The Department of Geography at the University of Regina invites you to participate in the first joint meeting of the Canadian Association of Geographers (CAG), the Canadian Cartographic Association (CCA), the Canadian Geomorphology Research Group (CGRG), and the Canadian Remote Sensing Society (CRSS). As the first joint meeting of these groups, the 2010 Prairie Summit promises to be a unique and special event. The symposium will provide a forum for you to exhibit your products to a diverse group of delegates covering all aspects of cartography, geography, geomorphology, GIS and remote sensing.
Sponsorship Opportunities

Your sponsorship brings you these FOUR important benefits:

1. One complimentary Prairie Summit registration
2. Link from the Prairie Summit web site to your organization’s web site
3. Your organization’s name and logo prominently displayed on the Prairie Summit website, in the Final Program, on Conference signage, and in the Abstract Book
4. One of your branded promotional items (brochure, notepad, pen or other promo item) included in each delegate registration kit

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Extra item in delegate kit</td>
<td>$500</td>
</tr>
<tr>
<td>One additional piece of sponsor-supplied branded material - brochure, notepad, pen or other promo item - included in the registration kit each delegate receives</td>
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<tr>
<td>Delegate badges/lanyards</td>
<td>$1000</td>
</tr>
<tr>
<td>Use of sponsor-supplied lanyards with sponsor logo, plus sponsor logo printed on delegate badges</td>
<td></td>
</tr>
<tr>
<td>Final program cover ad</td>
<td>$1000</td>
</tr>
<tr>
<td>Your organization’s name and logo printed in full-page format on the outside back cover of the Final Program</td>
<td></td>
</tr>
<tr>
<td>Delegate bags</td>
<td>Shared $250, Exclusive $1000</td>
</tr>
<tr>
<td>Your organization’s logo featured on the bags delegates receive upon registration, acknowledging your sponsorship of this highly visible facet of the conference</td>
<td></td>
</tr>
<tr>
<td>Banquet wine</td>
<td>$500</td>
</tr>
<tr>
<td>Your organization’s name and logo featured on prominent signage acknowledging your sponsorship of the wine served at the Conference Banquet on June 4. Includes 1 complementary banquet ticket.</td>
<td></td>
</tr>
<tr>
<td>Coffee break</td>
<td>$500</td>
</tr>
<tr>
<td>Your organization’s name and logo featured on prominent signage acknowledging your sponsorship of a coffee break. Coffee is served in the same area as the interactive poster sessions</td>
<td></td>
</tr>
<tr>
<td>CRSS Gold Medal Reception</td>
<td>$500</td>
</tr>
<tr>
<td>Your organization’s name and logo featured on prominent signage acknowledging your sponsorship of the Canadian Remote Sensing Society's Gold Medal Reception to be held at the Royal Saskatchewan Museum in the evening of June 2. Includes 1 complementary reception pass.</td>
<td></td>
</tr>
<tr>
<td>Prizes</td>
<td>$your cost</td>
</tr>
<tr>
<td>Donation of your organization's material to be used as prizes for the CCA Orienteering Run and other fun events throughout the Prairie Summit. Please contact us if you have material to donate.</td>
<td></td>
</tr>
</tbody>
</table>

*Total prize value must be greater than $200 in order to receive a complimentary Prairie Summit registration.*
Sponsorship Form

Company / Organization

Address

City  Province / State  Postal / ZIP Code

Representative

Email  Phone  Fax

Sponsorship Selection
Please circle your selection(s).

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<td>CRSS Gold Medal Reception</td>
<td>$500</td>
<td>Prizes</td>
<td>contact <a href="mailto:prairiesummit@uregina.ca">prairiesummit@uregina.ca</a></td>
</tr>
</tbody>
</table>

Please contact prairiesummit@uregina.ca to discuss your sponsorship ideas!

Payment
All payments and sponsorship items must be received by May 1, 2010.

Payment amount: $_______________ (all prices include GST).

