# RESEARCH & PROFESSIONAL IMPACT 2019 ANNUAL REPORT:

Hill and Levene Schools of Business

## Peer Reviewed Journal Articles published during 2019

Yu, J., Campbell, S., Li, J., & Zhang, Z. (2019). Do sources of occupational community impact corporate internal control? The case of CFOs in the high-tech industry. Accounting, Auditing and Accountability Journal, 32(4), 957-983. A\*

**Cismaru, M.** & Wuth, A. (2019). Identifying and Analyzing Social Marketing Initiatives Using a Theory-Based Approach. *Journal of Social Marketing*, 9(4), 357-397. **B** 

Mishra, S., Beshai, S., Wuth, A., & Refaie, N. (2019). Risk and protective factors in problem gambling:
An examination of psychological resilience. *International Gambling Studies*, 19, 241–264. **B** 

Gamble, E.N., Parker, S.C., & Moroz, P.W. (2019). Measuring the Integration of Social and Environmental Missions in Hybrid Organizations. *Journal of Business Ethics*, 1-14. **FT50 & A** 

Parker, S.C., Gamble, E.N., **Moroz, P.W.**, & Branzei, O. (2019). The impact of B lab certification on firm growth. *Academy of Management Discoveries*, 5(1), 57-77. **A** 

Jafari-Sadeghi, V., **Nkongolo-Bakenda**, **J.M.**, Anderson, R.B., & Dana, L.P. (2019). An institution-based view of international entrepreneurship: A comparison of context-based and universal

determinants in developing and economically advanced countries. *International Business Review*, 28(6), 1-16. **A** 

Jafari-Sadeghi, V., Biancone, P.P., Anderson, R.B., & **Nkongolo-Bakenda**, **J.M.** (2019). International entrepreneurship by particular people 'on their own terms': A study on the universal characteristics of entrepreneurs in evolving economies. *International Journal of Entrepreneurship and Small Business*, 37(2): 288-308.

**Peng, G.Z.** & Beamish, P.W. (2019). Subnational FDI Legitimacy and Foreign Subsidiary Survival. *Journal of International Management*, 25(3). **A** 

\*Pennycook, G. & Rand, D.G. (2019). Cognitive Reflection and the 2016 US Presidential Election. *Personality and Social Psychology Bulletin*, 45, 224-239. **A**\*

**Pennycook, G.** & Rand, D.G. (2019). Fighting misinformation onsocial media using crowdsourced judgments of news source quality. *Proceedings of the National Academy of Sciences*, 116, 2521-2526.

\*Pennycook, G. & Rand, D.G. (2019). Lazy, not biased: Susceptibility to partisan fake news is better explained by lack of reasoning than by motivated reasoning. *Cognition*, 188, 39-50.

\*Bronstein, M.V., **Pennycook**, **G.**, Bear, A., Rand, D.G., & Cannon, T.D. (2019). Belief in Fake News is Associated with Delusionality, Dogmatism, Religious Fundamentalism, and Reduced Analytic Thinking. *Journal of Applied Research in Memory and Cognition*, 8, 108-117.

Bronstein, M.V., **Pennycook, G.**, Joorman, J., Corlett, P.R., & Cannon, T.D. (2019). Dual-process theory, conflict processing, and delusional belief. *Clinical Psychology Review*, 72, 101748.

Koehler, D.K. & **Pennycook, G.** (2019). How the public, and scientists, perceive advancement of knowledge from conflicting study results. *Judgment and Decision Making*, 14, 671-682. **A** 

Fazio, L., Rand, D.G., & **Pennycook**, **G.** (2019). Repetition increases perceived truth equally for plausible and implausible statements. *Psychonomic Bulletin & Review*, 26, 1705–1710.

Continued on page 2...

\* reported in a previous year's bulletin when article was initially published online

The Financial Times' **FT50** ranking identifies the top 50 academic (peer-reviewed) journals in business and management. The Australian Business Deans Council's (ABDC) list also assesses a journal's quality, grading 2,767 different journal titles as **A\***, **A, B** and **C** with only 6.9% of those assessed achieving the A\* rating and 20.8% achieving the A rating.





