licensed)

➤ **“When All You See is Green”**

CBC Television

Broadcast – CBC Television (Licensed)

➤ **“Happier Meal”**

CBC Television

Broadcast – CBC Television (Licensed)

Print/ online

In JRN 307, Investigative journalism class taught by Dr. Elliott, the Leader-Post and the Star Phoenix mid-July 2017 published the students’ investigation into opioid use in Saskatchewan as a three-part feature series called Hooked. The articles were widely read and circulated throughout the province, helping spur discussion about what the public response should be to rising opioid addictions and overdoses. Some documentaries mentioned above had an online component developed.

Radio.

Starting 2010, Advanced broadcast class, JRN 402, launched a collaborative project with the CJTR, Regina Community Radio. In this class, students produce several shows under the supervision of Dr. Chernov and Lab Instructor, Layton Burton. These shows are called 29.45 and are on air on Tuesdays’ mornings. The course is concept and production oriented and organized around themes most relevant for the city audience. Based on the team work, the class encourages investigative research, character development and innovative story presentation. This class in line with a tendency that has developed in the School lately – to produce work for actual audiences and media outlets.

Indigenization.

Our School has used a pro-active approach regarding Indigenous issues since the late 1980s. Some of our graduates include Indigenous journalists, just to name a few, Nelson Bird, Melvin Brass, Creeson Agecutay, Ntawnis Piapot, and others.

The School has hosted the Global TV Chair since 2001 and has included Aboriginal scholars who have to come to the School to teach Indigenous issues.

Since 2012, and as part of our curriculum, our colleague has been teaching Indigenous Peoples and the Press. The course includes international and local issues. Regarding Canada, students learn how print media portrayed Indigenous peoples in the past which resembles, strikingly similar, how Ottawa dealt with them. Several Indigenous guest speakers come to speak to the students thus broadening their understanding of who they are: journalists, traditional people (Elders and Helpers), business or institutional administrators, activists, relatives of missing and murdered Indigenous women, and scholars. Part of the teachings do include the assimilationist policies and actions combined with actual stories by Indigenous guests.

Our colleague, Dr. Patricia Elliott, and a group of students and activists, organized the symposium "Decolonizing the Media" on Nov. 2015 and it has taken a life of its own as a similar event is organized in Saskatoon and we expect it to continue in Regina.

As a concrete result of the teaching/learning experience at our School our students developed the site Reconciliation which you can see here <http://jschool.ca/reconciliation>.

Other highlights.

1. Inter-institutional linkages. Faculty cross-appointment with INCA program has strengthened Aboriginal recruitment and cultural sensitivity in the School and fostered cooperative synergies between FNUniv and U of R.

From 2007 to 2011 the School, in collaboration with other four Canadian Journalism Schools, hosted the Annual Young Journalists Workshop. Taking into consideration the demographics of our province we targeted Young Aboriginal people, many of whom became our students and graduates. More than 100 youth participated in the four workshops coordinated by the Global TV Chair.

2. Indigenous scholars/ Global TV Chair . Past Global TV Chairs include Ms. Connie Dieter (2001), Mr. Garry Farmer (2002), Dana Claxton (2003-2004), Nelson Bird (2005) and Leonzo Barreno.

The Global TV Chair works at the School for one of two semesters to teach one or two courses. Efforts have been made to broaden the course "Media, Power and Society" to include more local and international Indigenous issues and immigration. The Global TV Chair has been invited to

be a guest lecturer in faculties and colleges to talk about national and now international Indigenous issues.

The 2015 Dallas Smythe Chair was Ms. Dianne Adams, a Metis journalist from Ontario and past lecturer at FNUniv. One of our sessional lecturers for the 2016 Fall semester will be Mrs. Merelda Fiddler, also a Metis journalist and university lecturer.

The 2016-2017 Global TV Chair will once again be Mr. Leonzo Barreno, an Indigenous PhD student (University of Saskatchewan, Indigenous Studies), to help the School of Journalism establish the development of critical media studies expertise from an Indigenous perspective. Developing Indigenous scholarly expertise and research and teaching capacity is at the heart of Indigenous the academy.

3. Indigenous internships. Undergraduate students have interned at Aboriginal controlled media such a Eagle Feather News and APTN. Indigenous students have interned at the CBC, Global, CTV, and other outlets.

4. Indigenous scholarships. First Nations and Metis students have obtained support from Casino Regina, the University of Regina, the Talisman Energy Aboriginal Award, The Saskatchewan Innovation Undergraduate Scholarship, the Sask Energy Aboriginal Scholarship, Big Dog 92.7/ Astral Media Scholarship and other scholarships.

5. Special public events. The first ever Indigenous Minifie Lecturer (Wab Kinew in 2013) drew record attendance. This opened the door to Aboriginal columnist Doug Cuthand, who will be this year's lecturer. The Decolonizing Media event was also an important event building on the Kinew event and has inspired our faculty and students to attend a Reconciliation Conference in Saskatoon this October.

6. Graduate curriculum innovation. In 2012, Leonzo Barreno, Global TV Chair, created the course *Indigenous Peoples and the Press* and is now a regular course for our undergraduate students. In 2017 the course will be an alternative for graduates students enrolled in the Master of Journalism. This course introduced a module on Indigenous protocols thus raising cultural sensitivity and built bridges between the press and Indian Country to a new high. An Indigenous elder or Elder's Helper provides this module. The course includes international indigenous issues and Canadian Aboriginal issues and the press.

JOURNALISM WORKSHOP FOR INDIGENOUS STUDENTS
School of Journalism, Faculty of Arts, University of Regina

The School held annual workshops for Indigenous students from 2007 to 2010 in collaboration with four other Canadian Journalism schools. The School also hosted Indigenous high school students in the past. The latest workshop for Indigenous students was held on May 24 and 25, 2017. There were 25 students in the group. Here is what Indigenous high school students did:

1. Welcome students in the School of Journalism, reception area
2. Tour of the School – LED BY A FORMER STUDENT OR STAFF
3. LARGE COMPUTER LAB: What do students do here?
 - a. Desktop publishing, photo shop, layout and design of newspapers
 - b. Other classes
 - c. Entry requirements
4. MAIN STUDIO
 - a. Welcoming remarks by a broadcast instructor.
 - b. Story ideas: students will take turns as anchors or camera crew
 - c. Want to tell news, the weather, sports?
 - d. Do you prefer to be the camera person?

WRAP UP: Closing remarks

SWOT Analysis (strengths, weaknesses, opportunities, threats)

Strengths

The School of Journalism at the University of Regina has earned a reputation within the profession as one of the leading journalism programs in the country. The School produces outstanding graduates, as evidenced by a high number of scholarship support for both undergraduate and graduate programs. Students also win national awards sponsored by different agencies.

A strong national reputation, as the first university-based journalism school in Western Canada is coupled with strong credibility in industry circles, with graduates in senior positions across the country.

The School has deep roots in the Regina community, in part due to its well-attended, annual Minifie Lecture.

Offering a unique undergraduate program across Saskatchewan and Manitoba and a unique graduate program across Saskatchewan, Manitoba and Alberta, the journalism option provides a unique recruitment advantage to the University of Regina across the Prairie provinces (whether those considering a journalism degree end up pursuing a major in our field or another)

Arguably, this internship program is the country's most attractive, providing 13 week paid internships (often two placements per student) and prestigious intern abroad scholarships for *The Bangkok Post* and CBC London

Strong employment statistics shows that 90% of graduates are employed in the first year.

Only 3 years after the launch of the M.J., it is already one of the Faculty of Arts' leading sources of Master's graduates

In a contrast to more vocationally oriented programs, this School has a widely respected commitment to a liberal arts embedded education; In a contrast to more academically focused programs, it has a strong core curriculum, with lab instruction, helps translate classroom learning into practical know-how and skill-building; This balance between theory and practice is an important benefit to students who become critical thinkers with craft proficiency. Strong PhD density, relative to other Canadian Schools; a long-standing focus on Indigenous people and journalism; increasingly diverse classrooms with strong Indigenous and female representation, positions the School well in terms of its future potential.

Faculty members have diverse work and life experience, ranging from mainstream to alternative media to independent documentary production; and international and Indigenous instructors

An integrated curriculum provides cross-platform training to all students, with digital integrated across the curriculum rather than print, broadcast and digital being placed in siloes.

A new introductory class on Journalism and Democracy launched this winter, boosting profile and medium to long-term recruitment potential.

Faculty are engaged in community-based research and action, from a film-making partnership with the Canadian Mental Health Association to reinventing the business model of a local alt-weekly as a not-for-profit community service cooperative.

Faculty have joined industry partnerships with Tor-Star and Post-Media to give students valuable experience in investigative projects.

Story-telling and Technology.

There really is no such thing anymore as a broadcast technician outside of studio and mobile

productions. Journalists are often expected to research, write, interview, shoot, edit, and repurpose for up to three streams of delivery (tv, radio and on-line). This holds particularly true for short form news. In my opinion the technological means to tell stories must shape how we immerse our students in producing stories across multiple platforms using a variety of mediums, often mixed. The lines between technical skills (or craft) and story-telling are blurred. When discussing the theory and practical application of camera, sound, editing and web-sites we emphasise that these are first and foremost storytelling tools. From using powerful apps on a phone to enable shooting, editing and uploading to high-end camera and edit systems for long form, it is essential to immerse students in multimedia journalism.

In service of the above, we offer unibody news cameras, high-end DSLR cameras for long form, light kits, audio, speciality gear (including sliders, tracking, steady cam, lenses) and our edit systems use Adobe Cloud Apps (Premiere Pro, Audition, After Effects). As well, exposure to smartphone/tablet applications is forming part of our ambitions moving forward. Increasingly our students, particularly grad students are able to edit from anywhere they like. Many of our grad students have edited documentaries in the countries in which their project was filmed. Currently we upload and download various cuts for comment and feedback via share sites, but we are moving into remote desktop sharing.

Weaknesses

Administration load is heavy in such a small unit because it can't be spread around very much. More generally, workload is a barrier to research productivity. The School offers two programs, is engaged in community life. A teaching load is 9 classes in two years. Graduate supervision adds to this responsibilities, making it difficult to balance administrative work research and teaching with equal success. Steep learning curve with graduate students and international students' needs has cut even more deeply into research time recently.

Historically, the Bachelor program had two streams- Print and Broadcast. Over the years, online journalism components were introduced to both streams of classes. However, there is no distinct digital journalism class. These may weaken the School's recruitment efforts.

Accommodating international students' needs has raised the stress level for faculty and stoked some peer resentment at 'special treatment'.

Pressure to reach accelerated recruitment targets due to Provincial Government finances has stretched precariously employed staff and increased workplace stress. Like research, planning long-range

curricular innovations and recruitment marketing is difficult in this context

Endowed funds for the Dallas Smythe Chair in Journalism and the Public Interest and the Asper Chair in Journalism and Indigenous Affairs will both run out in the next few years.

Faculty lacks gender diversity. There are more men than women on faculty.

Nearly half of all graduates currently work in communications. However, this career option has sufficiently promoted as a recruitment tool.

The School is over-dependent on sessionals for newspaper reporting expertise. Print instruction currently lacks consistency with different sessionals teaching in different years.

Recency of PhD completion for working journalists who make the mid-career transition to academe, heavy institutional load in a small unit and long distance from research networks each constitute serious barriers to research productivity.

Despite heavy demand for supervision of documentary projects in the graduate program, the key faculty expert in this area in on a precarious two-year contract.

Opportunities

Strong documentary demand with the explosion of streaming options More than half of MJ students choose documentary formats as their preferable mode of the MJ final project.

New expanded focus on communication can reassure students that their education will prepare them for a variety of jobs. The School can add classes and internships related to communications. Journalism still will be the key component in curricular, but students from the School as well as from outside can get an option of taking classes demonstrating the link between journalism and business, economy and broader society.

Strong digital demand amongst a generation eager to learn more about the digital frontier; and mid-career journalists eager to modernize their skill sets.

Re-investments in public broadcasting have helped stabilize broadcast and online news job markets .More than 500 million dollars will be invested for supporting news outlets nationwide in 2019.

Emerging federal policy supports to non-profit journalism and social innovation finance promise to create new opportunities for training and employment partnerships with social economy media (i.e. non-profit organizations and not-for-profit co-ops).

Creating a research chair in social innovation and the future of journalism would build on unit strengths, support its ability to drive sector change and reinforce student recruitment

Current Asper Chair is about to complete his PhD. A Mayan from Guatemala, a permanent, tenure-track cross-appointment would provide a great opportunity to retain his talent and make good on the University's commitments to Indigenization and internationalization.

Surveys show that a 'Trump bump' has increased students' interest in journalism as a career.

Retirements over the next decade provide opportunities to increase faculty diversity.

Award-winning documentarian and seasoned broadcast lab instructor are both on short term contracts. Converting these to tenure track lines would retain this valuable talent and stabilize the unit.

Threats

Market turbulence will continue to curb enthusiasm for employment prospects in journalism for the foreseeable future. New media outlets using mostly online platforms cannot replace the job losses in traditional newsrooms. Some new online media mostly aggregate information obtained from other sources.

Public policy lag in supporting employment in legacy media and the transition to non-profit journalism may extend uncertainty about career viability for some. It may not be reasonable to

expect that subsidies will maintain the current levels of employment and technological complexity.

Inability to marshal necessary supports to international students could undermine quality, reputation and recruitment capacity.

Inability to keep pace with digital innovation would undermine program appeal, quality and reputation; and its ability to support innovation in the field

Inability to keep pace with social innovation and emerging non-profit models could strand the program in its historically exclusive training relationship with legacy media; and undermine its ability to support emerging sector capacity-building

Since concerted action will be required to sustain and build enrolments, workplace division could threaten such a small unit's progress. Heavy workloads and performance pressures create conditions for workplace relations to deteriorate.

Unfocused leadership could jeopardize progress, as the market recovers and public policy supports stabilize the industry over the next 5-10 years.

Bureaucratic delays or uneven institutional support can hinder the unit's capacity to adapt, innovate and ride out the storm in the news sector.

The future directions.

The School's programs has been successful, but the need for change and growth is evident.

1. International students' retention and success: We've learned a lot about the difficulties faced by international students and the resources available to support them from the first four cohorts of the new Master's program. We have also discussed important innovations, including:

- Adding an advanced-level TOEFL requirement and an essay component to their entrance process to identify potential language problems
- Delegating a Teaching Assistant to coordinate study groups and act as a monitor to help nudge peer inclusion, support and cohesion.
- Delivering an orientation week session to highlight campus and community resources of special use to international students
- Rationalizing graduate student administration to free up faculty time for supervision and research
- Reaching out to comparable programs to learn from best practices at other journalism schools
- Reaching out to anticipate and prevent future problems with the International Student Support unit on campus

2. Adding new classes to attract new UR students from outside the School.

The UR students who enter the BAJ program are typically third-year students. Even those who have registered as pre-J students often choose other majors by that time. The School introduced JRN-100 Journalism and Democracy class, attracting 35 students. Some of these students may

likely to consider becoming journalism students as they better understand the field and see employment opportunities more clearly. To further help pre-journalism majors ‘ladder’ from JRN 100 to the BAJ and NJ programs, the unit is next considering adding 200 level classes covering such topics as Business Journalism and sociological aspects of journalism will help students see broader implications of journalism. It will serve two purposes: to increase revenues by enrolling students from other departments and faculties and recruiting some of them to the School after their second year as they become more familiar with the world of journalism.

