BUSINESS, GOVERNMENT AND SOCIETY
*** GBUS 830 / MBA 830 ***
COURSE OUTLINE

Semester: Winter 2025; January 06 – April 11

Final exam: April 14 7-10pm; **IMPORTANT: the exam takes place in person!** On-campus location TBA.
Class time: WEB, asynchronous (students read the assigned materials and work on assignments on their own time) **Class room:**   NA
**ZOOM:**   Please plan to participate in 2-3 ZOOM meetings with your instructor during the semester to discuss course requirements and your progress. Different time options will be provided
Instructor: ▬▬▬▬▬▬▬▬   **Office:** Virtual (When on campus – I am in ▬▬▬▬
Office Hours: We can schedule a ZOOM appointment for matters that cannot be resolved via email.

Email: I prefer to use the class **URCourses** site (below) for all course-related questions. If you need to use my ▬▬▬▬▬▬▬▬▬ address, please put "GBUS or MBA 830 student" in the subject line.

URCourses: https://urcourses.uregina.ca/login/index.php In URCourses – click on "Course Email" and then "Email Notification" to forward email to your uregina.ca account or other.
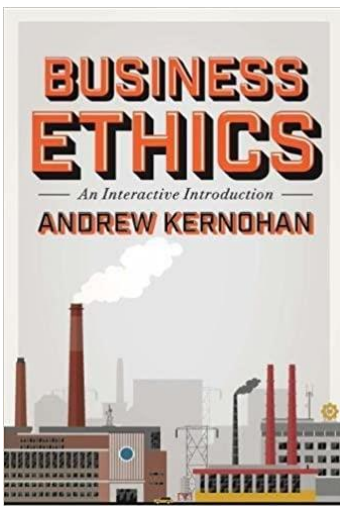
Textbook Required for Purchase:
Kernohan, Andrew. Business Ethics: An Interactive Introduction. Broadview, 2015.
ISBN: 978-1-55481-150-2   264 pages
          The text is available for purchase at the UofR bookstore or from the publisher: https://broadviewpress.com
Online version of the text can be rented from **www.redshelf.com**
The student resource site: https://sites.broadviewpress.com/businessethics/

Course Format:
All the materials, including videos, will be posted on URCourses, access to URCourses and high speed Internet connection (broadband) is required. The course will consist of the following components:

- *Assigned Textbook Readings (and online Quizzes), Assigned Videos and Other materials*
- *Guest Speakers (through videos and readings/forums)*
- *Written Case Submissions / Participation in Online Forums / Written Discussions* – This will provide students with the opportunity to reflect on the cases and topics, to apply the course material, to share their reflections with the class, and to interact with others. This work is to be completed asynchronously. Each forum will require your engagement at least 3 times a week.
- *Individual Project (Includes a 4-5 minute Video Presentation, Q&A, a report with bibliography)*
- *Final exam*   in person, on campus. Location TBA

University of Regina

GBUS830 / MBA830

Course Description:
This course examines ethical and social issues relevant to business management, including the issue of corporate social responsibility.

Course Objectives:
- Understand how business affects and is affected by government, public policy, and society
- Analyze situations applying ethical frameworks and decision-making tools
- Consider what a good business and good life means to you and to others in society
- Put yourself in the shoes of the decision maker and reflect on how you ought to behave when faced with an ethical dilemma
- Recognize corporate social responsibility and societal expectations faced by businesses
- Conduct stakeholder analysis and draw conclusions based on its implications
- Review governance structures and the interactions between managers and directors
- Analyze the business environment faced by Canadian organizations at home and abroad

Evaluation: Students will be evaluated based on the following elements (out of 100%):

Participation (through posting and interaction with others) in online introduction (the introduction is to be done during the first 10 days of the course), case discussions, and brief polls. The online unit completion progress could also be tracked. Although they are not part of the formal evaluation, please plan to participate in 2-3 ZOOM meetings with your instructor during the semester to discuss course requirements and your progress - different time options will be provided for ZOOM meetings.	20%
Weekly Online quizzes Quizzes are designed to help students receive immediate feedback on their understanding of the textbook readings. Expect a quiz on each of the chapters / topics. Quizzes have no time limit, two attempts are allowed - second attempt is recorded.	5%
Case analysis / Written assignment To be submitted on URCourses through TurnItIn	25%
Individual project Analysis of a current events topic: Report with APA formatted references and Individual presentation (recorded through a **video** and posted on URCourses), Q&A **Q&A** and feedback to other students on their topics/videos	20%
Final exam – on campus	30%

Participation and Submissions

In order for me to assess your progress, I will look at all your participation in the course components and your contributions to the online discussions. Quality of your submissions and online discussion contribution is assessed by your preparedness, knowledge of / appropriate references to the assigned materials, timeliness, discussion involvement and interaction, willingness to be among the first to start a discussion, pertinent comments, relevant questions – to other students, your instructor, and the guest speakers, and adherence to the formatting requirements.

Proper citation methods are required for any materials used as sources of information. In this course we use the APA format (links to online sources are given on URCourses; also see the formatting of references in *Journal of Business Ethics*).

TurnItIn software is used to check originality of all submissions. See more about the use of AI-generated technology (ChatGPT etc.)

Individual Project

Students select a current business news topic and analyze the implications of the organization's actions or government policy. The expectations are to fully research the issue and describe it while taking perspectives of multiple stakeholders.

Students will submit a written report and record a video presentation (4-5 minutes long), answer questions from peers / instructor, give feedback and pose questions to other students on their topics.

Readings and Quizzes

I encourage you to read the whole chapter and reflect on its contents and questions. Use the first attempt at the chapter quiz to test your understanding of the material. Go back to the chapter to clarify what you have missed in the first attempt before you take the quiz again (only the last attempt is recorded and used in the quiz average calculation).

Besides the textbook, you are expected to study all the materials posted on URCourses for that week.

For a detailed   description of the grading system, consult the Faculty of Graduate Studies and Research link here:
https://www.uregina.ca/gradstudies/current-students/grad-calendar/grading-system.html#gradingsystem

Academic Integrity

Plagiarism and presenting another person's work as your own is not tolerated and may result in a zero grade for an assignment, a failing grade in a course, or even expulsion from the program. Using different sources of information and other people's ideas is encouraged with appropriate citation. When in doubt – ask! The university's regulations on cheating and plagiarism can be found at
https://www.uregina.ca/gradstudies/current-students/grad-calendar/policy-univ.html

Use of Artificial Intelligence

In terms of AI tools use, requirements of each course and even each assignment are different. In some cases generative AI tools such as ChatGPT are NOT PERMITTED or their use is limited; any evidence of violation of course ethics may be used as grounds for academic misconduct investigations and serious penalties. It is thus crucial that you understand the extent to which AI tools are allowed in each case. When it is allowed to use AI, it is necessary to retain a copy of your work before integrating AI-generated content. Make sure to keep detailed records of the tools used and the exact manner in which they were used, for example, by saving the prompts used in content generation.

In this course there are some components (such as the course project) that might allow AI tools in limited ways and with appropriate citation. The use of generative AI tools in completion of quizzes, exams, or in-class (real time) brainstorming / critical thinking / problem-solving exercises is strictly prohibited. Contact your instructor when in doubt.

Special Needs

If there is any student in this course who, because of a disability, may have a need for accommodations, please come and discuss this with the professor, as well as contacting the Coordinator of the Disability Resource Office at 585-463l.