#### Peer Reviewed Journal Articles - continued...

Stagnaro, M.N., Ross, R.M., Pennycook, G., & Rand, D.G. (2019). Cross-cultural support for a link between analytic thinking and disbelief in God: Evidence from India and the United Kingdom. Judgment and Decision Making, 14, 179-186. A

\*Farrar, J., Hausserman, C., & Rennie, M. (2019). The influence of revenge and financial rewards on tax fraud reporting intentions. Journal of Economic Psychology, 71, 102-116. A

Sinclair, P. (2019). Soft Power and Language Education Geared toward National Benefit. Cultural Soft Power, 1, 87-96.

Smith, C. & Stevens, A. (2019). The architecture of modern antiunionism in Canada: Class struggle and the erosion of workers collective freedoms. Capital & Class, 43(3), 459-481. **B** 

Street, C.T. & Ward, K. (2019). Cognitive Bias in the Peer Review Process: Understanding a Source of Friction between Reviewers and Researchers. Data Base for Advances in Information Systems, 50(4), 52-70.

Beshai, S., **Watson, L.**, Meadows, T., & Soucey, J. (2019). Perceptions of Cognitive-Behavioral Therapy and Antidepressant Medication for Depression after Brief Psychoeducation: Examining Shifts in Attitudes. Behavior Therapy, 50 (5), 851-863.

Chen, D., Yu, X., & Zhang, Z. (2019). Foreign direct investment comovement and home country institutions. Journal of Business Research. 95, 220-231. A

#### **PUBLISHED ONLINE FIRST** in 2019

Gharaei, A. & Almehdawe, E. (2019). Economic growing quantity. International Journal of Production Economics, https://doi. org/10.1016/j.ijpe.2019.107517. Published online October 2019. A

Ingolfsson, A., Almehdawe, E., Pedram, A., & Tran, M. (2019). Comparison of fluid approximations for service systems with statedependent service rates and return probabilities. European Journal of Operational Research, https://doi. org/10.1016/j.ejor.2019.11.041. Published online November 2019. A\*

Carleton, R.N., Afifi, T.O., Turner, S., Taillieu, T., Vaughan, A.D., Anderson, G.S., Ricciardelli, R., MacPhee, R.S., Cramm, H.A., Czarnuch, S., Hozempa, K., & Camp, R.D.II. (2019). Mental Health Training, Attitudes Toward Support, and Screening Positive for Mental Disorders. Cognitive Behaviour Therapy, https://doi.org/10.1080/1 6506073.2019.1575900. Published online February 2019.

Campbell, S. & Weststar, J. (2019). Peering inside the "Black Box": The impact of management-side representatives on the industrial relations climate of organizations. Labor Studies Journal, https://doi. org/10.1177/0160449X19852696. Published online June 2019. B

Jafari-Sadeghi, V., Nkongolo-Bakenda, J.M., Dana, L.P., Anderson, R.B., & Biancone, P.P. (2019). Home country institutional context and entrepreneurial internationalization: The significance of human capital attributes. Journal of International Entrepreneurship, https://doi. org/10.1007/s10843-019-00264-1. Published online December 2019.

**Pennycook, G.** & Rand, D.G. (2019). Who falls for fake news?The roles of bullshit receptivity, overclaiming, familiarity, and analytic thinking. Journal of Personality. https://doi. org/10.1111/jopy.12476. Published online March 2019. A

De Neys, W. & Pennycook, G. (2019). Logic, fast and slow: Advances in dual-process theorizing. Current Directions in Psychological Science. https://doi. org/10.1177/0963721419855658. Published online August 2019.

De keersmaecker, J., Dunning, D., Pennycook, G., Rand, D.G., Sanchez, C., Unkelbach, C., & Roets, A. (2019). Investigating the robustness of the illusory truth effect across individual differences in cognitive ability, need for cognitive closure, and cognitive style. Personality and Social Psychology Bulletin. https://doi. org/10.1177/0146167219853844. Published online June 2019. A\*

Ross, R.M., Brown-lannuzzi, J.L., Gervais, W.M., Jong, J., Lanman, J.A., McKay, R., & Pennycook, G. (2019). Measuringsupernatural belief using the affect misattribution procedure. Religion, Brain and Behavior. https://doi.org/10.1080/215359 9X.2019.1619620. Published onine June 2019.