3. Adding communications internships in order to prepare students for communications career. This will not replace journalism internships, but it will indicate the future prospective career paths to students. Core journalism education will not change because employers in communications emphasize that they hire our graduate precisely because journalism graduates have strong journalistic skills that in demand in the field.

3. Building an English as a Second Language Pre-Entrance Track: Defining an English as a Second Language track can help prepare international students with immersion language training. It can also specify a sufficient period of time (based on TOEFL scores) to meet the basic standards of comprehension and composition required for graduate level study. Promoting this option can address applicants’ anxieties constructively and proactively manage language deficiencies.

4. Diversifying away from exclusive training focus on legacy media employment by building public relations and community media tracks can highlight emerging opportunities and increase attractiveness of journalism degrees.

a. Public relations: While journalism employment has been in steady decline, public relations ranks have exploded. There are now 10 PR employees for every journalist in Canada. As a result, many of our graduates have found employment in this field. Of course, employers prefer to hire people who know first-hand how the news process works. To reflect this reality, the School might prudently market a Public Relations minor alongside journalism offerings. It could simply involve promoting the Public Relations Certificate already available through the Centre for Continuing Education (See <https://www.uregina.ca/cce/career-development/communications/public-relations.html>). This paired marketing strategy would help take the employment objection off the table for some applicants without requiring expensive new hires at the School; cannibalization of journalism course offerings or hires; or dilution of the School’s strong and well respected focus on journalism as a critical, democratic practice. Students could simply take this set of classes before, between or after completing their sequence of journalism courses as a way of hedging their bets in a rapidly changing labour market. Like the ESL track, this complementary option can address applicants’ concerns about employability, directly and constructively. This measure represents a reasonably quick fix, requiring only a mere tweak to the website and the addition of a supplementary leaflet to the promotions package.

- **Non-profit community media partnerships:** While the School has recently forged corporate-university partnerships with groups such as Post-Media and Tor-Star on investigative projects, non-profit news is a sunrise sector. Rebalancing partnerships to also build not-for-profit community media capacity can complement training which has long been exclusively tailored to the legacy media. The School can thus anticipate, mirror and support the shifting structure of journalism employment during this period of disruption and recovery.

In the US over 180 news outlets now belong to the Institute for Non Profit News (INN), founded only a decade ago. With the federal government's recent financial outlook committing to a package of supports for non-profit news provision, this trend is increasingly likely to find traction in Canada. Journalism schools can help meet this emerging sector's training needs by building community-university partnerships with local alternative media organizations (such as current affairs magazine *Briarpatch*, community radio stations like CJTR or cooperative web and print based news outlets such as alt city-paper *prairie dog* or French language *L'Eau Vive*).

As someone actively involved in seeking federal training and employment funds to support community-based efforts and provide employment for our grads, I'd be happy to pilot a wider and more sustainable partnership model. Perhaps this could build on the Alternative Media class or involve finding federal research and/or training funds to broaden support or internship placements to this resurgent sector. I'm certainly happy to work with others on exploring the possibilities further.

Like a Public Relations minor, a heightened engagement with the emerging non-profit news sector can play an important role in countering skepticism over employment prospects in the faltering legacy media sector. Support to research and training can also play a role in building the capacity of this sector, just as the School has historically met the training needs of the established corporate media over the past four decades. Targeted new opportunities for course training, internships, graduate employment, post-graduate employment and community-based media and journalism research initiatives can all constructively counter the morbid symptoms of an established industry in crisis; and promote revitalization of a sunrise sector now re-emerging. This is also an opportunity to rebalance the distribution of benefits provided by the School more equitably, toward a model that also meaningfully includes alternative media outlets. It can modernize the way we target support to the emerging new green fields of employment.

This is arguably also a formative historical moment for this emerging non-profit sector, and a 'reform moment' for journalism overall. In the present context of click-bait, fake news and anything goes, post-journalism, journalism schools have an important role to play in clarifying that alternative journalism is not an alternative *to journalism*; it is an *advanced practice of journalism*. As Kovach and Rosentiel have argued, the alternative media have often represented the real purpose of journalism more faithfully than market-

driven journalism. However, like market-driven journalism, their practitioners often lack the training or resources to realize their full journalistic potential. To mitigate the risks of bad habits and a lack of craft discipline setting the bar low for this emerging sector, it's important that journalism schools are engaged in their development. Indeed, there are few more urgent priorities for journalism studies or democratic development than finding sustainable alternatives to journalism's broken business model.

With one of the country's first Alternative Media course offerings and faculty members with first-hand experience, established relationships and research engagements with the local sector, the School of Journalism in Regina is uniquely positioned to lead in this area over the years ahead.

B. Revitalizing research productivity: Career delays for working journalists who arrive late in life to the academy, intensive teaching and heavy supervision loads and distance from research networks all pose disproportionate barriers to research for my colleagues. Structured staffing relief could help mitigate these systemic inequities, by moving from a 5-4 to a 4-4 course load. Targeted support to building research programs in this non-traditional unit (where all 3 PhDs have been earned in the last decade) could also help retain faculty. Helping journalism faculty find time and support to access funding would give them the tools they need to catch up with their colleagues in traditional disciplines and realize emerging opportunities.

c. Stable staffing: We have a presently precariously staffed unit, heavily dependent on sessional and term appointments and part-time Chairs that lack sustainable funding. In a difficult fiscal context for the University, it's hard to secure tenure track positions. For this reason, more concerted efforts by Donor Relations to target the Chairs' renewal (or, better, converting the two Chairs to one full-time, permanent faculty line) would make a significant difference to the School. Turning the current two year term contract staff back into tenure-track lines will also ensure the School can retain high quality staff, lower job insecurity and refocus on building the program's quality of work life, sustainability and excellence.

5. Indigenization.

Short term: Lecturer and second reader for Indigenous related projects. To use the Asper Chair's expertise to deliver courses for undergraduate and graduate students. The Chair can be a second reader for graduate students, many of whom increasingly selecting Indigenous and international topics for investigation.

Medium term: Research for Indigenous courses or content: The Visiting Chair should continue to indigenize curriculum either by proposing new classes or improving those in existence by including more Indigenous content.

Long-term: Centre of Excellence for International Indigenous Journalism:

Contracting pre-feasibility study to our Asper Chair whose knowledge of the field, funders, could leverage his expertise and be pivotal in establishing a Centre of Excellence for International Indigenous Journalism. The Centre's creation could be based on the experience

accumulated by the School of Journalism -not just the Chair- since 2000. See, for example, the First Nations-Metis forum page on the School's website

(<https://www.uregina.ca/arts/journalism/focus/index.html>)

Some of this experience include:

- Of Elders and Elders' Helpers inclusion in courses and school events;
- Creation of JRN 480- Indigenous Peoples in the Press;
- Joint programming with FNUiv and other university department and community groups;
- Journalist's toolkit for reporting on Indigenous issues by former students with funding support from the Community Research Unit;
- Creation of a Reconciliation section on the School's website after co-hosting the October 2016 Reconciliation and the Media event in Saskatoon;
- Graduate students' projects on local and international Indigenous issues.
- Visiting Indigenous communities for School projects (Cowesses First Nation stories were published in *The Cowesses Chronicle* in the fall 2018);
- Frequent coverage of Indigenous stories by undergraduate students.

The Centre will be governed by the School of Journalism. University of Regina Knowledge Keepers as well as faculty and staff interested in advancing Indigenous themes could be invited to share their knowledge. Direction, purposes and areas of research and study will be overseen by the Chair and supervised by the Head of the School of Journalism. Faculty, staff and students will be invited to provide suggestions on themes of interest to the Centre's operation and areas of academic support,

School of Journalism will stay focused on the needs of its graduate and undergraduate students and University of Regina students will have access to the Centre's resources, expertise and knowledge. The Asper Chair will take on the initial leading role.

The Centre can be self-sustained by a range of emerging funders for this priority area. As a full time faculty line it can initially begin with the Asper Chair position. Other sources of funding must be identified in the first two years of its creation.

The Centre can become an International Centre of Excellence by creating, or strengthening, graduate and undergraduate programs to include local and international Indigenous students in the School programs. Funding sources can be identified to support international Indigenous students over the next three years. The launch of recruitment promotions for the Center would be targeted for year 3.

6. Recruitment and marketing

Collectively, our unit has the skills and the means to create cutting edge promotional material for television, radio, online and print. We need to put our talents to work and be better at telling our story and getting the word out about all of the above. We also need to showcase our school through events and open houses, do more community outreach, improve relations within our institution and work more closely with the industry. Journalism and journalists are under attack. We need to show people that journalism is not only more important than ever, but that the skills and opportunities this school provides can benefit students in all disciplines.

7. In the winter of 2018, for the first time ever, we also opened up select core classes to students from outside our program. For example, one of those classes, Photojournalism (JRN 312), attracted three outside students. This semester, two other outside students signed up for that same class. So just this one class brought us five new students, one of whom subsequently applied for and was accepted into our master's program. Opening up a few more of our classes and creating other brand new course offerings would have a similar effect

Academic CVs

GENNADIY CHERNOV

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RESEARCH INTERESTS

- Communication studies, psychological mechanisms of media effects, and the commercialization of television news. My specialization is in experimental studies of agenda-setting theory.

EDUCATION

- University of Oregon at Eugene. Ph.D., School of Journalism, 2002-2006
- University of North Carolina at Chapel Hill, M.A., Journalism and Mass Communication, 2001
- Pedagogical University of Volgograd, Russia; B.A., English and German languages and philology, 1987

TEACHING EXPERIENCE

- School of Journalism, Faculty of Arts, University of Regina.
- Research Methods in Journalism, Fall, 2015 , Fall 2016, Fall, 2017, Fall, 2018
- Introduction to Broadcast Journalism, Fall, 2006; Fall, 2007; Fall, 2008, Fall, 2009; Fall, 2010, Fall, 2011, Fall, 2013, Fall, 2014
- Intermediate Broadcast Journalism: Fall 2006, Winter, 2007, Fall, 2007. Winter, 2008; Fall, 2008, Winter, 2009, Fall 2009; Winter 2010.Fall, 2010. Winter, 2011, Fall, 2011. Winter 2013. Fall, 2013. Fall, 2013, Winter, 2014.

-International Media: Winter, 2007; Winter, 2008, Winter 2009, Winter 2010. Winter 2012.
Winter, 2015

- Advanced Broadcast, Winter, 2008, Winter 2010. Winter 2012-2019.

Media and Culture: Winter, 2007.

- School of Journalism and Communication, University of Oregon

- Information Gathering: Summer 2004, Summer 2005

- Introduction to electronic media, Instructor, Spring, 2003, Fall 2004, Fall, 2005

- **Television field production, Instructor, Winter, 2003, Winter 2005**

- Advanced Television news, Instructor, Winter, 2004, Spring, 2005

Visual Communication, Instructor, Fall, 2002

- Institute of Psychology, Moscow, Russia.

- Modern Social Cognition, Fall 2001.

- State Institute of International Relations of the Ministry of foreign Affairs, Moscow, Russia

- Theories of Mass Communication: Spring, 2002.

- University of Politology, Moscow, Russia

Psychological Mechanisms of Public Relations: Spring, 2002.

PROFESSIONAL EXPERIENCE

- Correspondent/Narrator/Commentator, Russian State Broadcasting Company, Volgograd Department 1993-1999. I produced my own on-air programs and anchored a weekly review program about events in the region. In 1998, I conducted research on audience appraisal of quality and ratings of Volgograd TV programs.

- Training program, BBC World Service, Great Britain, January-March 1996.

I learned editorial practices and how the news departments function. I also learned

the way news departments work both in the field and in newsrooms.

- Internship, International Desk, CNN, Atlanta, June-August 2000. I learned how to produce international news.

- Internship, KMTR, Eugene/Springfield, Fall, 2005. I got experience at various stages of local news production.

PUBLICATIONS AND RESEARCH

Dissertation: Convergence of agenda setting and attitude change approaches: media effects and the interaction between the characteristics of media messages, the nature of reality underlying media issues and mechanisms of information processing. Defended in May, 2008.

Chapters in books:

- Ghanem, S., McCombs, M., & **Chernov, G.** (2009). Agenda setting and framing. In William Eadie, (Ed.) *21st Century Communication*. Thousand Oaks, CA: Sage

Peer-reviewed articles:

Chernov, G., & McCombs, M. (2019). Philosophical orientations and theoretical frameworks in media effects: Agenda setting, priming and their comparison with framing. *The Agenda Setting Journal*, 3(1), 63-81.

Chernov G (2018). Priming as a Process and as a Function in Agenda Setting. *Studies in Media and Communication* Vol. 6, No. 1; June 2018, pp.32-40

Chernov G (2016) Priming in Advertising Studies. *J Mass Communicat Journalism* S2:004. doi: 10.4172/2165-7912.S2-004

Valenzuela, S. & **Chernov, G.** (2016) Explicating the Values-Issue Consistency Hypothesis through Need for Orientation. *Canadian Journal of Communication* 41 (1).

Chernov, G., & Koranda D. (2013). Consumer and news directors' perception of advertising content within the context of local television news. Published in *the Journalism Interest group Proceedings*. Canadian Communication Association.

Chernov, G., & Tsetsura, K. (2012). Building a Bridge between Corporate Reputation and Corporate Social Responsibility in the Ukrainian Print Media. *International Journal of Emerging Markets*. Vol. 7 Iss: 2, pp.132 - 145

Chernov, G., Valenzuela, S., & McCombs, M. (2011). An experimental comparison of two perspectives on the concept of Need for Orientation in Agenda-setting Theory. *Journalism and Mass Communication Quarterly*, Vol. 88 (1).

- Chernov, G. (**December, 2010**). **Stealth advertising: The commercialization of television news broadcasts in Canada.** *Global Media Journal -- Canadian Edition*, Vo.3 (2).

- **Chernov, G.** (2010). A simultaneous testing of the role of media message attributes and personal experience in agenda-setting and attitudinal effects. *Canadian Journal of Media Studies*, Vol. 6(1), pp. 72-94.

- Tsetsura, K. & **Chernov, G.** (2010). Constructing corporate reputation in the Russian media. *Russian Journal of Communication*, Vol. II, Nos. 1/2 (Winter/Spring), pp.46-65.

- Upshaw, J., **Chernov, G.** & Koranda, D. (2007). Telling more than news: Commercial influence in local television stations. *Electronic News: A Journal of Research And Ideas*, Vol. [1](#)(2), pp. 67–87.

Conference presentations:

Gennadiy Chernov (2017). Priming as a process and as a function in media effects. Paper presented at the conference Revitalizing Concepts in Mass Communications. Brussels, February, 12-18.

Chernov, G. (2016). *Priming as a psychological process and the function of agenda setting*. International Conference on Arts, Social Science, Business and Education at the University of Toronto.

Chernov, G. (2014). *Philosophical Orientations and Theoretical Frameworks in Media Effects: Agenda Setting and Its Comparison with Framing*. Paper presented at International Conference on Journalism and Mass Communications–ICJMC 2014, during November 20-21, 2014, in Milan, Italy.

Chernov, G. & Koranda D. (2013). Consumer and news directors' perception of advertising content within the context of local television news. Paper presented at the annual meeting of the Canadian Communication Association conference in Victoria, BC.

Chernov, G. (May, 2011). *Agenda setting and framing: theoretical roots of the Debate*. Paper presented at the annual meeting of the Canadian Communication Association conference in Fredericton, NB.

