



📍 Regina, Saskatchewan 📞 306-337-3249 ✉️ Emily.McNair@uregina.ca
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Education

Master of Administration | University of Regina
Leadership, 2014 to 2017

Bachelor of Business Administration | University of Regina
Entrepreneurship & Marketing (self-declared), 2007 to 2011

Other Designations & Certifications

- EQi 2.0 & EQ360 Certified Facilitator, 2021
- ColourSpectrums™ Certified Facilitator, 2018
- Certified Management Consultant (CMC) Certification, 2015
- Project Management Professional (PMP) Certification, 2013

Post-Secondary Instructional & Related Experience

Teaching Experience | University of Regina

- BUS 100 Introduction to Business, Fall 2018
- BUS 210 Introduction to Marketing, Fall 2019 (2 sections), Summer 2020, Summer 2022, Spring 2023
- BUS 260 Introduction to Organizational Behaviour, Winter 2018, Winter 2019, Winter 2020 (2 sections), Winter 2024
- BUS 310 Strategic Marketing, Fall 2022, Winter 2023
- BUS 317 Digital Marketing, Fall 2020
- BUS 335AD Project Management, Summer 2022
- BUS 414 Management of Promotion, Fall 2022
- GBUS/MBA 865 Project Management, Summer 2020, Winter 2021, Winter 2023

Course, Workshop & Presentation Development & Delivery

- Guest Lectures in Marketing, Human Resources, Case Analysis & Consulting, Various
- Dance City Inc.: "Motivation & Positivity Keynote Presentation," January 2021
- Levene Graduate School of Business: "EMBA Presentation Skills Workshop," Summer 2020
- Hill School of Business: "Career Spotlight Presentation: Why Marketing is the Best," February 2020
- Campbell Collegiate Business Club: "Case Analysis Workshop," 2013, 2014, 2015 2016
- Campbell Collegiate Business Club: "Presentation Skills," 2014, 2015, 2016
- Canadian Association of Business Students Western Canadian Leadership Retreat: "Risk Management," May 2015

Student Supervision | University of Regina

- Mitacs Intern, Noah Ziowlkoski *PTRC Business & Marketing Plans*
- EMBA Capstone Project Supervisor, Julien Johnson (Spring 2021 EMBA Graduating Class Valedictorian)
"Targeted Digital Advertising in the Age of Big Data and Privacy Concerns"



Case Writing

McNair, A.; McNair, D., & McNair, E. (2015). *Brisket & Biscuits: Business Strategy Case Study*. Hill JDC West Team.
McNair, E. (2014). *Increasing Engagement with the Hill Business Students' Society*. Hill Business Students' Society.
McNair, E. (2015). *Increasing Engagement with the Simpson Business Students' Association*. Saskatchewan Business Teachers' Association.
McNair, E. (2019). *JDC West 2019 Not-for-Profit Strategy Case Study*. JDC West Business Competition Inc.
McNair, E. (2020). *Not-for-Profit Strategy Case: JDC West 2020*. JDC West Business Competition Inc.

*Currently working with Dr. Gina Grandy on two cases to in women leadership to be published by Ivey Publishing

Employment Experience

University of Regina | Regina, Saskatchewan

Associate Dean, Undergraduate Programs at Hill Levene Schools of Business, Jul 2023 to Present

- Responsible for the undergraduate business programs at the Paul J. Hill School of Business, Faculty of Business Administration, University of Regina (including scheduling, course assignment, sessional lecturer hiring and oversight, student services and success, program management and development, etc.)

Lecturer, Marketing, Organizational Behaviour & Project Management, Jun 2022 to Jun 2024

- Co-Academic Lead, Canadian Program for Creativity, Innovation & Entrepreneurship
- Member of Executive of Council, University of Regina, Winter 2023 to Present
- Member of Undergraduate Program Committee, Hill Levene Schools of Business, Fall 2022 to Present
- Interim Academic Point Person, Centre for Experiential & Executive Learning, Nov 2022 to Present
- Marketing & NFP Team Coach, 2023 Hill JDC West Team, Sep 2022 to Jan 2023

Faculty Administrator, Jan 2021 to May 2022 (Term)

- Sit on the Dean's Executive Committee and oversee the following portfolios: the Hill and Levene Academic Programs; Marketing, Communications, Alumni Relations & Recruitment; Budgeting, Accreditation & Strategic Projects; the Centre for Management Development; technology and facilities management

Manager, Centre for Management Development, Jan 2020 to Apr 2021

Sessional Lecturer, Hill and Levene Schools of Business, Jan 2018 to Apr 2021

Corporate Engagement Officer, Executive Offices, Nov 2015 to Jun 2016 (Term)

Principal Relations Officer, External Relations, Aug 2014 to Oct 2015 (Term)