Guan, F., Mittoo, U., & Zhang, Z. (2019). Has Investment—Cash Flow Sensitivity Disappeared? Evidence from the U.S. and Canadian Energy Sectors. Emerging Markets Finance and Trade, https://doi.org/10.1080/1 540496X.2019.1629902. Published online December 2019. A

#### Cases

Feeney, J.R., Frost, A.C. & Street, C.T. (2019). How was Holacracy going at iQmetrix? Ivey Publishing #9B19C030.

Heinrichs, D., Taylor, M., & Coppola, M. (2019). Dot Autonomous Power Platform: The Future Of Farming. Ivey Publishing #9B19A055.

Street, C.T., Frost, A., & Thibodeau, M. (2019). iQmetrix - STRAKER translations: Evaluating First contact. Ivey Publishing #9B18A069.

#### **External Grants**



Dr. Eman Almehdawe (PI) was awarded a Natural Sciences and Engineering Research Council of Canada: Engage Plus Grants for \$11,000 for 2019 for her project, "Optimization Models for the Technician Routing and Scheduling at Access Communications with collaborator Access Communications".



Dr. Ronald D. Camp II was part of a research team who was awarded a Canadian Institutes of Health Research (CIHR) Team Grant Letter of Intent for Strengthening for \$30,000 for 2019-2020 for his project, "An Augmented Training Program for Preventing PTSIs

Among Diverse PSP".



Dr. Justin Feeney (PI) was awarded an Insight Development Grant, Social Sciences and Humanities Research Council of Canada for \$32,648 for 2019-2020 for his project, "Improving Prospective Applicant Reactions and Organizational Recruitment".

Dr. Justin Feeney (PI) was awarded a Department of National Defence Research Initiative—Supplemental Grant from Defence Research and Development Canada (via SSHRC) for \$10,000 for 2020 for his project, "Improving Prospective Applicant Reactions and Organizational Recruitment".



**Dr. Gina Grandy** was awarded \$110,000 from the Innovation, Science and Economic Development Canada (ISED) under the Women Entrepreneurship Knowledge Hub (WEKH) through Ryerson University for 3 years to establish Hill and Levene (& University

of Regina) as the SK Hub for the project, "Best practices for supporting women entrepreneurs - WEKH National Network".



Dr. Ernest Johnson (PI) was awarded a Global Initiative of Academic Network. Government of India grant for \$13,000 for 2019 for his project, "E-Business Models for Developing Economics".



Dr. Gordon Pennycook was awarded a Social Sciences and Humanities Research Council of Canada grant for \$2,472,154 for 5 years for his project, "Global Journalism Innovation Lab: Revitalizing journalism and accelerating knowledge mobilization from Canadian

universities" with collaborators from UBC.

## **Books & Book Chapters**

Szmigin, I., Piacentini, M., & Levit, T. (Ed. 2019). Consumer Behaviour. First Canadian Edition. Oxford.

Beamish, P.W., Peng, G.Z., & Nkongolo-Bakenda, J.M. (2019). Ethical Issues in Japanese Foreign Direct Investment in Developed versus Developing countries. In L.C. Leonidou, C.S. Katsikeas, S. Samiee, & C.N. Leonidou (Eds.). Socially-Responsible International Business: Critical Issues and the Way Forward, Chapter 11, 284-312. Edward Elgar Publishing.

Pennycook, G., Tranel, D., Warner, K., & Asp, E.W. (2019). Beyond reasonable doubt: Cognitive and neuropsychological implications for religious disbelief. In A. Coles

& J. Collicutt (Eds.). Neurology and Religion. Cambridge, Cambridge University Press.

Steen, S. & Noe, R. et al. (2019). HRM: Fifth Canadian Edition. (311 pages). Toronto: McGraw-Hill Education.

## Other Journal **Contributions & Peer Reviewed Articles**

Grandy, G. (2019). Editorial. Case Research Journal, 39(1), (2), (3) & (4).

Harris, R., Rowe, G., Grandy, G., Gujarathi, M., & Memar Zadeh, M. (2019). Writing and Publishing Secondary Data Cases. Case Research Journal, 39(3), 1-15.

Pennycook, G. & Rand, D.G. (2019). Fighting misinformation on social media using crowdsourced judgments of news source quality. Proceedings of the National Academy of Sciences, 116, 2521-2526.

