

NATIONAL BUILDING RECONCILIATION FORUM 2025

Responsibility as Reconciliation: Relational Accountability

Sponsorship Opportunities

J. McDONALD/21



Regina, SK | May 14 & 15, 2025



Fec

tânisi

WELCOME

The First Nations University of Canada and the University of Regina are honored to co-host the 9th National Building Reconciliation Forum in Regina, Saskatchewan. This year's Forum, themed "Responsibility as Reconciliation: Relational Accountability," marks a decade since the release of the Truth and Reconciliation Commission of Canada's (TRC) 94 Calls to Action.

Supported by Universities Canada, the Forum will take place on Treaty 4 Territory, home to the nêhiyawak, Anihšînāpēk, Dakota, Lakota, and Nakoda peoples, and the homeland of the Michif/Métis Nation. This event will gather Canadian university presidents and leadership teams, Indigenous leaders, student representatives, and scholars dedicated to advancing meaningful reconciliation. The Forum aims to provide a platform for critical discussions on sustaining and deepening reconciliation efforts within post-secondary institutions.

The overarching purpose of the Forum is to connect Indigenous and university communities, facilitating dialogue and driving meaningful systemic change. It supports Indigenization, decolonization, and reconciliation efforts. By addressing these critical focus areas, the Forum aims to reinforce the responsibility of higher education leaders to listen, collaborate, and build partnerships with Indigenous peoples.

This is an excellent opportunity for your organization to connect and network with representatives from Indigenous communities, national educators, industry stakeholders, keynote speakers, and presenters.

Various levels of sponsorship are available, each offering different degrees of visibility, recognition, and engagement opportunities. Five sponsorship levels are available, with commensurate benefits throughout the event and the promotional phase, depending on the package. We are also happy to create a custom sponsorship package. Please note that sponsorship funding directly supports the overall Forum budget.

Thank you for your consideration of this exceptional partnership opportunity.

NBRF 2025 Sponsorship Committee





paskwâw mostos

BUFFALO LEVEL \$50,000

paskwâw-mostos (buffalo in the nêhiyawêwin language) represents abundance, generosity, and sustenance, key values of giving back to the community.

As a sponsorship partner at this level, your organization will help to anchor the event and be involved at the top level of pre-event and event visibility, promotion and engagement at the Forum. Benefits include:

- Corporate/Organization profile on the Forum website
- Promotional materials in delegate bags
- Linked Logo on website
- Logo on signage (coffee stations, registration, directional)
- Logo on attendee gift packaging
- Logo prominently displayed at Welcome Reception and Reflections on Reconciliation Banquet & Social
- Acknowledgement in opening and closing remarks
- Four complimentary tickets to Welcome Reception with Chef Kirk Ermine on May 13
- Four complimentary NBRF 2025 Registrations May 14 and 15
- Four complimentary tickets to Reflections on Reconciliation Banquet & Social on May 14 featuring William Prince
- Recognition in final printed NBRF 2025 Report
- Linked Mentions on social media profiles
- Complimentary booth in Makers' Market



l'igr

EAGLE LEVEL \$30,000

l'igr (eagle in the Michif language) signifies leadership, strength, and vision, perfect for corporate sponsors showcasing their dedication to Indigenous empowerment.

As a sponsorship partner at this level, your organization will benefit from event visibility, complimentary passes and promotion of the Forum. Benefits include:

- Corporate/Organization profile on the Forum website
- Promotional materials in delegate bags
- Linked Logo on website
- Logo on signage (coffee stations, registration, directional)
- Logo prominently displayed at Welcome Reception and Reflections on Reconciliation Banquet & Social
- Acknowledgement in opening and closing remarks
- Two complimentary tickets to Welcome Reception with Chef Kirk Ermine on May 13
- Two complimentary NBRF 2025 Registrations May 14 and 15
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nááts'ijj

WOLF LEVEL \$10,000

nááts'ijj (wolf in the Dene language) represents loyalty, teamwork, and community, symbolizing the importance of collaboration in supporting Indigenous education

Sponsorship partners will benefit from event visibility and engagement at key Forum events. Benefits include:

- Promotional materials in delegate bags
- Logo on website
- Logo on signage (coffee stations, registration, directional)
- Two complimentary tickets to Welcome Reception with Chef Kirk Ermine on May 13
- Recognition in final printed NBRF 2025 Report
- Linked Mentions on social media profiles
- Complimentary booth in Makers' Market



mathó

BEAR LEVEL \$5,000

mathó (bear in the Lakota language) embodies courage, protection, and healing, reflecting the support offered by sponsors to strengthen Indigenous communities

mathó sponsorship partners will enjoy the following benefits:

- Promotional materials in delegate bags
- Name on website
- Name on signage (coffee stations, registration, directional)
- One complimentary ticket to Welcome Reception with Chef Kirk Ermine on May 13
- Recognition in final printed NBRF 2025 Report
- Mentions on social media profiles
- Complimentary booth in Makers' Market





mskwaasowin

PRAIRIE DOG LEVEL \$1,000

mskwaasowin (prairie dog in the Anishinaabemowin language) symbolize cherishing our communities, participating actively, and remembering that we thrive when united with others.

mskwaasowin community partners will enjoy the following benefits:

- Name on website
- Name on signage (coffee stations, registration, directional)
- Recognition in final printed NBRF 2025 Report
- Mentions on social media profiles
- Complimentary booth in Makers' Market



âniskômohcikewin

CONNECT WITH US

Custom Sponsorship Opportunities

Should you be interested in sponsorship or partnership opportunities other than those currently offered in the package, please connect with a member of our sponsorship committee.

General Information

If you have any questions about the 9th Annual National Building Reconciliation Forum (NBRF), please contact Rebecca Sparvier, Office of Indigenous Engagement, at nbrf2025@uregina.ca or at 306-337-2944.

NBRF Sponsorship Committee

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