☐ American Express  Name on card: ____________________________

☐ MasterCard  Card number: ____________________________

☐ Visa  Expiry date: ____________________________

☐ Cheque made out to University of Regina enclosed.

Please return this form to the Prairie Summit at:

Department of Geography, University of Regina, Regina SK, S4S 0A2, Canada
prairiesummit@uregina.ca  •  http://uregina.ca/prairies
tel (306) 585-4222  •  fax (306) 585-4815
Exhibitor Opportunities

Exhibiting at the Prairie Summit brings you these important benefits:

1. One complimentary Prairie Summit registration
2. Link from the Prairie Summit web site to your organization’s web site
3. Your organization’s name and logo prominently displayed on the Prairie Summit website, in the Final Program, on Conference signage, and in the Abstract Book
4. One of your branded promotional items (brochure, notepad, pen or other promo item) included in each delegate registration kit

Exhibitor booths will be located in a very prominent location at the Prairie Summit – along the hallway that all delegates will pass through as they move between paper sessions and coffee/refreshment breaks – see the attached diagram. This high-traffic, high-visibility location will also be open to the general public, thereby increasing your organization’s exposure.

All exhibitor booths are enclosed on 3 sides with draperies and are furnished with one 8 foot dressed table and 2 chairs. A single, 120V power outlet is available within 3 m of your booth. Free wireless internet is also available.

Table top displays include a 6 foot dressed table and 1 chair. A single, 120V power outlet is within 3 m. Free wireless internet is available.

Exhibitors are expected to be at their booths from 8:30 a.m. - 4:30 p.m. Security will be provided from 4:30 p.m. to 8:30 a.m.

The exhibition will be open on June 2, 3 & 4. Exhibitor setup starts at 1:00 p.m. on June 1. Exhibitors are asked to not take down their booths until 1:00 p.m. on June 4.

Exhibitor Rates

8’ x 10’ booth ........................................................................................................ $950 corporate

$250 non-profit

6’ table top .......................................................................................................... $450 corporate

$100 non-profit
Exhibitor Registration Form

Company / Organization

Address

City  Province / State  Postal / ZIP Code

Representative

Email  Phone  Fax

Location Preference

1\textsuperscript{st} Choice  2\textsuperscript{nd} Choice  3\textsuperscript{rd} Choice

Refer to the Exhibit Space floor plan for booth & table numbering and locations. All requests are handled on a first-come, first-served basis. Please contact prairiesummit@uregina.ca for special requests.

Our company / organization agrees to abide by the attached Exhibitor Terms & Conditions:

Name (please print)  Title

Signature  Date

Payment

No space is reserved until full payment is received. All payments must be received by May 1, 2010.

Payment amount: $\underline{\text{______________}}$  (all prices include GST).

☐ American Express  Name on card: _______________________

☐ MasterCard  Card number: _______________________

☐ Visa  Expiry date: _______________________

☐ Cheque made out to University of Regina enclosed.

Please return this form to the Prairie Summit at:

Department of Geography, University of Regina, Regina SK, S4S 0A2, Canada
prairiesummit@uregina.ca  •  http://uregina.ca/prairies
tel (306) 585-4222  •  fax (306) 585-4815
Exhibitor Terms & Conditions

Exhibit Space Assignment:

a) Exhibit space assignment will be made on a first-come, first-served basis, as determined by the date of receiving full payment.
b) Requests for exhibit space re-assignment must be made in writing to prairiesummit@uregina.ca
c) The Prairie Summit Committee reserves the right to modify exhibit space assignment(s) in order to maintain the overall harmony of the exhibition.

Installation & Dismantling of Exhibits

a) The exhibit space will be available for installation beginning on Tuesday June 1, 2010 at 1:00 pm.
b) Exhibitors will not begin dismantling their exhibits before 1:00 pm on Friday, June 4, 2010.
c) The Prairie Summit Committee reserves the right to alter the exhibit set up and take-down hours if necessary.