### Reports

Campbell, S. (2019). Expert Witness: Court of Queen's Bench No. 2978 of 2015: 101255595 Saskatchewan Ltd and Mara Riopel v. 101093860 Saskatchewan Itd Darryl Bouvier, Toni Bouvier, Gene Howie, Crawford Realty (1990) Ltd, Ajiit Matharu Realty Prof Corp., McGinn Engineering Ltd and Michael McGinn. Submission by report

October 11, 2019.

Young, S., Munro, J., & Alves, P. (2019). Replacing the judges? Using Al to measure annual report quality. Informed Magazine, Issue 104, p. 10.

Stevens, A. (2019). Safe passage: Migrant rights in Saskatchewan. CCPA Saskatchewan.

Stevens, A., Nesbitt, D., & Makkar, V. (2019). The union effect: Unifor Local 594's economic and community impact. Center for Management Development, University of Regina.

Tucker, S. & Keefe, A. (2019). 2019 Report on Workplace Fatalities and Injuries in Canada.

#### **Conference Presentations**

Almehdawe, E. & Almashalah, H. (2019). Impact of Congestion at the ED on Patient LOS and Quality of Care: The Case of Regina General Hospital, at Canadian Operational Research Society Conference, in Saskatoon, SK.

Almehdawe, E. & Almahsalh, H. (2019). The effect of ED congestion on patient outcomes at the Regina General Hospital, at Informs Healthcare, in Boston, MA.

Camp II, R.D. & Carleton, R.N. (2019). Leadership and psychological safety: evidence from a study with the Calgary Police Service, at the Fifth International Conference on Law Enforcement and Public Health (LEPH 2019), in Edinburgh, Scotland.

Camp II, R.D., Carleton, R.N., Kratzig, G., & Martin, R. (2019). Leadership Development for Team Psychological Safety in the Royal Canadian Mounted Police, at SYMPOSIUM: The Royal Canadian Mounted Police Posttraumatic Stress Disorder Study. Canadian Institute of Military and Veteran Health Research (CIMVHR) Forum, in Ottawa-Gattineau, ON.

Campbell, S. (2019). Digital platform work in the Canadian legal profession: Governance and Regulation, at CRIMT - SSHRC Partnership Project Full team meeting Institutional Experimentation for Better Work, in Magog, QC.

Campbell, S. (2019). Shifts in the bedrock of professions: Temporary legal workers and the gig economy, at CIRA annual conference: Rethinking the future of employment. Vancouver, BC.

Davis, J. & Cismaru, M. (2019). Preventing Youth from Driving High, at the North American Social Marketing Conference, in Ottawa, ON.

Wuth, A. & Cismaru, M. (2019). A Theory-based Approach to Promoting Behavior Change in Financial Well-Being, at the American Psychological Association Annual Meeting, in Chicago, IL.

Wuth, A. & Cismaru, M. (2019). Terminology and Constructs of Financial Distress: A Conceptual and Operational Review, at the North American Social Marketing Conference, in Ottawa, ON.

Feeney, J.R., Goffin, R.D., Daljeet, N., & Beshai, S. (2019). Comparing 14 Faking Indices in a Motivated Applicant Sample, at the annual meeting of the Society for Industrial and Organizational Psychology, in Washington, DC.

Grandy, G., Culham, A., Mitchell, P., & Sluth, V. (2019). ESOs and Women's Entrepreneurship: Creating Change in Entrepreneurial Ecosystems though Building Gender Capital? at Diana International Research Conference in Wellesley, MA.

Huang, H. & Zhang, S. (2019). Limited Participation and Asset Allocation on Incomplete Information under Ambiguity of Correlation, at 3rd China Systems Science Conference, in Changsha, China.

Lockhart, W. & Finnegan, G. (2019). Pathways to Success: Aboriginal Development Corporations, at Atlantic Schools of Business 2019 Conference, in Sydney, NS.

Lockhart, W. & Wuetherick, B. (2019). Using SoTL to Advance Institutional Change: Exploring Student Success in Foundational Courses, at International Society for the Scholarship of Teaching and Learning Conference, in Atlanta, GA.