Chernov, G. (2010, May). Agenda setting and attitude change: the role of the Elaboration Likelihood Model. Paper presented at the annual meeting of the Canadian Communication Association conference in Montreal, QC.

Chernov, G., McCombs, M., & Valenzuela, S. (2009, August). A comparison of two perspectives on the concept of need for orientation. Paper presented at the annual meeting of the American Education in Journalism and Mass Communication Association, Boston, MA.

Chernov, G. (2009, May) Commercial speech on television news: Why news makers accept stealth advertising. Paper presented at the annual meeting of the Canadian Communication Association, Ottawa, ON.

Tsetsura, K. & **Chernov, G.** (2008, November). UnCONVENTIONAL ways to discuss corporate reputation: Corporate reputation in Russian media. Paper presented at the Public Relations Division of the National Communication Association Convention, San Diego, CA.

Chernov, G. (2008, August). Convergence of agenda setting and attitude change approaches: The role of message attributes and the nature of media issues. Paper presented at the annual meeting of the American Education in Journalism and Mass Communication Association, Chicago, IL.

Chernov, G. (2008, June). Stealth advertising: The commercialization of television news broadcasts in Canada. Paper presented at the annual meeting of the Canadian Communication Association conference in Vancouver, B.C.

Chernov, G. (2007, August). Revenues, Pressures, Managers: Advertiser Influence on Local TV News. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Chernov, G. & Koranda, D.. (2007, April). The commercialization of Local Television News. Paper presented at the annual meeting of the American Academy of Advertising (AAA), Burlington, Vermont.

Upshaw, J., **Chernov, G.** & Koranda, D. (2006, April). Telling More Than News: Commercial Influence in Local Television Stations. Paper presented at the annual meeting of the Broadcast Education Association Convention. Las Vegas, getting the First place in the News Division Paper Competition.

Book Reviews:

Chernov, G. (2011, June). *Digging Deeper: A Canadian Reporter's Research Guide*, second edition. The Canadian Journalism Project (CJP) at [www. J-Source.ca](http://www.J-Source.ca)

Chernov, G. (2012, February). *Intersections of Media and Communications: Concepts, Context, and Critical Frameworks*, The Canadian Journalism Project (CJP) at www. J-Source.ca

FELLOWSHIPS AND AWARDS

- Dean's Research Award, March, 2018
- Dean's Research Award, March, 2013.
- Dean's Research Fund Award, March, 2009.
- Humanities Research Institute Award. May, 2008.

- Dean's Research Fund Award, March, 2007.
- Graduate School Student Research Award, University of Oregon, 2005.
- Fellowship Program, Reuters Foundation, Green College, Oxford, Great Britain, April-July 1997. I conducted a research project on alcohol/tobacco advertising in Russia and its impact on audience behavior.

SERVICE

• University Service at University of Regina

- Department Head, School of Journalism (since July 1, 2015)
- . I worked hard on trying to garner external funding for the School negotiating with the management of Rawlco and CTV. So far, the negotiations with Rawlco were fruitful. The company made a pledge to contribute 100, 000 CD over five years (2017)
- I coordinate entrance examination process.
- I file performance reviews.
- I supervised graduates students in 2015 and 2016.
- Chair of the Hiring Committee for the Broadcast position, School of Journalism (2014, 2015)
- Chair of the Priority and Planning Committee, School of Journalism (2014, 2015)
- Acting Head, School of Journalism, Faculty of Arts (July- December, 2013)
- Budget Advisory Committee, Faculty of Arts (2013, 2014, 2015)
- International Advisory Committee, Faculty of Arts (2010-2012)
- A representative to the Faculty of Fine Arts (2010-2012)
- Nominating Committee, Faculty of Arts (2008, 2009).
- Research and Graduate Studies Committee, Faculty of Arts (2008, 2009). I served twice on the adjudication subcommittee for selecting recipients of the Dean's Research Award.
- Recruitment committee, School of Journalism (2006, 2007).
- Research and Outreach (internal committee, 2008-2013), the Chair. I prepared the research program for the School of Journalism, which was approved by the department.
- Broadcast (internal committee, 2008-2013), the Chair.
- I serve on Pedagogy and Curriculum, and Planning and Priorities Committees, School of Journalism (2008, 2009), developing curriculum for the prospective graduate program in Journalism.
- I worked on Ron Robbins Travelling Scholarship in Journalism Committee (2008).

- I also worked on School of Journalism Nomination Committee, choosing the best broadcast students for the 2009 and 2010 Joan Donaldson Newsworld Scholarship.

COMMUNITY ENGAGEMENT

-- I helped to organize the 37-th Minfie Lecture. 2017

-I helped to organize the workshop for the Indigenous high school students on the premises of the School. 2017

- - I organized and facilitated the 36-th Minfie Lecture. 2016

- I organize the MJ program promotional campaign.

- I organized and facilitated the 35-th Minifie lecture, School of Journalism, 2015

- I am a member of the Editorial Board of the Journal of Mass Communication & Journalism, OMICS Publishing Group.(2012-2016)

- I made a presentation “Commercial speech in television news” at the Coffee House Controversies series on January, 28, 2010.

- I shared the results of my research on commercialization in the local television news at the conference of Public Law Division of Saskatchewan in June, 2010

- A panelist, “Media in Politics”, a public forum organized by the Faculty of Arts and by Saskatchewan Institute of Public Policy. March, 2007.

- I was a guest speaker at the Regina Community Radio talk show, sharing my views on the media systems in Canada and Russia (2007).

- A guest speaker in the Media class at the Center of Continuous Education, University of Regina, making presentations about the state of Russian media and politics. (2007, 2008, 2010).

Curriculum Vitae

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Current appointment

Associate Professor
School of Journalism,
University of Regina

Higher education

- Bachelor of Arts – Honours, Sociology and Psychology, University of Regina, 1992.
- Master of Arts, Sociology and Social Studies, University of Regina. 2001.
- Ph.D., Interdisciplinary Studies, University of Saskatchewan. 2011

Languages

- English, French (sub-fluent) and Greek (sub-fluent).

Honours

- Awarded ‘Best Article of the Year Award’ by the Association of Non-Profit and Social Economy Research Journal, 2013.
- Awarded ‘Best Dissertation of the Year’ by the Association of Non-Profit and Social Economy Research, 2012.
- Appointed Centre Scholar by the Centre for the Study of Co-operatives, University of Saskatchewan, 2011.
- Finalist, 2010 Saskatchewan Book Awards for Publishing in Education.
- Recognized as a ‘Journalist changing the world’, *Canadian Dimension magazine*, Jan, 2008.

- In 1996, the newspaper cooperative I helped found was awarded the Saskatchewan Cooperative Enterprise Award for “outstanding achievement, innovation and initiative in cooperative development” by the Province of Saskatchewan and Saskatchewan Co-operative Association.

Public offices held

- Director, Saskatchewan Labour Market Commission, 2007-2009.

Certificate training

- Faculty certificate program on teaching and learning in higher education, Aug 18-22, 2008. Centre for Teaching and Learning, University of Regina.
- Moodle online course development training, August 26, 2008, University of Regina.
- Groupwise training. Sept, 2007, University of Regina.
- Co-op Developer Training. Sponsored by the Saskatchewan Co-operative Association and the Conseil de la Co-opération de Saskatchewan. Saskatoon, SK. March 6-8, 2006.
- Z Alternative Media Institute, Woods Hole, Mass., July, 1994.
- Human Rights Summer College, Human Rights Resource and Education Centre, University of Ottawa, ON. August, 1991.
- French Immersion Certificate, Université du Québec à Trois-Rivières, Trois-Rivières, P.Q. June – August, 1989

Grants, awards & scholarships

- Awarded \$15,000 by Cooperators and \$5,000 by Affinity Credit Union for applied research on non-profit media co-operative development, 2018 (Proceeds donated to the cooperative).
- Research Trust Fund Award, University of Regina, 2012 \$3,500: Globalization, social innovation and the New Social Economy in Emilia-Romagna.
- Dean’s Research Award, Faculty of Arts, University of Regina, 2012 \$3,500: Globalization, social innovation and the New Social Economy in Emilia-Romagna.
- Norm Bromberger Research Bursary, 2012. \$2,000. Globalization, social innovation and the New Social Economy in Emilia-Romagna.

- Small Projects Fund research award, Faculty of Arts, University of Regina, 2012. \$1,000. Globalization, social innovation and the New Social Economy in Emilia-Romagna.
- SSHRC Cohort Development Award, University of Regina, 2012. \$500. Globalization, social innovation and the New Social Economy in Emilia-Romagna.
- Dean's Research Award, Faculty of Arts, University of Regina, 2008 \$2,500: Globalization, innovation and co-operative development in Québec.
- Start-up Research Award, University of Regina, 2008, \$5,000: Globalization, innovation and co-operative development in Québec.
- Scholarship on the Social Economy, Centre for the Study of Co-operatives, 2006, \$15,000
- Research Internship on the Social Economy, Community University Institute for Social Research, 2006, \$7,000
- Ph.D. Interdisciplinary Studies Graduate Scholarship, University of Saskatchewan, 2005 (\$8,500) and 2006 (\$9,000)
- Queen Elizabeth II Scholarship in Parliamentary Studies, Government of Saskatchewan, 2005, \$10,000.
- Dennis Lyster Research Bursary, Concentra Financial, 2005, \$5,000
- Lemaire Co-operative Studies Award, Canadian Association for Studies in Co-operation, 2006, \$1,000
- Alexander Laidlaw Fellowship, Canadian Association for Studies in Co-operation, 2005, \$1,000
- Faculty of Graduate Studies Research Scholarship, University of Regina, Winter 1994.
- Labour Canada Labour Education Research Award, 1989, \$5,000
- French Immersion Bursary, Université du Québec à Trois-Rivières, Trois-Rivières, P.Q, 1989

Teaching and Other Relevant Professional Experience

University administration

- Department Chair, School of Journalism, 2007-9; 2009-12. 2012-2015.

Committees

- Dean's Executive, 2007-9; 2009-12; 2012-15.
- School of Journalism, *ex officio* on all committees (Pedagogy, Research, Recruitment, Planning and priorities, Scholarships), 2007-9; 2009-12; 2012-; Graduate studies committee, 2015-.

Under-graduate classes taught

- JRN 311 *Media, power and society.*
- SOCST 110 Introduction to mass media.
- JRN 308 Contemporary issues in journalism.
- JRN 480 Critical approaches to media and journalism studies
- JRN 310 Critical history of media and journalism

Graduate classes taught

- WGST 880 Critical theories of gender, race, class and media power (reading class)
- SOC 831 Globalization and the sociology of co-operation: History, theory and practice (reading class)
- JRN 880 History of Canadian mass media, journalism and communication thought
- JRN 810 Theory, practice and criticism for journalists: Approaches to media, cultural and journalism studies
- JRN 818 Master's workshop on professional projects

Teaching Interests

- Canadian approaches to journalism and media cultural studies
- History, politics and political economy of mass media, including alternative media.
- Media sociology, including media and race, gender, region, age and class.
- Co-operative and social economy studies

Research interests

- Deepening democracy, particularly economic and cultural democratization movements.
- Co-operative, community economic development and social economy studies.
- Social movements and alternative media in Canada, particularly alternative ownership structures and the rise of the urban alt-weekly movement-industry in North America in the post-World War II era.
- Community-based research, and its relationship to the public journalism and public sociology movements.
- Inner-city under-development and reporting.
- Politics and media, particularly the role of the New Christian Right in Canadian politics and the relationship between religion, politics and journalism.
- Media cultural politics, particularly: the role of the Mean World Syndrome in creating a culture of fear; and the role of talk radio and TV punditry in amplifying an angry, authoritarian populism.
- The role of cooperative and non-profit alternatives in the reinvention of journalism's business model.

Theses

- *The social psychology of student apathy*. Honours paper, Bachelor of Arts – Honours, Sociology and Psychology, University of Regina, 1992.
- *Legitimation, hegemony and the media: A Gramscian account of the rise of the New Right in the U.S. and Canada*. Master of Arts, Sociology and Social Studies, University of Regina, 2001.
- *Globalization, social innovation and co-operative development: A comparative analysis of Québec and Saskatchewan, 1980-2010*. Ph.D., Interdisciplinary Studies, University of Saskatchewan, 2011.

Books

- *Thirty years of journalism and democracy in Canada: The Minifie Lectures, 1981-2010*, a 30th anniversary anthology of the James M. Minifie lecture series, published

in hardcover by Canadian Plains Research Center. Short-listed for 2010 Saskatchewan Book Award for Publishing in Education.

- *From the cooperative commonwealth to the social and solidarity economy: Canadian cooperative movements confront a globalizing world* (working title), in peer review.
- *Prairie fire: The rise of the Co-operative Commonwealth in Saskatchewan* (working title), in development.

Edited work

- 4 part series of worker co-operative buy-out guides:
 1. "A Co-operative Solution to the Jobs Crisis"
 2. "Early Warning Checklist"
 3. "Steps in the Buy-out Process"
 4. "Case Studies"

(Available at Canada's co-operative development portal,
www.coopzone.coop/en/buyout_guides)

Book chapters

- Diamantopoulos, M. (2009). "Extending the Democratic Frontier: Canadian Journalism and the Public Interest, 1981-2010." In Diamantopoulos, M. (Ed.). *Thirty years of journalism and democracy in Canada: The Minifie Lectures, 1981-2010*, Regina, Canadian Plains Research Center. Published 2010.
- Diamantopoulos, M. and Usiskin, L. (2014). "A provocative proposition: Linking research, education and action in Saskatoon's Core neighbourhoods." In Jeffrey, B., Martz, D., Clarke, L. and Findlay, I. (Eds.). *Journeys in community-based research*. University of Regina Press, Regina, pp. 73-88.
- Diamantopoulos, M. and Sousa, J. (2014). "Re-inventing 'home' in a place-less world: Globalization, social exclusion and co-operative housing innovations in Canada." In Fairbairn, B. & Russell, N. (Eds.) *The self-help solution: Co-operative renewal in Canadian communities*. Victoria, University of British Columbia Press, pp. 158-186.
- Diamantopoulos, M. (2015). "Education for economic action: The case of the Canadian co-operative movement." In Hepting, D. and Elliott, P. (Eds.). *Free Knowledge*. Regina, University of Regina Press, pp. 69-100.

Published research reports

- With Isobel Findlay, “Growing pains: Social enterprise in Saskatoon’s core neighbourhoods.” Saskatoon, Community-University Institute for Social Research, University of Saskatchewan, 2007.
- With April Bourgeois, "Worker cooperative development in Saskatchewan: The promise, the problems and the prospects". Saskatoon: Community University Institute for Social Research, University of Saskatchewan, 2014.

Contracted research reports for the Press for Change Campaign

- “First steps to recovery and renewal: Setting up a volunteer-driven organization and mapping a path forward,” July 10, 2018, 195 pages.
- “Developing terms of reference for the 2019-24 Business Plan,” Feb. 28, 2018, 15 pages.
- “Responding to Motion 100: The role of co-operatives in Canada, Submitted to Innovation, Science and Economic Development Canada, Nov 18, 2018, 17 pages.

Internal research reports

- Internal memo on unit review, Dec. 2018, 10 pages.
- Internal memo on matching School of Journalism initiatives to Advanced Education Ministry’s priorities, Dec, 2018.

