

## UNIVERSITY OF REGINA

### BUS 306 BUSINESS ETHICS

Winter 2017

7 pm – 9:45 pm Monday (Room ED 621)

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**Professor:** Dr. Chris Street  
**Office:** I don't have an office on campus so am free to meet where you would like  
**E-mail:** UR Courses email  
**Office Hours:** Feel free to make an appointment for a time that suits your schedule, or you can reach the instructor by email or telephone.

#### TEXTBOOK:

- Dan Ariely, "The Honest Truth About Dishonesty" available in the bookstore, or *online through Amazon*
- Optional: Owen, "Cowboy Ethics" available online through Amazon
- Individual readings as posted on URCourse

#### COURSE OBJECTIVE:

The objective of this course to discuss the question "*Why do good people do bad things?*" This is an overview course to demonstrate the importance of ethical considerations in the administration of organizations. The course will introduce students to the principles of ethical practices in the context of organizational management.

This course is designed to give undergraduate students conceptual and practical knowledge of business ethics. This course will provide students with both expectations of the Faculty and the professional world while exploring the personal basis for ethical decision making. The course will also provide students with real opportunities to exercise ethical decision-making.

#### WRITING RESOURCES:

The University of Regina's Writing Clinic provides consultation for students in all disciplines and at all year levels. For further information, contact the clinic at 585-4076 or Room 230, Dr. William Riddell Centre. You can also visit the clinic at <http://www.uregina.ca/sdc>. The quality of your written expression will affect your grades!

#### ACADEMIC MISCONDUCT:

You are encouraged to interact with and learn from other students in this class. However, you are expected to behave with integrity and this includes adhering to the section on Student Behavior found in the Academic Calendar. Ask me in advance if you have any questions about misconduct.

## GRADING AND EXAMINATIONS:

Component	Marks
Exercise Essays (3 essays x 15 marks each)	45
Quizzes (10 quizzes x 2.5 marks each)	25
Moral Code Essay	10
Ethical Dilemma Presentation	10
Fudge Factor test	10
<b>Total</b>	<b>100</b>

The course average for a 300-level class over the last five years is approximately 73%.

### Essays

There are three classroom exercises throughout the semester. After the exercise you will write an essay about what happened in the exercise and why you think the outcome occurred the way it did.

### Quizzes

The intent of the quizzes is to motivate up-to-date reading by providing a grade for reading and understanding the basic content. There will be a quiz held in the first few minutes of the classes as scheduled.

### Moral Code Essay

You will write an essay explaining what your moral code is for how you will conduct yourself as a professional. The format is based on Owen's "Cowboy Ethics" book. Your essay does not have to follow the same format but the theme will be similar.

### Ethical Dilemma Presentation

This is an individual presentation. You will pick an ethical problem from the world of business and develop a five minute presentation on this topic.

### Fudge Factor test

You will be examined on the textbook and discussions presented from the Ariely book.

### Attendance

If you are aware of any planned absence(s) please provide the instructor with prior written notification (email) at your earliest convenience. It's of course not possible to receive credit for quizzes, in-class exercises, or journal entries for missed classes.

**Students who miss more than 4 classes without prior written notification will not be permitted to write the final exam.**

***Laptops in the classroom:*** Interactive discussion and in-class exercises are the purpose of the classroom time as opposed to in-depth lecturing and note-taking; as a result it is requested that laptops are not turned on during class.

<b>Class</b>	<b>Class Schedule</b>	<b>Topic</b>
1	Monday, January 9 <sup>th</sup>	Introduction to course Introduction to Ethics
2	Monday, January 16 <sup>th</sup>	More Ethics
3	Monday, January 23 <sup>th</sup>	<b>Workshop: Developing a Moral Code</b> <i>Bring an outline of your moral code to class</i>
4	Monday, January 30 <sup>th</sup>	Examples of Moral Codes in use <i>Exercise: Bottle Shock [conflicting interests]</i>
5	Monday, February 6 <sup>th</sup>	<b>Workshop: Moral Codes</b> <i>Bring a copy of your essay to class</i>
6	Monday, February 13 <sup>th</sup>	Chapter 1: Testing The Simple Model Of Rational Crime (SMORC) Chapter 2: Fun With The Fudge Factor <i>quiz #1</i> <i>Moral Code Essay Due</i>
7	Monday, February 27 <sup>th</sup>	Chapter 2b: Golf Chapter 3: Blinded By Our Own Motivation Chapter 4: Why We Blow It When We're Tired <i>quiz #2</i> <i>Bottle Shock Essay Due</i>
8	Monday, March 6 <sup>th</sup>	Chapter 5: Why Wearing Fakes Makes Us Cheat More Chapter 6: Cheating Ourselves <i>Exercise: Cod Fishing</i> <i>quiz #3</i>
9	Monday, March 13 <sup>th</sup>	Chapter 7: Creativity And Dishonesty: We Are All Storytellers Chapter 8: Cheating As An Infection: How We Catch The Dishonesty Germ Chapter 9: Collaborative Cheating: Why Two Heads Aren't Necessarily Better Than One <i>quiz #4</i> <i>Cod Fishing Essay Due</i>
10	Monday, March 20 <sup>th</sup>	<b>Guest Speakers</b> Chapter 10: People Don't Cheat Enough Chapter 11: Religion <i>quiz #5</i>
11	Monday, March 27 <sup>th</sup>	<i>Fudge Factor test</i> <i>Exercise: Alliances</i>
12	Monday, April 3 <sup>rd</sup>	<b>Presentation Preparation Workshop</b>
13	Monday, April 10 <sup>th</sup>	Individual Presentations <i>Alliances Essay Due</i>