Refaie, N. & Mishra, S. (2019). Relative deprivation mediates the effect of embodied capital on problem gambling, at the 18th Alberta Gambling Research Institute conference, in Banff, AB.

Wuth, A. & Mishra, S. (2019). From the distal to the proximate: Life history, cognitive distortions, and risk attitudes, at the 18th Alberta Gambling Research Institute conference, in Banff, AB.

Refaie, N. & Mishra, S. (2019). Embodied capital and risk: Evidence for ability-based and need-based pathways to risk-taking, at 31st Human Behavior and Evolution Society Conference, Boston, MA.

Wuth, A., Mishra, S., & Beshai, S. (2019). From the distal to the proximate: Life history, cognitive distortions, and risk attitudes, at 31st Human Behavior and Evolution Society Conference, in Boston, MA.

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## **Conference Presentations** - continued...

Moroz, P.W. & Gamble, E. (2019). Starting up Borne 'B': Using a business model approach to develop certification strategies for social entrepreneurs, at United States Association of Small Business and Entrepreneurship Conference, in Tampa, FL.

Moroz, P.W. & Gordon, M. (2019). Entrepreneurship as "playing the ground": Exploring the process of institutional defiance through an examination of common property organizing, at Sustainability, Ethics and Entrepreneurship Conference, Miami, FL.

Chrysostome, E.V. & Nkongolo-Bakenda, J.M. (2019). Characteristics of Diasporic Entrepreneurs: An exploratory Study, at 26th Annual Conference of the International Association for Applied Management, in London, UK.

Jafari-Sadeghi, V., Mallet, J., Jongwe, A.I., Anderson, R.B., & Nkongolo-Bakenda, J.M. (2019). SME Internationalization in Challenging Contexts, at 14th European Conference on Innovation and Entrepreneurship in Kalarhata, Greece.

Peng, G.Z. (2019). A Behavioral TCE Perspective on MNC Subsidiary Ownership, at Western Business & Management (WBM) 2019 International Research Conference, in Dijon, France.

Pennycook, G. & Rand, D.G. (2019). Exceptional overconfidence: Implications for conspiracy belief and bullshit receptivity, at Canadian Society for Brain, Behaviour and Cognitive Science Annual Conference, in Waterloo, ON.

**Pennycook, G.** & Rand, D.G. (2019). Political ideology, cognitive reflection, fake news, and the mainstream media. Are people good at detecting bullshit? at Society for Personality and Social Psychology Annual Meeting, in Portland, OR.

Pennycook, G., Cheyne, J.A., Koehler, D.J., & Fugelsang, J. A. (2019). On the belief that beliefs should change

according to evidence: Implications for conspiratorial, moral, paranormal, political, religious, and science beliefs, at Society of Judgment and Decision Making Annual Conference, in Montreal, QC.

Farrar, J., Farrar, T., Hausserman, C., & Rennie, M. (2019). Guilty Pleasures: An investigation of taxpayers' whistleblowing decisions, at Administrative Sciences Association of Canada Annual Conference, St. Catharines, ON. \*Named Best paper in accounting division

Farrar, J., Farrar, T., Hausserman, C., & Rennie, M. (2019). Guilty Pleasures: An investigation of taxpayers' motivations to blow the whistle, at Tax Administration Research Centre Annual Conference, in Exeter, UK and at 42nd Annual Congress of the European Accounting Association, in Paphos, Cyprus.

Rubalcava, A. (2019). The effects of Canadian SOX on the price discount of Canadian equity offerings, at 10th International Research Meeting in Business and Management, in Nice, France.

Sinclair, P. (2019). China's Complex Business Environment in the Early 20th Century: Banking Content from the To-A Dobun Shoin's Kago Suihen Textbook Series, at 23rd Asian Studies Conference Japan (ASCJ), in Saitama, Japan.

**Stevens, A.** & Connolly, C. (2019). The dvnamics of labour market discrimination amongst migrant and Indigenous workers: Evidence from Saskatchewan and Ontario at Canadian Association for Work and Labour Studies (CAWLS), in Vancouver, BC.

**Street, C.T.** & **Feeney, J.R.** (2019). Turnover and Recommendation Intentions in the Post-Implementation Period of Holacracy, at Society for Industrial and Organizational Psychology Conference, in Washington, DC.