Journal articles

- Diamantopoulos, M. (2019). Of broken business models, cooperative innovation and the digital age: An opening for journalism’s democratic reconstruction?” *Review of International Co-operation*, in press.
- Diamantopoulos, M. (2014). On breaking a wild young colt: Associative intelligence, alternative journalism and the cultural mutualization of the Canadian Prairies, *Journal of Co-operative Studies*, Summer 2014, pp. 39-55.
- Diamantopoulos, M. (2013). The Blueprint paradox: Can co-operators overcome movement degeneration to drive post-crisis recovery? *Review of International Co-operation*, pp. 7-23.
- Diamantopoulos, M. (2012). The foundations of agrarian socialism: Co-operative economic action in Saskatchewan, 1905 – 1960, *Prairie Forum*, 37, pp. 103-151.

- Diamantopoulos, M. (2012). The developmental movement model: A contribution to the social movement approach to co-operative development, *Journal of Co-operative Studies*, 45(2). pp. 42-56.
- Diamantopoulos, M. (2012). Breaking out of co-operation's 'iron cage': From movement degeneration to building a developmental movement, *Annals of Public and Co-operative Economics*, 83(2), pp. 197-212.
- Diamantopoulos, M. (2011). Co-operative development gap in Québec and Saskatchewan from 1980 to 2010: A tale of two movements. *Canadian Journal of Non-Profit and Social Economy Research*, 3(1), pp. 6-24.

Selected Journalism

- "Feed The Dog: Now more than ever local media needs community support," *prairie dog* magazine, Feb. 15, 2018.
- "The end of truth and the resurgence of propaganda," *University Affairs*, Mar. 7, 2017 (Reprinted in *prairie dog* and *Planet S* magazines, Mar. 16 and the Faculty of Arts' *Perspective*, Sept. 27.
- "Fighting hate news: Belligerence is the message in right-wing rage storms," *Planet S* and *prairie dog* magazines, Feb. 2, 2017.
- "Journalism at gun point: Religious extremism is a threat to democracy's oxygen," *prairie dog* magazine, Feb 19, 2015.
- "Satire versus the sacred: On censorship from *The Life of Brian* to fatwa and jihad". *prairie dog* magazine, Jan 22, 2015. Reprinted in *The Georgia Straight (Vancouver)*, *Fast-forward Weekly (Calgary)* and *Planet S Magazine (Saskatoon)*.
- "Knowlton Nash's Legacy in journalism." *Ottawa Citizen* and Regina's *Leader-Post*, June 8, 2014.

Reviews

- Book Review: *The Big Black Book: The Essential Views of Conrad Black & Barbara Amiel Black*. Barlow, Maude, Winter, James P. *Briarpatch* Regina: Feb 1998. Vol. 27, Iss. 1, p. 29.
- Book Review: *Chronicles of Dissent and Year 501: The Conquest Continues*. Chomsky, Noam. *Briarpatch* Regina: May 1993. Vol. 22, Iss. 4, p. 30-31.

Recent Symposia and Conferences Attended

- Meetings of the Canadian Association for Studies in Co-operation, the Association for Non-Profit and Social Economy Research, the Canadian Communication Association and the Socialist Studies Society at Congress of the Social Sciences and Humanities, Regina, Sk., May-June, 2018.
- Union for Democratic Communication, Chicago, Ill., May, 2018.
- International Co-operative Alliance Global Research Conference, Nicosia, Cyprus, June, 2013.
- Annual meeting of Journalism School Directors, Congress of the Social Sciences and Humanities, Victoria, B.C., June, 2013.
- Meetings of Canadian Association for Studies in Co-operation, Victoria, B.C., June, 2013.
- Meetings of the Association for Non-Profit and Social Economy Research, Congress of the Social Sciences and Humanities, Waterloo, June, 2013.
- Co-operating to Build a Better West conference, Saskatoon, SK. Nov 1-3, 2012.
- Annual meeting of Journalism School Directors, Congress of the Social Sciences and Humanities, June, 2012. Waterloo, ON.
- Meetings of Canadian Association for Studies in Co-operation, Montréal, June, 2012.
- Meetings of the Association for Non-Profit and Social Economy Research, Congress of the Social Sciences and Humanities, Waterloo, June, 2012.
- *Saskatchewan CED and Co-operatives*, Saskatoon, April 8th, 2011. Conference hosted by the Saskatchewan Co-operative Association and the Canadian Community Economic Development Network.
- Community-based research workshop, Saskatchewan Population Health Research Unit and Community University Institute for Social Research, Nov. 26, Saskatoon, Sk.
- Symposium on co-operatives, Centre for the Study of Co-operatives, May 19, 2010, Saskatoon, Sk.

- The Legacy of the Waffle full-day workshop, Jan. 30, 2010, Regina, Sk.
- Panel on Alternative Media in Saskatchewan, Sept. 10, 2008, Cathedral Area Neighbourhood Centre, Regina, Sk.
- 'Enclosure, Emancipatory Communication and the Global City,' Annual conference of the Union for Democratic Communications, Oct 25-27, 2007, SFU School of Communication, Vancouver, B.C.
- Annual meeting of Journalism School Directors, Oct 28-29, 2007. UWO Journalism School, London, ON.
- Report-back symposium for the Saskatchewan region of Linking, Learning and Leveraging project on the social economy (directed by the Community-University Institute for Social Research and the Centre for the Study of Co-operatives, University of Saskatchewan). Saskatoon, SK. Dec 5, 2006.
- Community revitalization: Co-ops and other social enterprises. Hosted by the Rural Secretariat. Saskatoon, SK. Nov. 20, 2006.

Professional experience

- *Magazine Publisher. 1993 – 2006. Managerial and administrative responsibility for both of Saskatchewan's independent city-papers, Planet S magazine (Saskatoon) and Prairie Dog magazine (Regina). Served on the board of directors from inception.*
- *Editor. 1993 – 2005. Editorial management and administration of editorial staff and freelancer relations and representation of editorial interests at the board table, Planet S Magazine (2002 – 2005) and Prairie Dog Magazine (1993 – 2005). Facilitated training of successor city editors.*
- *Media Commentator. CBC Radio Commentator. 1999 – 2001. Occasional commentaries for national broadcast.*
- *Magazine Journalist. 1989 - 2003. News feature writing, investigative journalism and analysis pieces for Briarpatch Magazine, Prairie Dog Magazine, Planet S Magazine and Inter-Press Wire Service.*
- *Development Educator. 1990 – 2006. Organized study tour, speaking tour, events and conferences. Drafted briefs, speeches and media releases. Compiled facilitation guide and work-plans and delivered presentations on aspects of democratic development, on both a contract and voluntary basis.*

Radio Commentaries

- “Farewell Conrad Black,” a Canada Day CBC Radio Commentary, July 1, 2001.
- “After Roy Romanow: a political eulogy,” CBC Commentary, September 30, 2000.
- “The future of the CBC” panelist on *Cross Country Check-Up*, CBC. March 14, 1999.

Sampling of Media Interviews (2009-10)

- Minister abandons complaint over CBC interview with Mountie killer, CBC Radio, April 28, 2009
- H1N1 Coverage: Hysterical or professional, Global TV News, April 29, 2009.
- Where have all the jobs gone? Elizabeth, McMillan, *Media Magazine*, Summer 2009, pp. 9 – 12.
- Media meltdown: debt-crushed CanWest flounders as creditors loom. Gregory Beatty, *prairie dog*, March 12, 2009. p. 6
- Layoffs coming at CBC. Joe Couture, *Leader-Post*, March 25, 2009. p. D4.
- The media crash: How skinny dailies, downsized broadcasters and an underfunded CBC create a critical information gap, Stephen LaRose, *prairie dog*, April 9, 2009.
- Conservatives consider selling CBC, Gregory Beatty, *prairie dog*, June 4, 2009.
- CBC downsizes Saskatchewan arts coverage, Crystal Palmer, *Sasquatch*, Aug, 2009.
- Leader Post ships out jobs, Stephen LaRose, *prairie dog*, Sept 10, 2009, p. 6
- Book covers three decades, Heather Polischuk. *Leader-Post*, April 12, 2010.
- Social groups doing work to resuscitate inner city: researcher. Jeremy Warren, *Star-Phoenix*, April 14, 2010, p. A6.
- Three decades of Minifie Lectures in one book, Heather Polischuk. *Regina Sun*, April 12, 2010.

- Y a-t-il une place au Canada pour Sun TV News? Nathalie Collard, *La Presse*, June 16, 2010.
- Tenycke brings Sask. Perspective to news channel: Television exec got political start in Sask. Campaigns, James Wood, *Star Phoenix*, June 21, 2010.
- Tenycke promises something different: Sask.-born executive shaking up TV news, James Wood, *Leader Post*, June 21, 2010. p. D1.
- CP sells itself to survive, Gregory Beatty, *prairie dog*, July 4, 2010.

Professional Memberships

- Association for Non-Profit and Social Economy Research
- Canadian Association for Studies in Co-operation
- Canadian Communication Association
- Socialist Studies Society
- Union for Democratic Communications

Patricia W. Elliott

RESEARCH INTERESTS

Canadian media policy
Media and local governance
Third sector media
Indigenous media and media decolonization
Media sustainability
Media activism in Burma and Thailand
Action research methodology
Community-engaged scholarship
Communication rights
Digital media and online journalism
Investigative journalism

CURRENT RESEARCH

My research concerns the social impact of community-based media on local governance and citizen engagement, and explores strategies for community media sustainability from a global perspective. Most recently this has involved working with a national Community Media Working Group to examine CRTC policy in relation to local and community media funding, as well as contributing to ‘Media Math,’ a national roundtable on Canadian media sustainability. I am also involved in community engagement and research on the topic of the Truth and Reconciliation Commission’s Calls to Action on the Media. This has most recently involved helping organize the conference ‘Reconciliation and the Media’ (Oct. 4-5, 2016, Saskatoon) and the publication of a peer-reviewed research report on media decolonization and reconciliation for the Canadian Centre for Policy Alternatives-Saskatchewan.

EDUCATION

Ph.D., University of Saskatchewan, Interdisciplinary Studies, Co-op Studies Research Concentration. 2015. Dissertation: Independent Voices: Third Sector Media Development and Local Governance in Saskatchewan.

Master of Arts, Media Production and Studies, Univ. of Regina. 2007. Thesis: Another Radio is Possible: Community Radio, Media Reform and Social Change in Thailand. University of Regina.

Bachelor of Arts (History). 1982. University of Regina.

Certificate. 2009. Center for Global Communications Studies, Annenberg School for Communication, Univ. of Pennsylvania and Center for Media and Communications Studies, Central European University, Budapest. Course: Media Democratization and International Development: Foundations for a More Robust Research Agenda.

PROFESSIONAL EXPERIENCE

Associate Professor (tenured). University of Regina School of Journalism. July 1, 2017 to present.

Assistant Professor (tenure track). University of Regina School of Journalism. June 1, 2007 (term) to present (tenure track as of July 2013).

Assistant Professor (term). University of Regina School of Journalism. July 1, 2005 – June 30, 2006. During the Fall and Winter semesters, I taught 6 classes and 2 labs.

Sessional Lecturer I. University of Regina School of Journalism. Sept. 2001 – May 2005, Sept. 2006 – May 2007

Courses taught

JRN 419 Alternative Media
JRN 413 Magazine Writing
JRN 311 Media, Power and Society
JRN 307 Investigative Journalism
JRN 302 Rights & Responsibilities
JRN 307 Research and Interviewing (now JRN 307 Investigative Journalism)
JRN 314 Feature Writing
JRN 303 Research Techniques
JRN 304 Interviewing
JRN 303 Research Techniques
JRN 300 Introduction to Print
JRN 308 Topics: Podcasting (directed reading)
JRN 301 Introduction to Print
JRN 305 Intermediate Print
JRN 305 Intermediate Print lab
JRN 307 Investigative Journalism

Courses administered

JRN 902 – Masters Professional Project (thesis equivalent)
JRN 799 – Journalism Ethics and Professional Standards Review (self-administered online exam)

Journalist. 1983 to present. My work has specialized in feature writing and investigative journalism for *Saturday Night*, *Canadian Living*, *Canadian*, and numerous other publications. I have also have done occasional short broadcast pieces for CBC radio and co-produced a documentary film, *Breaking Open Burma* in 2012. When I began teaching, I switched my focus from commercial to community media, publishing in *prairie dog*, *Briarpatch* and other non-profit media outlets, as well as assisting community groups with media-related training and organization. In 2017, I co-authored a collaborative investigative journalism series called “The Price of Oil” that was published in the *Toronto Star* and the *National Observer*, and was broadcast on Global National.

Communications Officer. 1999-2006. Saskatchewan Government and General Employees' Union (SGEU), Regina. Responsible for: all aspects of print, electronic and broadcast media production; web site development and maintenance; volunteer animation and; communications strategy. Prepared and managed budgets ranging from \$300,000-\$500,000 per annum for communications production and media buys (advertising). Conducted participatory action research with clerical workers, including development of a 14-minute video documentary (Hear Our Voice: Frontline Office Workers in the Union - Live Wire Video Production). Developed and helped implement a one-year study of the economic impact of the public service on rural and northern Saskatchewan, in partnership with the Centre for Rural Research. Conducted research on assigned topics related to union campaigns. Supervised the Solidarity Works youth internship program.

Media Consultant. Saskatchewan Council for International Cooperation (SCIC). Regina, 2001-2002. Worked on a contract basis with a volunteer committee to develop and implement a communications plan, including print and electronic materials, and multi-media exhibitions. Also scouted and prepared grant applications. Developed a CIDA-funded initiative to bring global news to local community radio.

Script Consultant. *Escape From Yangon*. Minds Eye Pictures, Edmonton, 2001. Consulted on authenticity of script for television drama. Provided additional research for producers.

Seminar Instructor. Saskatchewan Writers Guild. "Ultimate Journalism" - 1998. "Writing for Magazines" - 1993. Seminars explored issues of voice, literary approaches to journalism and building solid story-telling through research.

Coordinator. Saskatchewan International Labour Program. 1995 to 1999, Regina. Duties included: coordination of the work of volunteers; facilitation of international projects; grant applications; writing, editing and production of web and print materials. Internship supervision under CIDA youth grants. Developed a joint research and exchange project with Chilean and Saskatchewan health care workers, funded by CUPE Union Aid. Delivered workshops on globalization and labour.

Researcher/Communications Officer/Provincial Coordinator. Saskatchewan Action Committee, Status of Women. I held all three positions during the periods 1988-89 and 1991-1994. Responsible for: editing and production of *Network* magazine; researching legislation, legal decisions and government programs re. gender impact; realizing community empowerment projects such as the Women's Agenda Project and the Street Women's Advocacy Project (SWAP); funding applications and reports; coordinating provincial campaigns on issues of concern.

News Reporter. *Bangkok Post*. 1989-1990. Beat included the heroin trade, refugee issues and UN activities in the Southeast Asian region. Based in Thailand; also filed stories from Burma and Cambodia.

English Teacher. 1986-87. Taught post-graduates and undergraduates. Central South Forestry University, Zhuzhou, China.