Official Exhibit Hours

a) Wednesday, June 2, 2010 – 8:30 a.m. to 4:30 p.m.
   Thursday, June 3, 2010 – 8:30 a.m. to 4:30 p.m.
   Friday, June 4, 2010 – 8:30 a.m. to 1:00 p.m.
b) The Prairie Summit Committee reserves the right to alter the official exhibit hours if necessary.

Exhibitor Conduct:

a) Exhibitors must wear their Prairie Summit registration badges at all times.
b) No background may be placed to obstruct, block or interfere with the lighting or visibility of an adjacent exhibitor.
c) Aisle space may not be used for exhibit purposes or for the solicitation of business. Distribution of materials outside of your assigned exhibit space is expressly forbidden.
d) Distribution of samples, etc., is permitted providing it does not interfere with the adjoining exhibitor and is conducted in a dignified manner.
e) The exhibitor must keep the exhibit open and properly staffed during the specified exhibit hours and shall not close or remove the exhibit until the conclusion of the entire exhibition, unless otherwise agreed upon by the Prairie Summit Committee.
f) Any draws organized by individual exhibitors are the sole responsibility of the exhibitor and no general announcements will be made to delegates.
g) No signs or other articles are to be fastened to the walls, ceiling, etc., by any method whatsoever. The use of thumbtacks, scotch tape, nails, screws, bolts, or any tools or material, which could mark the floor or walls, is prohibited.
h) The exhibitor shall be responsible for all damage to structures, furnishings, etc., which may be caused by its representatives, employees, guests, etc.
i) All insurance is the exhibitor’s sole responsibility.
j) The Prairie Summit Committee reserves the right to restrict exhibits which, because of noise, method of operation, or for any other reason become objectionable, and also to prohibit or evict an exhibit which, in the opinion of the Prairie Summit Committee, may detract from the general character of the exhibits. This reservation includes persons, things, conduct, printed matter, or anything of an objectionable nature.

Access:

a) The exhibit space is located on the ground floors of the Classroom and Lab Buildings of the University of Regina.
b) Metered parking is nearby and weekly parking passes will be available at the Prairie Summit registration desk. All parking expenses are the sole responsibility of the exhibitor.
c) The exhibit space is located in a public area and exhibitors will have 24-hour access to their exhibit space.

d) The Prairie Summit Committee reserves the right to move the exhibition to another location if necessary.

Security

a) The exhibit space is located in a public area with a high pedestrian traffic volume of both Prairie Summit delegates and non-delegates.

b) The Prairie Summit will provide general hall security after hours (i.e., from 4 p.m. on June 1 through 9 a.m. on June 4); however, it makes no warranty, expressed or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage.

c) Exhibit security during the opening hours of the exhibition (i.e., between 9 a.m. on June 2 through 4 p.m. on June 4) is the exhibitor’s sole responsibility.

Cancellation

a) Cancellations received in writing by the Prairie Summit Committee prior to April 1, 2010 will receive a refund of 100% of fees paid.

b) Cancellations received in writing by the Prairie Summit Committee between April 1, 2010 and prior to May 1, 2010 will receive a refund of 50% of fees paid.

c) No refunds will be issued after May 1, 2010.

d) Spaces abandoned or not occupied at the time of the opening of the exhibition may be repossessed and reassigned by the Prairie Summit Committee for exhibits or other uses.

e) The Prairie Summit Committee reserves the right to cancel the exhibition for any reason. In the event that the Prairie Summit Committee cancels the exhibition, all fees paid by exhibitors will be refunded. The Prairie Summit Committee will not be liable for other expenses or damages incurred by exhibitors.

Compliance with Regulations

a) Exhibitors must abide by all rules and regulations governing the Exhibition as documented herein.

b) Exhibitors and exhibits must comply with all federal, provincial, municipal and University of Regina laws, statutes, regulations, directives, and ordinances.

c) Non-compliance with regulations, as determined by the Prairie Summit Committee, may result in the removal of the offending exhibitor or the closing of their exhibit, without indemnity or consequential claims for damage.