Emily McNair Coaching & Strategy | Regina, Saskatchewan

President, Sep 2019 to Present

- Leadership coaching, consulting, ColourSpectrums personality workshops, EQ-i 2.0 & EQ360 assessments and workshops, leadership development workshops, marketing workshops, custom training and workshops, keynotes

McNair Business Development | Regina, Saskatchewan

Project Director & Marketing Manager, Nov 2018 to Dec 2019

Business Consultant & Marketing Manager, Jan 2014 to Aug 2014

Senior Business Analyst, Jan 2013 to Dec 2013

Business Analyst, May 2010 to Dec 2012

Administrative Assistant, Sep 2007 to Apr 2010

SaskTel | Regina, Saskatchewan

Marketing Manager – Digital User Experience & Design, Jun 2017 to Nov 2018

Communications Manager – External, Jun 2016 to Jun 2017

Applebee's International | Regina, Saskatchewan

Franchise Marketing & Operations Manager – Saskatchewan, Apr 2011 to May 2013



Select Additional Training

- Women in Academic Leadership, Apr to May 2023
- University Management Course, Oct 2022 to Apr 2023
- Various Personal & Professional Virtual Retreats & Conferences, Mar 2020 to Present
- Robert's Rules of Order, Feb 2022
- Finance for Non-Financial Professionals, Sep 2021
- 4 Seasons of Reconciliation, Aug 2021
- Coach Approach to Leadership, Jun 2021
- Women in Leadership: Online Program for Emerging Leaders, May 2021
- Positive Space Training: Inclusive Business Practices, Mar 2021
- Level 1 Violent Threat Risk Assessment, Mar 2021
- Unconscious Bias, Dec 2020
- Resiliency & Gratitude, Nov 2019
- Crucial Conversations, Feb 2019
- Respectful Workplace, Mar 2018
- Digital User Experience 3-Day Course, Nov 2017
- Crisis Communications, Sep 2016
- UR Leading, Nov 2015 to Apr 2016
- Fundamentals of Fundraising, Oct 2015
- Planned Giving Workshop, May 2015
- Building Corporate Engagement, Feb 2015
- First Aid Certification, Jan 2015
- Advanced Project Management, Nov 2013
- Leadership Essentials, May 2013
- Essentials, Mgmt Consulting, May 2012
- Project Management Foundations Principles & Techniques, Feb 2012
- Best Practices of Mgmt Consulting, Nov 2011

Select Boards, Committees & Other Experience

- Co-Chair, Cheer Extravaganza Event: 108th Grey Cup Festival, Jan 2020 to Nov 2022
- President of Board of Directors: 46Forty Condominium Association, Jan to Sep 2021
- RFP Committee Lead: 46Forty Condominium Association, Mar 2020 to Dec 2020
- Committee Member: Canadian Dance Teachers' Association, Jan 2019 to Jul 2019
- Member of YWCA Fund Development Committee, Jan 2017 to Sep 2018
- Member of Hill and Levene Schools of Business RBC Woman Executive in Residence Advisory Committee, Jan 2017 to Jul 2018
- Vice President, University of Regina Alumni Association, Jun 2016 to Jan 2018
- 2018 Vice President Logistics: JDC West Business Competition Inc, Mar 2017 to Jan 2018
- Chair of Board of Directors, JDC West Business Competition Inc., Apr 2015 to Mar 2017
- Chair of National Philanthropy Day Regina Luncheon, Jun 2016 to Nov 2016
- Director of Communications: Association of Fundraising Professionals, Sep 2014 to Jun 2016
- Case Team Coach: Campbell Collegiate High School, Sep 2015 to Jun 2016
- Member of Business Administration Dean Reappointment Committee, Feb 2016 to Apr 2016
- President of Levene Graduate Students Association, Jun 2015 to Mar 2016
- President of Board of Directors, 46Forty Condominium Association, Dec 2014 to Jan 2016
- Founding Member & VP Events: Hill Alumni Association, May 2014 to Jun 2015
- Member of Board of Directors: Saskatchewan Science Centre, Apr 2014 to Dec 2014
- Godparent: Hill JDC West Team, Mar 2014 to Jan 2015
- Director of Communications, 46Forty Condominium Corporation, Jul 2012 to Dec 2014
- Member of Canadian Young Professionals Committee: Certified Management Consultants of Canada, Dec 2013 to Nov 2014
- Board Member, JDC West Business Competition Inc., Jan 2013 to Jan 2014
- 2014 External Co-Chair: JDC West Business Competition Inc., Aug 2012 to Jan 2014
- Godparent: Hill JDC West Team, Sep 2011 to Jan 2012
- Entrepreneurship Team Delegate: Hill JDC West Team, Sep 2010 to Jan 2011