PUBLICATIONS

JOURNAL ARTICLES

- Elliott, Patricia W. (2018). Confronting Risk at the Crossroads of Media Freedom in Burma. *Sur le journalisme, About journalism, Sobre jornalismo*, Vol 7, n°1 – 2018, 15 juin – June 15 – 15 de junho. 64-79.
- Elliott, Patricia W. (2017). National dreams and neoliberal nightmares: Canada's periodical assistance programs, 1869-2015. *Canadian Journal of Communication*, Vol. 42 No. 5.
- Elliott, Patricia W. (2017). Claiming space for square pegs: Community-engaged communication scholarship and faculty assessment policies. *Canadian Journal of Communications*. Winter 42(1), 19-32.
- Elliott, Patricia W. (2016). Lean: The measurably efficient musical. *Prairie Forum*. 39(1), 67-97.
- Elliott, Patricia W. & Marc Spooner (2016). Addendum: This is a call to action. *Prairie Forum*. 39(1), 98-107.
- Elliott, Patricia W. (2016). Decolonizing media: Challenges and barriers on the road to reconciliation. *Canadian Centre for Policy Alternatives Research Report*.
- Elliott, Patricia W. (2016) When ants move mountains: Uncovering a media theory of human agency. *KOME – An International Journal of Pure Communication Inquiry*. 4(1), 20-35.
- Elliott, Patricia W. (2015) Staying Afloat While Stirring the Pot: *Briarpatch* Magazine and the Challenge of Nonprofit Journalism. *Anserj: Canadian Journal of Nonprofit and Social Economy Research*. 6(2), 5-27.
- Elliott, Patricia W. (2012). School consolidation and notions of progress. *In Education*. 18(1), Spring.
- Elliott, Patricia W. (2010) "Another Radio is Possible: Thai Community Radio from the Grassroots to the Global." *Radio Journal: International Studies in Broadcast and Audio Media*. 8:1, 7-22, 2010.

BOOKS AND BOOK CHAPTERS

- Elliott, Patricia W. and Daryl Hepting, eds. (2015) *Free Knowledge: Confronting the Commodification of Human Discovery*. Regina, University of Regina Press.
- Contributions to *Free Knowledge* underwent three separate peer reviews for:
- Chapter contribution, by P.W. Elliott: *Action research as academic reform: The challenges and opportunities of shared knowledge* (115-133).
 - *Introduction*, by P.W. Elliott and D. Hepting (1-14).
 - The collection as a whole.
- Elliott, Patricia W. (2005). *The White Umbrella: A Woman's Struggle for Freedom in Burma*. 2nd Ed. Bangkok: Friends Books.
- (2002) *Shwet Chattra* (White Umbrella). Hindi Trans., Dr. C.P. Prabhakar 'Maw Thi Ri.' New Delhi: Irrawaddy Publications.

(1999) 1st English Edition. Bangkok: Post books .
Elliott, Patricia W., Ed. (1993). *Rethinking the Future: Canada's Liveliest Minds Take on the Twenty-first Century*. Patricia Elliott, ed. Saskatoon: Fifth House Publishers, 1993.

CREATIVE WORKS

Elliott, Patricia W. (2016). (playwright/lyricist). *Lean: The measurably efficient musical*. [musical theatre production] Saskatchewan Public Interest Theatre production, Schumiatcher Theatre, University of Regina. Kris Duek, dir., Nov. 21 and 22, 2016.
Elliott, Patricia W. (2014) [producer] and List, Don [director], *Big Yellow Taxi Sing-Along*. [music video] Regina: Birdsong Communications/Buzz City.
Elliott, Patricia W. and Susan Risk (2012). (producer-directors). *Breaking Open Burma*. [documentary film]. Regina: Sure Fire Video Productions.

COMMUNITY COLLABORATIONS

Elliott, Patricia W. and Robin Lawless, eds. (2012). *This Is Us: Voices From the Street*. Documentary film. Regina: Social Policy Research Unit. (C. Stevens, dir.)
Elliott, Patricia W., ed. (2012) *This Is Us: Voices From the Street – Community Resource Kit*. Regina: Social Policy Research Unit.

RESEARCH REPORTS AND WORKING PAPERS

Elliott, Patricia W. (2016). Working paper on Canadian Media Development Assistance. School of Journalism, University of Regina. Submitted to the Public Policy Forum, Media Math Forum, Oct. 2016.
Elliott, Patricia W. (2015). Selling the Saskatchewan Communications Network. In *The wrong track: A decade of privatization in Saskatchewan, 2004-2015*. Regina, Canadian Centre for Policy Alternatives-Saskatchewan.
Elliott, Patricia W. (2014). *Community-engaged scholarship and faculty assessment: A workbook for faculty leaders*. CEP National Partnership.
Barreno, Leonzo, Patricia W. Elliott, Ijeoma Madueke and Dominique Sarny (2013). *Community-Engaged Scholarship and Faculty Assessment: A Review of Canadian Practices*. CES National Partnership.
Elliott, Patricia W. (2011). *Participatory Action Research: Challenges, Complications and Opportunities. A research report prepared for the Northern Ontario, Manitoba and Saskatchewan Regional Node of the Social Economy Suite*. University of Saskatchewan: Centre for the Study of Co-operatives Community-University Institute for Social Research.

AWARDS

INDIVIDUAL:

Dean's Prize for Scholarly Outreach, Faculty of Arts, University of Regina, 2016.
Award for Excellence in Service. University of Regina, 2014.
Saskatchewan Global Citizen of the Year. Sask. Council for International Cooperation, 2012

Saskatchewan Book Awards. Short-listed in two categories: First Book and Regina Book, 2000.

Canadian Association of Labour Media. Best Feature Story, 2000.

National Magazine Awards. Honourable Mention: Best Service Article, 1995.

National Magazine Award. Honourable Mention: Best One-of-a-kind Article (Investigative), 1993.

Canadian Association of Journalists Awards. Honourable Mention: Best Magazine Article, 1993.

National Magazine Awards.

Honourable Mention: Best Investigative Article, 1989.

GROUP AWARDS:

2018 Canadian Hillman Prize for Excellence in Journalism for the Public Good — Honourable Mention, Sydney Hillman Foundation.

2018 Jackman Award for Excellence in Journalism nominee, Canadian Journalism Foundation.

City of Regina Heritage Award for Public Service, Connaught Centennial Committee. 2013

Saskatchewan Global Citizen of the Year, Sask Friends of Burma. SCIC, 2008

RECENT FUNDED PROJECTS:

University of Regina, Office of the VP Research. The Price of Oil Journalism Project. \$8,000. 2017 and 2018.

SSHRC/Corporate Mapping Project. The Price of Oil Journalism Project. \$49,300. 2017-2018.

Univ. of Regina Indigenous Advisory Circle. Reconciliation and the Media: Building Relations for Better News Coverage. \$2,500. 2016.

UNIVERSITY SERVICE

2018:

Action Head, School of Journalism

Member, Faculty of Graduate Studies and Research Council Committee

Acting Director, Community Research Unit

Past:

Governance Committee, Community Engaged Scholarship national partnership (2011-2014)

Executive member, Saskatchewan Assoc. of University Teachers (2010-2014)

Member, URFA resolutions and motions committee (2015)

TREVOR GRANT

CURRICULUM VITAE

PART I – ACADEMIC

CURRENT POSITION – 2015 TO PRESENT

University of Regina – School of Journalism

Lecturer

EDUCATION

University of Regina

Master of Fine Arts Media Production - Graduated 2012

University of Regina

Undergraduate Degree Film and Video - Graduated 2010

Athabasca University - 1988

One correspondence course in Interpersonal Communications

Mount Royal College – Calgary - Graduated 1986

Broadcast Diploma

PUBLICATIONS (PEER REVIEWED)

Book Chapters

Grant, T (2016). “The Hammer and the Hummingbird: Spectating Crime Inside the Documentary Film.” In Arntfield, A., and Dansei, M. (Eds.) *The Criminal Humanities: An Introduction*. Peter Lang Publishing. New York, NY. (to be published in July 2016)

ACADEMIC AWARDS, HONOURS, GRANTS, FELLOWSHIPS AND DISTINCTIONS

Nominee for Meritorious Distinction – Governor General’s Academic Gold Medal 2013

Curriculum Vitae 2 – Trevor Grant

SSHRC - Joseph-Armand Bombardier CGS Master’s Scholarship, awarded by 2011/2012
the Social Sciences and Humanities Research Council of Canada.

Faculty of Graduate Studies and Research Graduate Scholarship 2012

Doris and W.A. Riddell Graduate Scholarship 2012

John Spencer Middleton and Jack Spencer Gordon Middleton Scholarship 2012

University of Regina SSHRC Enhancement Award 2011

University of Regina Teaching Fellowships 2010/2011

Betty K. Cooper Memorial Scholarship 1986

President’s Honour Roll – Mount Royal College 1986

RESEARCH INTERESTS

1. Narrative devices, speech types, signs and aesthetic constructs within documentary and long form journalism
2. Authenticity within the documentary form in terms of censorship and performative perspectives
3. Non-broadcast web based journalism through the lens of investigative journalism and the manipulation of content
4. Creative applications of camera, sound and editing in illustrating complex narratives
5. Analyzing social theories developed during the early rise of media related technologies, seeking threads that intersect, conflict and merge with the socio-cultural issues framing contemporary interactive media forms
6. Music and Media as sites of resistance in contemporary culture

TEACHING DEVELOPMENT

2012 Participated in the University of Regina Citation in University Teaching program through the Teaching Development Centre

TEACHING EXPERIENCE (UNDERGRADUATE LEVEL)

University of Regina

Sessional Lecturer – JRN411 *Documentary* 2014 Winter

Sessional Lecturer – JRN411 *Documentary* 2013 Winter

Sessional Lecturer – JRN411 *Documentary* 2012 Winter

Sessional Lecturer – JRN301 *Introduction to Broadcast Journalism* 2012 Fall

Sessional Lecturer – JRN306 *Intermediate Broadcast Journalism* 2012 Fall

Sessional Lecturer – JRN411 *Documentary* 2011 Winter

Sessional Lecturer - FILM 200 *Fundamentals of the Moving Image* 2011 Winter

Sessional Lecturer – JRN411 *Documentary* 2010 Winter

Sessional Lecturer - FILM 201 *Film Production (Documentary)* 2010 Fall

Curriculum Vitae 3 – Trevor Grant

Sessional Lecturer – JRN411 *Documentary* 2009 Winter

Sessional Lecturer – JRN402 *Advanced Broadcast Journalism* 2009 Winter

Sessional Lecturer – JRN402 *Advanced Broadcast Journalism* 2006 Winter

Sessional Lecturer – JRN402 *Advanced Broadcast Journalism* 2005 Winter

Sessional Lecturer – JRN402 *Advanced Broadcast Journalism* 2004 Winter

I have also been called upon to provide a number of guest lectures and to develop and execute training programs for broadcasters. These are detailed in the Teaching Dossier.

Teaching Experience (Informal)

I have conducted training workshops for broadcasters and production companies on visualizing complex concepts and the utilization of unique editorial devices within documentaries with an emphasis on conceiving and capturing dramatic images and sounds to further support and enhance storylines. Additionally, it has been my good fortune to mentor a number of up and coming directors, journalists and production personnel.

PART II – PROFESSIONAL

EMPLOYMENT HISTORY

Roadhouse Pictures Inc. (self-owned) 1997 – 2016

Independent Producer/Director/Writer

CBC Television Saskatchewan (positions in chronological order) 1987 – 1997

-Technical and production editor

-Control Room and Mobile Director – News, Elections, Specials and Performance

-Current Affairs Producer

-Executive Producer – Arts and Entertainment – National

SELECT PRODUCTION CREDITS

Notes:

1. Beyond the credited roles, I served as creative lead and story editor (when applicable) in many of the following productions.
2. The production credits are divided into three categories, rather than a chronological listing, in order to bring forth the most salient experience for the position although all experience is applicable. The credits are divided into Documentary/Current Affairs, Television Series and Other

3. Three asterisks represent full length documentaries (45 minutes plus) and two asterisks represent running times of 30 minutes or less (normally current affairs stories)

Curriculum Vitae 4 – Trevor Grant

DOCUMENTARIES AND CURRENT AFFAIRS

****To Catch A Killer* (Docu-Drama Series) 2013/2014

OWN Network (National Broadcast)

Series Producer and Director (4 episodes) – 8 x 1 hour investigative docu-dramas

In this unique and complex docu-drama series a group of civilian specialists led by a police officer (who is also a professor of criminology) investigate cold case homicides in Canada. At the outset of production the killer is unknown. The task of the team and the program is to attempt to solve the case. Based on this series much attention has been brought to the crimes and three investigations have been re-opened. The police received a comprehensive and peer reviewed research analysis of our findings for each of the eight cases.

****The Village Feast* 2011

The Food Network (National Broadcast)

Director/Writer – One-hour documentary focused on the spirit of generosity within a small, economically devastated town and the citizens desire to assist others in even more challenging circumstances.

****Flight From Darkness* 2008

National Film Board of Canada and the CBC (National Broadcast)

Director/Writer - A one-hour documentary intimately exploring the destructive nature of Bi-Polar Disorder through one central character.

****Indecently Exposed* 2005

CBC TV (National Broadcast)

Director/Writer – A hard edged one hour documentary that exposes deep seated racism in a community (Regina, SK.), through the eyes of those on both sides of the power equation.

****Saturday Night in Saskatchewan* 2005

CBC TV (National Broadcast)

Producer/Director/Writer – A quirky one hour documentary that threads 100 years of provincial history through central characters sewn together through the concept of Saturday nights across ten decades

****Searching for Confucius* 2001

Vision TV, Documentary Channel and China TV (National and International Broadcast)

Director/Co-Writer – A one-hour documentary filmed in China that explores the life and teachings of the Chinese philosopher and his lasting influence on contemporary China

****Wide Mouth Mason: Playing with Poison* 1997 - 2000

CBC TV (National Broadcast)

Curriculum Vitae 5 – Trevor Grant

Producer/Director/Writer – A one-hour documentary filmed over three years that explores the music business through one remarkable band's journey from nowhere to number 1 on the charts and back to obscurity following an explosive conflict with their record company over creative freedoms

***Work & Wages: A Cry For Dignity* 1995

CBC TV – Regional

A half hour documentary that investigated the motivations behind the On To Ottawa Trek and

the resulting Regina Riot. Government enforced work camps and a disinterested federal government provides the narrative spine, the antagonists.

*****Fields of Fire* 1995**

CBC TV (National Broadcast)

Producer/Director – A half hour documentary that intimately explores the brutal and horrific first 30 days of combat for a tight knit WW2 infantry unit – the Regina Rifles

Note:

The below is a partial list of Current Affairs pieces produced between 1992 and 1995. I served as field producer working with a number of gifted reporters.

*****The Forgotten Soldier***

CBC TV – Network & Regional

An investigation into a man from England who claims to be a missing soldier from the Battle of Hong Kong, a battle that took place in December 1941. He claims to have been a member of the Red Pheasant First Nation (near North Battleford, Saskatchewan) when he enlisted in the army. He claims to have had suffered from amnesia for some 50 years. He is seeking housing and tribal rights. Ultimately, his claims prove fraudulent.

*****Edna's Journey***

CBC TV - Network & Regional

Edna has never spent any time off her First Nation except for the occasional shopping trip. We follow her journey as she leaves her isolated northern reserve to attend the University of Regina. The cultural collision proves too much to withstand and she leaves the University after a semester.

*****Northern Tragedy***

CBC TV - Regional

An investigation into the high rates of teen suicide in Northern Saskatchewan. Filmed primarily in Stanley Mission, SK.

*****Changing Family***

CBC TV - Regional

An exploration into a variety of family structures, from the traditional, to blended families to single parent households

Curriculum Vitae 6 – Trevor Grant

*****Death and Construction***

CBC TV - Regional

A hard-core investigation into soft Occupational Health and Safety legislation in Saskatchewan.

The revelations in this story assisted in forcing government to strengthen safety regulations in the province.