Tucker, S., Johnson, A., Connelly C.E., Martin Ginis K.A., Jetha, A., Gignac, M.A.M., & Birch, G. (2019).

The Impact of Self-Efficacy and **Empowering Employment Counselling** on Career Optimism among Individuals with Mobility Impairments, at SIOP Research Incubator: Studying the Early Career Experiences of People with Disabilities, in Washington, DC.

Turner, N., Granger, S., Tucker, S., Deng, C., & Kelloway, E.K. (2019). Do teenagers' experiences of work injuries predict their mental health? The moderating role of work centrality, at 19th European Congress of Work and Organizational Psychology, in Turin, Italy.

Watson, L. (2019). The Impacts of Deservingness, Psychological Entitlement, and Social Entitlement on Consumer Spending, at Rupert's Land Consumer Behaviour Symposium, in Saskatoon, SK.

Li, Y., Shao, R., Zhang, Z., & Zheng, S. (2019). Dynamics of Deterioration in Internal Control under SOX 404, at Clute International Conference, in Maui, HI.

## Recognition

Dr. Ronald D. Camp II, has been named a 2019 TUAS Fellow. TUAS Fellows is a programme aimed at invited experts at Turku University of Applied Sciences (TUAS). The programme fosters and extends our collaboration network globally and brings added value to our RDI activities.

**Dr. Gordon Pennycook** received the Behavioral Science & Policy Association's "New Investigator" award (finalist).

## **Community Involvement**

#### Bruce Anderson is:

- Director Habitat for Humanity Regina;
- Director CAA Saskatchewan;
- Past Chair Institute of Certified Management Consultants of Sask:
- Director Canadian Association of Management Consultants;
- Council Member Council for Entrepreneurial Growth (Economic Development Regina).

**Ronald D. Camp II** is a member of the Board of Directors and Treasurer for REACH Regina (Regina-based food security program).

**Megan Costiuk** is a member of the Audit Committee of the Universities Academic Pension Plan.

**Lee Elliott** is a member of the Board of Regents for Luther College and on the Governance Committee and Facilities and Development Committee for the Board.

#### Gina Grandy is:

- Board Member Economic Development Regina;
- Member SK Chamber of Commerce Labour Council;
- Board Member North American Case Research Journal.

#### Nola Joorisity is:

- Vice Chair and Audit committee chair - Sask Energy;
- Chair of the Public Employees Pension Plan;

- External Advisor to the Board
   Leith Wheeler Investment
   Counsel
- Former Chair of the CPA Western School of Business.

**Jacqui Munro** is the treasurer and board member for Rainbow Youth Center

Jean-Marie Nkongolo-Bakenda is the President of the Association for the Development of the Rural Communities of Congo (ADERC-Canada)

**Gordon Pennycook** is a board member of the Fine Arts Preschool

#### Morina Rennie is:

- Member CPA Canada Competency Map Committee;
- Member Departmental Audit Committee for the Department of Canadian Heritage;
- Member Audit Committee of Saskatchewan;
- Member Saskatchewan Polytechnic Accountancy Advisory Board.

#### Andrew Stevens is:

- Regina City Councillor
- Board Member Unemployed Workers Help Centre
- Board Member Regina Downtown Business Improvement District

**Sean Tucker** is a member of the Saskatchewan Health Authority, Safety Partnership Advisory Council.

## **Editorial Board Membership**

**Dr. Magdalena Cismaru** is an Editorial Board member for *International Review on Public and Nonprofit Marketing Journal* and is a Scientific Board member for *Responsibility and Sustainability Journal*.

**Dr. Justin Feeney** is an Editorial Board member for *International Journal of Selection and Assessment.* 

**Dr. Gina Grandy** is the Editor of Case Research Journal, an Editorial Board member for Gender in Management: An International Journal, and an Editorial Board member for Management Learning.

**Dr. Gordon Pennycook** is an Editorial Board member for *Judgment and Decision Making* and an Editorial Board member for *Thinking and Reasoning*.

**Dr. Morina Rennie** is an Editorial Board member for *Accounting History* and is an Editorial Board member for *Accounting Perspectives*.

**Dr. Arturo Rubalcava** is an Editorial Board member for *Journal of Business and Financial Affairs*.

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