TELEVISION SERIES

The Candy Show – Seasons 1 – 5 2010 - 2014

Aboriginal People's Television Network (National Broadcast)

Multi Camera Director – Comedy and Performance Series

Chef Abroad 2008/2009

The Food Network (National Broadcast)

Director/Writer 13 episodes – Filmed globally, this series is driven by a strong narrative that weaves culture and characters through food as a staple of life, as a means of celebration and in connecting cultures

Chef At Home 2003 - 2008

The Food Network (National Broadcast)

Director/Co-Story Editor/ - 156 episodes with Chef Michael Smith. A cooking show with a narrative arc through each episode

Sesame Street and Sesame Park 1994 - 1998

CBC TV, Children's Television Workshop (PBS) (National and International Broadcast)

Producer/Director/Writer – 15 Live action, narrative driven inserts for children ages 2 - 5

The Great Canadian Food Show 1997 - 2001

CBC TV and the Food Network (National Broadcast)

Director – 56 episodes shot across all parts of Canada. Each episode is constructed around a strong narrative arc and it is fair to say, redefined food television

Prairie Roadhouse 1996

CBC Television (National and Regional)

Executive Producer, Director, Writer – A 13 part music series filmed partly in front of a live audience (multi camera) and partly on the road with a single camera documentary approach.

OTHER (EXPERIMENTAL AND WEB BASED)

Come And See. And I Saw (Experimental Doc and Inter-active Video Installation) 2012

MacKenzie Art Gallery/Independent

Producer/Director/Writer/Camera/Editor – A hybrid of experimental documentary, video installation and theatre in fulfillment of Master's Thesis/Research Exhibition. This installation Curriculum Vitae 7 – Trevor Grant

explores the angel figure through Roman Catholic art, the sub-conscious, pop culture and Catholic ritual and how the angel figure is wielded to enforce spiritual control.

Fecund (Experimental – Non Broadcast) 2011

Producer/Director/Camera/Editor

Filmed on 16mm, this short film explores the masculine gaze through industrial machinery

God Forsaken (Experimental – Non Broadcast) 2011

Producer/Director/Camera/Editor

Utilizing found footage and sound this film takes the POV that society holds much responsibility for the unapologetic destruction of children at the hands of pedophile priests.

Britney & Justin's Shopping Adventure 1999

Utopia.com

Webumentary

This web-based content is split into several streaming movies that feature Britney Spears and Justin Timberlake shopping in New York and sharing their favourite clothing brands, games and pimple creams with their fans.

PROFESSIONAL AWARDS AND RECOGNITION (IN CHRONOLOGICAL ORDER)

The Candy Show

Nominee for Best Direction in a Comedy or Performance Series or Special – 2014

Canadian Screen Awards

Nominee for Best Direction in a Comedy or Performance Series or Special – 2013

Canadian Screen Awards

Flight From Darkness

Best Documentary – Social/Political - Sask. Film & Video Showcase 2008

Best Documentary Program or Series Nominee - CFTPA Indie Award 2008

Best Feature Documentary - Aboriginal Film & Video Festival 2007

Nominee - KOS (Greece) International Film Festival 2008

Indecently Exposed

Creative Excellence award - U.S. International Film & Video Festival 2006

Best Documentary with National Release - Gabriel Awards (Los Angeles) 2006

Chris Award - Columbus International Film & Video Festival 2005

Best Documentary – Social Issues - Sask Independent Film & Video Showcase 2005

Chef At Home

Gemini Award – Best Direction – Lifestyle Program 2006

Cook Like A Chef

Nominee – Best TV series - James Beard Awards – New York 2004

Curriculum Vitae 8 – Trevor Grant

Great Canadian Food Show

Nominee “Best Lifestyle Series” Gemini Awards 2001

Nominee “Best Lifestyle Series” Gemini Awards 2003

Fields of Fire

Honorable Mention – New York International Film & Video Festival 1997

Chris Award - Columbus International Film and Video Festival 1996

Golden Sheaf Award – Yorkton Film Festival 1996

Best Documentary – Radio, Television, News Directors Association (RTNDA) 1996

Regional West Award

Best Documentary - RTNDA - National Award 1996

Honorable Mention – New York International Film & Video Festival 1997

Grey Cup Odyssey

Best Television series - Sask. Film & Video Showcase 1995

Bronze Plaque - Columbus International Film and Video Festival 1995

The Forgotten Soldier Approx. 1995

Silver Medal – New York International Film & Video Festival

The Horsemen Approx. 1994

Chris Award - Columbus International Film and Video Festival

Northern Tragedy

Best Feature Award - RTNDA – Regional Approx. 1993

Best Feature Award - RTNDA – National Approx. 1993

The Changing Family

Chris Award - Columbus International Film and Video Festival Approx. 1993

Death & Construction Approx. 1992

Chris Award - Columbus International Film and Video Festival

Dreams of Glory 1989

Prix Anik Award – In House CBC Award for Best Special Presentation



MARK TAYLOR

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mark.taylor@uregina.ca

www.marktaylorgallery.com

PROFESSIONAL EXPERIENCE

July 2009 to present

University of Regina School of Journalism

Lab instructor/lecturer (tenured), internship coordinator, social media editor & design director of The Crow magazine

Courses taught (or scheduled to teach):

- JRN 100 Introduction to Journalism (to be delivered in Winter 2019)
- JRN 300 Introduction to Print (lab instructor)
- JRN 303 Research Techniques
- JRN 305 Intermediate Print Journalism (lab instructor)
- JRN 312 Photojournalism (lecturer)
- JRN 401 Advanced Print Journalism (lecturer and lab instructor)

January 2004 to present

Mark Taylor Gallery

Freelance photojournalist

Assignment photographer for numerous publications and wire services, including *The Globe and Mail*, Canadian Press, *National Post*, *Toronto Star*, *Maclean's* magazine, the *Scottish Sunday Post* and CPIImages. My photos have also appeared in *The New York Times*, *Washington Post*, *USA Today*, CBC, ESPN, APTN and numerous other websites and publications throughout Canada and the United States. Other clients include the National Film Board of Canada, the *Calgary Herald* and magazines such as *Western Living*, *Harrowsmith Country Life*, *Unlimited*, *Flavours*, *Briarpatch*, *Sasquatch*, *Positive Thinking*, *Canadian Poker Player*, *HR Reporter*.

November 2013 to present

The Canadian Journalism Project (J-source.ca)

Contributor and photojournalism section editor

September 2010 to July 2011

CBC Saskatchewan

Radio and television reporter, associate producer

October 2009 to December 2010

Saskatchewan Institute of Applied Science and Technology

Developed and instructed two 8-week photojournalism classes for the Applied Photography Program

September 2007 to 2013

The Canadian Press

Reporter

Covered the Western Hockey League's Regina Pats for six seasons. Also covered all NHL pre-season games played in Regina during this time as well as the 2010 IIHF World U20 Championship. Through the Canadian Press, these stories were published in *The Globe and Mail*, *National Post*, and numerous other newspapers, magazines and websites throughout North America.

September 2007 to May 2008

North Central Community Association (NCCA)

Editor, North Central *Community Connection* newspaper

- Played lead role in all aspects of redesign of the NCCA's *Community Connection* community newsletter. This entailed gathering extensive feedback from North Central residents as well as all editorial, advertising and layout duties
- Conceived of and implemented the Scott Collegiate Photojournalism Project, 2009- 2009

August 2004 to January 2007

Moose Jaw Times-Herald

Reporter, columnist and head photographer

- Wrote stories for all sections of the newspaper, many of which were picked up by The Canadian Press and the Saskatchewan News Network and ended up in newspapers across the province and country
- As head photographer, shot, edited and filed the majority of photos appearing in the newspaper during this period. Hundreds of these photos were picked up by the Canadian Press and ended up in newspapers throughout the country
- Wrote a monthly humour column and participated in the paper's redesign

August 2003 to December 2003

Saskatoon StarPhoenix

Reporter (U of R School of Journalism intern)

- Covered sports, politics, crime, entertainment, education and business. Many of these stories were picked up by the CanWest newswire and ended up in various CanWest publications throughout Canada

September 2001 to August 2002

Partners In Motion Pictures

Field director/production coordinator for eight episodes of Trading Places, a reality television series airing on The Life Network

- Traveled across Canada to film interviews and scenarios
- Directed documentary film crew

EDUCATION

September 2002 to April 2004

University of Regina

Bachelor of Journalism

September 1997 to April 2000

University of Regina

Bachelor of Arts, Film and Video Studies

September 1995 to June 1997

University of Lethbridge

CERTIFICATES

Adobe InDesign CS5, MicroAge Training Centre, 2012

AWARDS and SCHOLARSHIPS

- Recipient of University of Regina Faculty of Arts Creative Research Award for photojournalism project documenting closure of Moose Jaw's Valley View Centre, 2015
- Awarded two consecutive Arts Smarts grants from the Saskatchewan Arts Board to develop and lead the Scott Collegiate Photojournalism Project, 2008, 2009
- Dean's Honours List, University of Regina, Winter 2000, 2003, 2004
- Recipient of the CTV Investigative Journalism Prize, School of Journalism, Winter 2004
- Recipient of the CTV Student Travel Award, School of Journalism, Winter 2004
- Recipient of the Gladys Arnold Bursary in Journalism, School of Journalism, Winter 2003
- Recipient of the Canadian Women's Press Club Saskatoon Branch Award in Journalism, School of Journalism, Fall 2002
- Recipient of the Gene B. Ciuca Memorial Fine Arts Scholarship, Film and Video Studies, Winter 2000
- Nominated for the President's Medal, University of Regina, Film and Video Studies, Winter 2000
- Nominated for the Jean Oser Essay Award, University of Regina, Film and Video Studies, Winter 2000

PROFESSIONAL MEMBERSHIPS

- Member of the News Photographers Association of Canada (NPAC)
- Permittee of the Directors Guild of Canada and IATSE 669

Layton Burton
Director of Photography
Filmmaker

Documentary, Documentary Series and Information/Multi-Camera select production credits

- Separate Beds - Writer/Producer/Director Winner Best Student Film SIFA
- The Season - Feature Documentary, Director of Photography CBC-TV
- Nightclub Confidential - (Pilot) Director of Photography CityTV
- A Few Good Men and Women - Director of Photography CityTV
- Bionic Bannock Boys - Director of Photography APTN
- The Prairie Diner - (Pilot) Director of Photography CityTV
- Candy Show - (Season 5) Director of Photography APTN
- Chef At Home - (Pilot) Director of Photography The Food Network
- RIP Great Cemeteries of the World - Director of Photography Discovery TV
- Saturday Night In Saskatchewan - Director of Photography CBC-TV
- Wide Mouth Mason: Playing with Poison - Director of Photography CBC-TV
- True North Concerts Whitehorse - Director of Photography CBC-TV
- The Boys Who Loved Hockey - Director of Photography CBC-TV
- RCMP 125 - Director of Photography CBC-TV
- Utopia Café - Director of Photography CBC-TV
- Street Cents (segments) - Director of Photography CBC-TV
- Sesame Street/Sesame Park (segments) - Director of Photography CBC-TV
- Beyond Corner Gas: Tales from Dog River - Director of Photography CBC-TV

Features

- Talent/ Feature (2017)
- A.R.C.H.I.E./ Feature (2016)
- Patient 62/ Feature (2016)
- Basic Human Needs/ Feature (2015)
- This Huckster's Paradise/ Short Feature (2014)
- Space Milkshake/ Feature (2012)
- I Heart Regina/Short Feature (2011)
- April Doesn't Hurt/Short Feature (2011)
- Close to Here (2011)
- Chelsea / Short Feature (2011)
- Chained – 2nd Unit (2010)

- Operation Chastise/Feature Trailer (2010)
- Englishman's Boy - 2nd Unit (2009)
- Dolan's Cadillac - 2nd Unit (2009)
- Surveillance - 2nd Unit (2008)
- Ticket Out - 2nd Unit (2008)
- Grace - 2nd Unit (2007)
- Falling Angels - 2nd Unit (2003)

Teaching Experience

- **University of Regina, School of Journalism, Lab 2 Instructor Broadcast Journalism/Documentary Production, July 2018-present**
- **University of Regina, Guest lecturer, workshop designer, 4th year Film Production mentor, 2001-2018**
- **COFF, Guest Lecturer and Lab Instructordocumentary production, 2018-present**
- **Saskatchewan Filmpool, Lecturer/Workshop Designer, May 2016,**
- **Saskatchewan Media Production Industry Association, Lecturer/Workshop Designer, May 2017**
- **Yorkton Short Film Festival, Lecturer, Workshop facilitator, Student Day, 2017**
- **Saskatchewan independent film mentor, producer, director, cinematographer 2010-present.**
- **Mother Teresa Middle School Film Club, responsible for weekly film club classes (mandatory extra-curricular) with interested students. Planning, designing, scriptwriting, principal photography, sound, editing and post-production of final group feature film. Panning and facilitating lectures, guest speakers, field trips and social outreach, 2013-2017**
- **Malibu Tiffen Steadicam Workshop (Student Instructor), Malibu CA, USA 1999**

Education

- **Master of Fine Arts (student, Sept. 2019), Interdisciplinary Studies and Exhibition, Film Production and Gender Studies, Sexuality**
- **Graduate, University of Regina, Bachelor of Fine Arts/Film Production, 2017**
- **Mount Royal College (University), 1981-83**
- **Student Association President, 1983**
- **Feature radio doc. Winner, CBC Calgary Eye-opener Morning Show**
- **Rockport Steadicam Theory and Practice Course, Rockport, Maine, USA, 1990**
- **Rockport Director of Photography Master Workshop, Rockport, Maine, USA, 1991**

Community Activities

- **SMPIA member 1986-present**
- **SMPIA Board Member 2013-present**
- **Honorary Board Member Regina International Film Festival Awards 2018**
- **Yorkton Film Festival Jury Member, Experimental, Short Fiction, 2018**
- **Extra-curricular class volunteer Mother Teresa Middle School 2013-201**

LEONZO A. BARRENO

Tel : (306) 526-6295 and 949-0507

Current position

Asper Chair in Journalism (contract, part time) Sept. 2018-April, 2019

Research Assistant (part-time) March 1, 2018...
 Department of Community Health and Epidemiology
 University of Saskatchewan

Education

PhD Candidate	Indigenous Studies Department of Indigenous Studies University of Saskatchewan 2014... [2019]
MA	Justice Studies Faculty of Arts- University of Regina 2011
BA - Honors	Indian Studies Department of Indian Studies Saskatchewan Indian Federated College University of Regina 1997

Awards, Scholarships, Affiliation

2017	Canada 150 (Travel scholarship)
2016	SSHRC Doctoral Fellowship for 36-months (accepted).
2016	University of Saskatchewan Graduate Studies Award for 36-months (declined in lieu of SSHRC Doctoral fellowship).
2016	Scholarship (January-April), Indigenous Studies Department, University of Saskatchewan.
2015	Graduate Studies Fellowship (September-December), Indigenous Studies Department, University of Saskatchewan.
2015	Graduate Studies Fellowship (January-April), Indigenous Studies Department, University of Saskatchewan.
2005	Scholarship, Justice Studies Department, University of Regina.

2003

Received the Associate Membership (Honorary) from the Dean of Arts, University of Regina.

Research experience and publications

R Guelph: CES Partnership. 2013. *Community Engaged Scholarship And Faculty Assessment: A Review of Canadian Practices*. (Co-investigator with Patricia Elliott et al).

R Instituto Internacional para la Educación Superior de América Latina y el Caribe/ Organización de las Naciones Unidas para la Educación, la Ciencia y la Cultura (IESALC-UNESCO). 2003. "Educación Superior Indígena en América Latina" (Indigenous Higher Education in Latin America). *La Educación Superior Indígena en América Latina*. IESALC/UNESCO: Caracas, Venezuela. (Co-investigator, writer and presenter), 11-54.

Master's Thesis

R Barreno, Leonzo. 2011. *In Search of the Indio: A Critical Analysis of the Discourse to Oppress the Mayan People of Guatemala*. Regina: University of Regina.

Refereed Book Chapters

"Indigenous Knowledge: A K'iche-Mayan Perspective." *Free Knowledge: Confronting the Commodification of Human Discovery*. 2015. Elliott, P. and Hepting, D., editors. Regina: University of Regina Press, 137-148.

"From Genocide to Femicide." *Torn from Our Midst: Voices of Grief, Healing and Action from the Indigenous Women's Conference. 2008*. Anderson, B., Kubik, W., and Hampton, M., editors. Regina: Canadian Plains Research Centre, 69-74.

Other Research contributions

Ramboll Management Consulting GmbH Germany. 2012. *La situación política y económica de los pueblos Indígenas de Guatemala: Un contexto analítico*. (The social, political and economic situation of Guatemala's Indigenous peoples: A context analysis). Unpublished report, 6 pp.

Saskatchewan Association of Immigrant Settlement and Integration Agencies. 2009. *Training Manual – Level One for Settlement Workers*. Regina, SK. Unpublished report, 30 pp.

Regina Open Door Society Inc. 2008. *Multiculturalism and Interculturalism in Saskatchewan*. Regina, SK. Unpublished report, 40 pp.

Curriculum Development and Teaching Experience

2010-2018	JRN 302: <i>Rights and Responsibilities of the Journalist</i> JRN 480: <i>Indigenous Peoples and the Press</i> (created class) Asper Chair, School of Journalism, University of Regina
2015-2016	INDG 100: <i>Introduction to Indigenous Studies</i> Teaching Assistant, Department of Indigenous Studies University of Saskatchewan
2013	JRN 308: <i>Topics (Media, Power and Society)</i> Lecturer, School of Journalism, University of Regina
2007-2010	JRN 308: <i>Topics (Media, Power and Society)</i> Lecturer or Global TV Chair, School of Journalism, University of Regina
2003	JRN 308: <i>Topics (Media, Power and Society)</i> Global TV Chair, School of Journalism, University of Regina
1997-2004	INDG 200: <i>International Indigenous Issues</i> , Sessional Lecturer Saskatchewan Indian Federated College, University of Regina

Work Experience

Asper Visiting Chair in Journalism (Various Terms) (Formerly Global TV Visiting Chair) School of Journalism, University of Regina	Sept. 2003- April 2019 (part-time)
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Non-teaching duties included coordinating annual workshops for young Indigenous and minority journalists; assisted in promotion and selection of graduate and undergraduate students. (Served in 2017-2018, 2015-2016, 2014-2015, 2012-2013, 2010, 2008-2009, 2007 and 2003);

Teaching Assistant, Indigenous Studies Program, University of Sask.	2015-2016
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Employer Liaison Facilitator, Employment Services-RODS	May 2013- Dec. 2014
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Copyright Consultant, SIAST Wascana and Palliser Campuses Advised Faculty and staff on copyright issues using SIAST policies and the <i>Copyright Act of Canada</i> ;	Sept. 2011-June 2012
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Support worker for former students of Indian residential schools, RAMP	2010-2011
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Provincial Coordinator, Saskatchewan Association of Immigrant and Integration Agencies- SAISIA	2009
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Manager, Settlement and Integration, Regina Open Door Society Supervised 12 Lead and Support Case Workers to assist refugees;	2007
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Coordinator, Intercultural Youth Leadership Project, Indigenous Peoples Program, Extensions Division, University of Saskatchewan	2006
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Director, International and Special Projects (SIFC/FNUniv)	2000 - 2005
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A) Negotiated partnership agreements with foreign universities and community groups; supervised staff and foreign students; implemented higher education programs in developing countries; advised foreign institutions to create university programs. Lecturer, International Indigenous Issues 1997-2004.

B) Created, implemented and evaluated leadership programs for 600 Indigenous youth; assisted more than 3,000 clients; Worked with Elders to train more than 100 Indigenous youth as Elders' Helpers.

Manager, Aboriginal Youth Leadership Program (SIFC)	1998-2000
Coordinator, International Indigenous Program, (SIFC)	1994-1997

Conference and advisory experience

May 2016	Moderator, "Education for Global Citizenship: Achieving the Sustainable Development Goals Together" <i>United Nations Department of Public Education/Non-Governmental Organizations</i> Gyeongju, Republic of South Korea.
April 2016	"Higher education for Indigenous peoples in Canada" in Spanish. Managua, Nicaragua. Hosted by the University of Nicaragua's Autonomous Regions and Bolivia's Indigenous Fund.
March- Sept. 2011	Regional Coordinator (volunteer) UN Association in Canada;
October 2008	<i>Teachers and Indigenous Leaders Working Together</i> , Ministry of Education, Santiago, Chile;
November 2006	<i>Moving Beyond Multiculturalism: Interculturalism in Saskatchewan</i> . Multicultural Council of Saskatchewan;
April 2006	<i>Indigenous governance and the Extractive Resources Industry</i> . Canadian Embassy, Guatemala;
November 2004	Coordinator, <i>Indigenous Caucus in Communication Technologies</i> . Canadian International Development Agency: Brasilia, Brazil;
February 2003	Testified about <i>The Situation of Canadian Aboriginal youth</i> , Canadian Senate Standing Committee on Aboriginal Peoples. Ottawa, ON;
May 2001	<i>Social Indicators in Indigenous Cultures</i> . IADB – Washington;
May, 1996	First gathering of Indigenous Universities and Related Programs URACCAN/UPEACE. San José, Costa Rica;
1991-2016	Speaker on Indigenous issues in Canada, Mexico, Guatemala, Belize, Honduras, Costa Rica, Peru, Brazil, Ecuador and Chile.

Marie Woolf. Dallas Smythe Chair

Tel: (44) 7973 759235

Email: Woolfiem@btinternet.com

Education:

1981-1986 University Hill Secondary School, Vancouver, BC

Grade 12 results: English Language A, English Literature A, Humanities A, History A, French A, Biology B

1986-1990 University of St Andrews

MA (hons) 2'1 Classics (Latin, Greek, Ancient History, Philosophy)

Employment

1990-1991 Parliamentary Research Assistant, Menzies Campbell MP, House of Commons, London

1991-1992 Stagiaire, European Commission, Secretariat General, Brussels

1992 Stagiaire, European Parliament, ELDR Group

1992-1994 Editor, Centre for European Policy Studies think tank, Brussels

1993-1994 Freelance journalist and Brussels correspondent for British papers and magazines including *the Independent*, *the Times Educational Supplement*, *the Scotsman*, *the Bookseller*, *the Big Issue*

1994 Diarist, *the Independent*

1994-1995 News reporter, *the Independent on Sunday*

1994-1997 Lecturer and editor, journalism course, Davies, Laing and Dick College, London

1995 -1997 News reporter, business reporter, Consumer Affairs Correspondent, *the Observer*

1997-1999 Political Correspondent (member of the House of Commons lobby) *the Independent on Sunday*

1999-2000 Political Correspondent, *the Daily Telegraph*

2000-2005 Chief Political Correspondent, *the Independent* newspaper

2005-2007 Political Editor, *the Independent on Sunday*

2007 -2016 Assistant Editor (Whitehall), *the Sunday Times*

2016 -present Head of Press and Public Affairs, University of Exeter

Darrell Davis, Sessional Lecturer

Darrell Davis

Phone: (c) 306-596-4505

E-mail address: darddavis@hotmail.com

Experience

Freelance Writer/Broadcaster/Teacher, 2008-present

Sessional lecturer, University of Regina.

Fall semester, 2018, taught Journalism 300: "Introduction to Print."

Winter semester, 2019, taught Journalism 305: "Intermediate Print."

Taught U. of Regina extension class: "Understanding the Media."

Wrote "Fire On Ice: Why Saskatchewan Rules the NHL."

Regina-based correspondent for the Globe and Mail.

Correspondent for 3DownNation.com.

Author of "Football in Focus" with John Solilo.

Co-author: "Junior Hockey's Royal Franchise: The Regina Pats."

Won International Sports Heritage Association book award.

Contributing writer: "Saskatchewan Roughriders: First 100 Years."

Co-author, co-editor of "Running the Riders" with Jim Hopson.

Attended and covered 30 of last 31 Grey Cups as media member.

Editor/contributor: "Our League, Our Country" by Johany Jutras.

Co-host of CFL pregame and postgame radio shows on CJME.

Write on-line, record daily radio commentary "Between the Lines."

Co-host of daily sports-talk show, "Green Zone," on Rawlco Radio.

Sports Writer at Regina Leader-Post, 1983-2008

Saskatchewan Roughriders beat writer from 1988-2008.

Inducted into media wing, Canadian Football Hall of Fame, in 2006.

Wrote columns, features, breaking stories and blogs on all sports.

Covered 1988 Winter Olympics in Calgary.

Dispatched to 1997 world curling championships in Switzerland

Regular guest on radio, television shows to discuss sports.

Handled page layout, headlines, cutlines and photo choices.

Consistently met daily deadlines and generated coverage ideas.

Sports Writer at Moose Jaw Times-Herald, 1982-83

Covered various sports in two-man department.

Learned inner workings of newspaper business.

Responsible for writing, photographs and newspaper layout.

Introduced to computers and international communications.

Assigned to write about various sports and news events.

Sports Writer at Kindersley Clarion, 1981-82

Worked in conjunction with two news writers and limited staff.
One-man sports department, determined own agenda.
Dealt with advertisers and their budgets.
Developed interviewing skills.

Other professions:

City of Regina Parks Dept. outside worker, summers 1975-81.
Hockey referee, minor to major junior, winters 1975-1986.
Massey-Ferguson parts department, 1975.
Mr. Big n Tall sales personnel, part-time 1973-75.

Education

Bachelor of Arts (English), University of Regina, 1979.
Interviewed for School of Journalism.
Diploma, Campbell Collegiate, 1974.

Volunteer Work/Personal: Member of inaugural sport history project committee for Saskatchewan Sports Hall of Fame and Museum . . . Regina Sports Hall of Fame director since 2002; chair of induction committee . . . Canadian Football Hall of Fame selection committee member since 2005 . . . Inaugural member of Saskatchewan Hockey Hall of Fame selection committee in 2011; continuing in that role . . . Served six years as director of public relations for Saskatchewan Racquetball Association . . .

Elected to Racquetball Canada executive as High Performance Vice-President in 2010, served as tournament

drawmaster 2014-16 . . . Bid leader for re-locating 2015 Pan-Am Games racquetball courts to Regina . . .

Former president of Football Reporters of Canada (1995); became secretary-treasurer in 2007 . . . Two years as secretary, two years as vice-president and two years as president of W.S. Hawrylak Home & School Association . . . Coached minor baseball for eight years in Regina, one year in Kindersley, as Level II certified coach . . . Served as coach for junior racquetball programs in Regina . . . Achieved Level V certification as an on-ice official from Hockey Canada; officiated to the level of senior and major junior, with experience in international contests and national college and minor championships . . . Instructed hockey official clinics throughout Saskatchewan

JOE COUTURE

306-502-3546

jcouture@sasktel.net

EDUCATION

Master of Public Administration

Johnson Shoyama Graduate School of Public Policy

2015-present (graduating Spring 2019)

Bachelor of Arts in Journalism

University of Regina School of Journalism

2004-2008

EXPERIENCE

Communication and Research Consultant

Saskatchewan School Boards Association

2014-present

Board of Directors

Saskatchewan Book Awards

2016-present

Reporter

Regina Leader-Post / Saskatoon StarPhoenix / Vancouver Province

2007-2014

Sessional Lecturer

University of Regina School of Journalism

2011-2012

Research Consultant

Canwest Opinion Research Group

Various Projects

AWARDS

UR Graduate Scholarship 2018

Premier's Award for Excellence in the Public Service 2017

Canadian Communicators in Education Award 2011

Joan Wohlfarth Award in Journalism 2008

Canadian Women's Press Club Award 2007

Novikoff Memorial for Excellence in Journalism 2007

Current Registration & List of Courses

ID: 200251097 Name: Couture, Joseph Alexander

Program One Program Two

Campus: U of R Campus:

Faculty: Graduate Studies & Research Faculty:

Program: MPA Public Administration Crse Program:

Major(s): Public Administration Major(s):

Minor(s): Minor(s):

Concentration(s): Concentration(s):

Currently Registered Courses

Term Course ID Course Title Status Start Date End Date Credit Hours

2018 Fall JS GS 882 001 Strat Mgmt in Public Sector Registered in
Self-Service

05/Sep/18 06/Dec/18 3

Undergraduate Degrees

Bachelor of Arts in Journalism Semester Completed: 2008 Winter Date Conferred: 21-MAY-
2008

Hours in Program: 120 Graduating Program GPA: 79.11

Awarding Faculty: Arts in federation with Campion College

Major(s): Journalism

Awards:

Centennial Merit Plus Scholarship - 2004 Fall

Canadian Women's Press Club - Saskatoon Branch Award - 2007 Winter

Phillip A. Novikoff Memorial for Excellence in Journalism - 2007 Fall

Joan Wohlfarth Award in Journalism - 2008 Winter

Academic Silver Scholarship - 2008 Winter

UR Graduate Scholarship - 2018 Fall

For the University of Regina Official Transcript Legend, please visit

<http://www.uregina.ca/student/registrar/transcripts/legend.html>

New for pre-Journalism and general Arts students:

JRN 100 Introduction to Journalism and Democracy

An introduction to how journalists do their work and their role in democratic development. Historical and cultural perspectives on press freedom in a global context, including concepts of freedom of speech and the relationship of journalism to fundamental human rights. Critical examination of journalism within shifting centres of media power.

Also open to all students: JRN 302 Rights and Responsibilities; JRN 307 Investigative Journalism; JRN 312 Photojournalism; JRN 413 Magazine Writing; JRN 480 AB Indigenous People and the Press. See below for descriptions of these courses.

Undergraduate classes.

Degree courses

JRN 300 – Introduction to Print Journalism

Study and practice of newsgathering fundamentals and principles in reporting for newspapers and their websites. A focus on information gathering, clear, complete, accurate and fair story writing to deadlines, the essentials of headline writing, page layout and editing according to Canadian Press style guidelines followed in newspapers across the country. *** Prerequisite: Admission to the School of Journalism. ***

JRN 301 – Introduction to Broadcast Journalism

Study and practice of newsgathering, writing and reporting for radio and television. A focus on the development of broadcast specific skills to understand and relay the daily events and issues of public importance as presented in a broadcast news format. *** Prerequisite: Admission to the School of Journalism. ***

JRN 302 – Rights and Responsibilities of the Journalist – OPEN COURSE

A critical look at the social role and ethical responsibilities of the media. An introduction to journalistic responsibilities and legal parameters, including court reporting, image use, libel and slander, protecting sources, etc. A focus on understanding journalist rights, including freedom of expression, access to information, and the justice system. ***Prerequisite: Completion of 30 credit hours.***

JRN 303 – Research Techniques for Journalists

An introduction to well-researched and well-told reporting, including building a research file, research sources and tools, libraries and archives, fact checking, placing facts within narrative structure, engaging and informing the reader, using research to enhance descriptive power, and analyzing and translating complex information for a mass audience. *** Prerequisite: Admission to the School of Journalism. ***

JRN 304 – Foundations of Interviewing for Journalists

Foundations of Interviewing for Journalists An introduction to the fundamentals of conducting successful interviews. A focus on interview techniques and style, accurate note-taking, the process of re-telling people's stories, placing interviews within narrative structure, handling ethical dilemmas, active listening, understanding memory and human psychology, and the analysis of live and taped interviews will be examined. *** Prerequisite: Admission to the School of Journalism. ***

JRN 305 – Intermediate Print Journalism

Continuing study and practice of newsgathering and writing for daily news, with in-depth reporting on current issues. A focus on beat coverage, editing and production, feature preparation, backgrounders, analysis pieces, and style guidelines. A critical study of Canadian newspapers through analysis, examination and debate of examples of excellent journalism. *** Prerequisite: JRN 300 ***

JRN 306 – Intermediate Broadcast Journalism

Continuing study and practice of newsgathering, writing and reporting for radio and television. A focus on longer form reporting for broadcast, with specific attention on the skills to fit in-depth analysis and commentary of public issues into a variety of broadcast formats ranging from talk tapes to mini documentaries. *** Prerequisite: JRN 301 ***

JRN 307 – Investigative Journalism – OPEN COURSE

The history and social role of investigative journalism. Students will explore investigative tools and techniques, including accessing public information, approaching and interviewing hostile sources, computer assisted reporting, online resources, ethical pitfalls, journalistic numeracy, avoiding legal problems, ensuring accuracy, fact-checking and security. *** Prerequisite: JRN 303 and JRN 304 or permission of the dept. head ***

JRN 308 – Contemporary Issues in Journalism

This course examines selected topics of importance to journalists, and aims to promote critical responses to journalistic issues, interpreting and disseminating information about an increasingly complex world, technological advances in reporting, and developing journalistic fluency in a mediated culture. *** Prerequisite: JRN 302 ***

JRN 310 – History of the Media and Journalism

An introduction to the history of the media and journalism, providing a broad examination of trends and developments, including the major milestones in media development. *** Prerequisite: Completion of 60 credit hours or permission of Department Head. ***

JRN 311 – Media, Power and Communication Rights

A critical analysis of the politics and structure of media power. Discussion from the perspective of citizen's access to media and communication as a right, including an exploration of models for media reform. *** Prerequisite: Completion of 60 credit hours or permission of Department Head. ***

JRN 312 – Photojournalism – OPEN COURSE

A detailed examination of the photojournalist's role in the news gathering process. A focus on communicating through digital imagery and the power of visual storytelling, with emphasis on practical techniques and problem solving and ethical image editing. ***Prerequisite: Completion of 60 credit hours or permission of Department Head*** *Note: Each student is required to have an entry level DSLR camera and basic editing software such as Adobe Photoshop or Lightroom*

JRN 400 – Internship

Internship is a term served in the field in a work/study capacity. Students select prospective internships and are interviewed for media placements; however, final decisions on placements are at the discretion of the School. Students must accept placements as assigned. Internships are offered in the Winter, Summer or Fall semesters. *** Prerequisite: Satisfactory completion of JRN 300, JRN 301, JRN 302, JRN 303, and JRN 304. ***

JRN 401 – Advanced Print Journalism

This fourth-semester course focuses on specialized reporting of news and current affairs, and writing of opinion pieces and editorials. Students are expected to bring an analytical approach to the course following the internship experience, monitor major print media coverage of particular issues, and research and investigate publishable stories independently. *** Prerequisite: JRN 300 and JRN 305 ***

JRN 402 – Advanced Broadcast Journalism

Advanced study and practice of current affairs, news gathering, writing, and reporting for the broadcast media. Students are expected to bring an analytical approach to the course following the internship experience, monitor major broadcast media coverage of particular issues, and research and investigate stories independently. *** Prerequisite: JRN 301 and JRN 306 ***

JRN 411 – Documentary Theory and Production

Introduction to the theory, practice and production of broadcast documentaries. An examination of historical and contemporary perspectives, focusing on practical elements of documentary making, including researching, writing, visual and aural literacy, and technical applications. Working in small groups, students are responsible for the production of a substantial documentary. *** Prerequisite: JRN 301 and JRN 306, or permission of the Department Head ***

JRN 413 – Magazine Writing and Literary Journalism – – OPEN COURSE

An intensive writing seminar/workshop with a focus on developing the creative voice and how to apply literary conventions to journalistic writing. A detailed examination of the roots of New Journalism, creative non-fiction, literary journalism, self-directed journalism and the freelance environment. *** Prerequisite: JRN 300 and JRN 305 or permission of the Instructor ***

JRN 414 – Directed Investigative Reporting Project

Directed Investigative Reporting Project Original, in-depth research into matters of major public interest and importance, organizing the material, writing and editing the script with a view toward publication and/or broadcast. The student will work directly with a faculty supervisor.

*** Prerequisite: Completion of the School's internship program and permission of the Department Head. ***

JRN 415 – International Media

The study of the role of media in the processes of globalization and development, with a focus on learning journalistic skills and practices accepted in and by the media of different countries, and reportage of world events and issues in media outside North America. *** Prerequisite: Completion of 60 credit hours or permission of Department Head. ***

JRN 417 – Specialized Reporting

An advanced course focusing on an examination of one form of Beat Reporting. The focus may include: sports, arts, science, religion, aboriginal affairs, medicine, business, environment, education, labour, and/or lifestyle reporting. *** Prerequisite: Completion of 60 credit hours or permission of Department Head. ***

JRN 419 – Alternative and Community Journalism

An examination of the emergence of the citizen journalist within the context of global media, with a focus on the connection to social movements and social change. Emphasis on alternative and community media in theory and practice, with hands-on learning experiences provided.

JRN 480 – Selected Topics

Courses designed as required for groups of students.

JRN 480AB – Selected Topics – Indigenous People and the Press – OPEN COURSE

This course investigates the fairness, accuracy and inclusion of Indigenous representations in the media. Topics range from under-representation, under-reporting of Indigenous issues, media cultural imperialism, framing from the 'romantic Indian', 'the Hollywood Indian', to the 'criminal Indian', and difficult reporting challenges and alternatives. ***Prerequisite: Completion of 60 credit hours or permission of department head***

JRN 480AC – The Journalist's Role in Reconciliation

Students will look at the role Journalists can play in Reconciliation, as well as explore how perspectives can often be lost even when all the right characters are included in the story. The goal of the course will be to gain an understanding of the different forms of reconciliation, the history that lead us to this need for this reconciliation, and learn how the inclusion of Indigenous perspectives in all stories is essential. ***Prerequisite: Completion of 60 credit hours and permission from the Department Head.***

JRN 496 – Directed Studies

Directed study on a research topic and/or journalistic project of special interest to the student.

*** Prerequisite: 60 credit hours and permission of Department Head ***

Graduate classes.

JRN 799 – Journalism Ethics and Professional Standards Review

This online course tests student's understanding of ethical/legal standards in Canadian journalism. Topics include plagiarism, libel, information rights, publication bans, ethical interviewing, Indigenous protocols, protection of sources, use of images, due diligence, and other foundational standards of practice in a Canadian context. Successful completion required in first semester of program.

JRN 800 – Research Methods in Journalism

This class is designed to explore different research approaches useful for graduate journalism students. Students will get acquainted with qualitative, quantitative and applied journalistic methods, and will work toward developing a project proposal. Permission of the Department Head is required.

JRN 801 – Advanced Print

Focuses on specialized reporting of news and current affairs, writing of opinion pieces and editorials. Students are expected to bring an analytical approach to the course following the internship experience, monitor major print media coverage of particular issues, and research and investigative stories independently.

JRN 802 – Advanced Broadcast/Current Affairs

Advanced study and practice of current affairs, news gathering, writing, and reporting for the broadcast media. Students are expected to bring an analytical approach to the course, monitor major broadcast media coverage of particular issues, and research and investigate stories independently.

JRN 810 – A Critical History of the Media, Journalism and Social Regulation

This course provides a critical introduction to the history of mass media and journalism. Students will examine some major milestones and issues in the construction of media cultures, the ongoing invention of journalism and the struggle for a democratic public sphere.

JRN 811 – Documentary Theory and Production

An introduction to the theory and practice involved in radio/TV documentary documentaries. The genre is examined from historical and contemporary perspectives. Working in small groups, students are responsible for the delivery of a substantial documentary.

JRN 812 – Photojournalism

A detailed examination of the photojournalist's role in the news gathering process. A focus on communicating through imagery and the power of visual story telling, with emphasis on practical techniques and problem solving.

JRN 813 – Magazine and Literary Journalism

An intensive writing seminar/workshop with focus on developing the creative voice and how to apply literary conventions to journalistic writing. A detailed examination of the roots of New Journalism, creative non-fiction, literary journalism, self-directed journalism and the freelance environment.

JRN 815 – International Media

The study of the role of media in the processes of globalization and development, with a focus on learning journalistic skills and practices accepted in and by the media of different countries, and reportage of world event and issues in media outside North America.

JRN 818 – Master’s Workshop on Journalism Projects

Students will circulate and present the advanced journalism project proposals they finalized in the fall term. Each weekly workshop will focus on one or two projects and will be conducted under the supervision of the presenting student’s faculty supervisor(s). All school faculty and students will be encouraged to attend and participate.

JRN 819 – Alternative and Community Journalism

An examination of the emergence of the citizen journalist within the context of global media, with a focus on the connection to social movements and social change. Emphasis on alternative and community media in theory and practice, with hands-on learning experiences provided

JRN 880 – Critical Approaches to Media and Journalism Studies

This course surveys a range of theoretical approaches to the field of mass communications, popular culture and journalism. A mixture of lecture, roundtable discussions, media screenings, on-line discussion fora and student presentations. Permission of the Department Head is required to register.

JRN 881 – Selected Topics AA-ZZ

Courses designed as required for groups of students.

JRN 902 – Professional Project

In consultation with a supervisor, students will complete a substantial work of public affairs journalism that will advance Canadian journalism practice. Projects are carried out with the intention of publishing, broadcast, or other forms of public dissemination and must adhere to professional standards and ethics.

Journalism School equipment list; ‘Broadcast Journalism/Documentary Journalism’

- 1.) Cameras/Lenses:
 - a. (5) Canon C100 MK2 Cinema cameras
 - b. (3) Canon 5D MK III DSLR cameras
 - c. (6) Canon f4.0 24-105mm zoom lenses
 - d. (4) Canon T3.1 14mm cine wide angle lenses
 - e. (3) Canon XF300 Unibody Newsgathering cameras
 - f. (1) GoPro Hero extreme wide angle camera w/ accessories
- 2.) Audio Accessories for Cameras/Lenses
 - a. (3) RODE Video Mic Pro stereo ‘onboard’ microphones
 - b. (3) BeachTek DXA-SLR Pro XLR stereo adaptors
 - c. (4) RODE Newsmaker Wireless microphones
 - d. (2) Sennheiser G3 Wireless microphones
 - e. (2) Sony Wireless microphones
 - f. (8) Sony ECM Condenser Lavalier mics
 - g. (2) Sony ECM Condenser Shotgun mics
 - h. (25) various length XLR cables/adaptors
 - i. (20) various Dynamic handheld news microphones
 - j. (3) Zoom H4n Pro Audio recorders w/ accessories
- 3.) External Hard Drives (3) Lacie 1TB drives
- 4.) Camera Support gear
 - a. (2) Opteka shoulder brace rigs for DSLR cameras
 - b. (1) DynamicPerception motorized slider w/ accessories [3ft.]
 - c. (2) Cinevate shoulder brace rigs for DSLR cameras
 - d. (1) Phillip Bloom ‘pocket dolly’ for DSLR cameras [2ft.]
 - e. (3) Manfrotto Studio wheels for heavy Manfrotto tripods
 - f. (14) Tripods
 - i. (5) Manfrotto HDV 501’s
 - ii. (3) Manfrotto HDV 507’s
 - iii. (6) Manfrotto HDV 510’s
- 5.) Lighting/Light Kits
 - a. (1) Strand MX Multi-Channel Lighting Control board
 - b. (6) Strand QuartzColor 1000W Fresnel light fixtures [grid]
 - c. (6) Strand QuartzColor 650W Fresnel light fixtures [grid]
 - d. (2) Strand QuartzColor 1000W ‘Openfaced’ broad beam cyclorama fixtures [grid]
 - e. (20) various replacement bulbs for above fixture
 - f. (3) Lowell News Lighting kits [2- fixtures, 2- stands, accessories]
 - g. (1) Ianiro ‘Redhead’ Lighting kit [2- 650W, 1- 1K, 3- stands, accessories]
 - h. (1) KinoFlo Diva kit [2- 2ft. 2 banger ‘Diva’ fixtures, 2- stands, accessories]
 - i. (1) Lowell Rifa Lighting kit [2- 1000W fixtures* w/ soft box, 1- 500W fixture w/ soft box [*- (1) of the 1000W Rifa fixtures currently broken, will be sent away for repair summer 2019]

- j. (7) LitePanel sunglasses- for camera mounted light [AA battery style]
- k. (2) KinoFlo table top fixtures w/ daylight bulbs [practical lighting]
- l. (2) 4ft. Lastolite folding reflectors [1- white/silver, 1- silver/gold]
- m. (1) 3ft. Lastolite folding reflector [silver/white]

Budget and Staffing

Two items are especially important to a successful functioning of the School in terms of budget: The Discretionary Fund (40, 000 CD), and the Equipment Fund (30, 000 CD in the year 2017-18). The amount of money allocated for the latter is not guaranteed. For example, we need a replacement of 15 computer work stations for the year 2019-20, but we still do not know whether we will get anything for 2018-19.

Three Year Average of Unit Discretionary Budget 2015/16, 2016/17, 2017/18	Fiscal Years
Account (2130 10000)	
Internal Cost Recoveries	274.66
External Cost Recoveries	811.33
Total Cost Recoveries (not included in total)	1,085.99
Academic Salaries	482,819.33
Lab Instructors	171,166.00
Sessionals	9,618.33
Student Academic Salaries	174.00
Department Head Admin Stipend	4,146.33
Professional Honorariums	533.33
Benefits	103,424.33
Total Labour	771,881.65
General Materials & Supplies	1,890.33
Food	706.00
Postage	1,510.00
Printing (includes The Crow)	9,653.33
Advertising	1,293.66
Legal	166.66
Courier	336.33
Cable TV	1,043.66
Phone	321.33
Sponsorship ***2016/17 only***	1,000.00

Books & Subscriptions - Paper	909.33
Books & Subscriptions - Non Paper	554.33
Dues & Memberships ***2016/17 only***	24.00
Building Maintenance	219.00
Equipment Maintenance	134.33
Equipment Rental ***2016/17 only***	60.00
Computer Maintenance	62.33
Space Rental	186.00
Staff Travel	656.33
Field Trip ***2017/18 only***	164.00
Total Non-Capital Expenditures	20,890.95
Software	3,414.00
Work by Facilities Management	512.66
Equipment General	107.00
AV Equipment	5,858.66
Computer Equipment	6,657.66
Furniture ***2016/17 only***	9,000.00
Kitchen Equipment ***2015/16 only***	850.00
Total Capital Expenditures	26,399.98
TOTAL ALL EXPENSES	819,172.58